Program

Second IP & Innovation Researchers of Asia (IPIRA) Conference

27 - 28 February 2020

&

Workshop for IP Teachers and Researchers

29 February 2020

Faculty of Law, Universitas Indonesia
Welcome Message

Dear Colleagues,

Welcome to the Second IP & Innovation Researchers of Asia (IPIRA) Conference and Workshop for IP Teachers and Researchers, held at the Faculty of Law, Universitas Indonesia!

IPIRA was created in 2019 as an annual initiative of the IP & Innovation Researchers of Asia Network, to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. IPIRA is proud to welcome researchers from all nationalities and levels of seniority, to meet and discuss their works-in-progress. Like the 2019 edition, the Second IPIRA Conference includes a workshop for researchers to discuss and share their respective research topics and methodologies. We trust that this initiative would offer an active venue for sharing the ever-growing body of knowledge in the field of IP and Innovation.

The Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference and Workshop, many of whom have travelled long distances. We feel honored to host you at the Second IPIRA Conference! We are also much honored and would like to thank our distinguished Keynote Speakers. As always, the conference and workshop would not be possible without the tireless efforts of our colleagues, staff, and student assistants. We thank them warmly. We also extend our gratitude to the colleagues at the Faculty of Law, Universitas Indonesia, for hosting the second edition of IPIRA Conference. We also thank the International Trademark Association (INTA) for its continuous endeavors to support to this event and for sponsoring the closing reception.

We trust that you will find the next three days insightful, and will enjoy discussing IP-related topics, catching-up with old friends, and meeting new ones. Once again, thank you for making this event special and for enriching discussions about IP and innovation with your research and works-in-progress.

*The Organizers of the Second IPIRA Conference and Workshop for IP Teachers and Researchers*
Conference Program

THURSDAY, 27 FEBRUARY 2020 (DAY 1)

8.00am – 9.00am REGISTRATION
Foyer Balai Sidang Djokosaetono

OPENING OF THE DAY
Balai Sidang Djokosaetono

9.00am – 9.05am SINGING OF THE INDONESIAN NATIONAL ANTHEM

9.05am – 9.15am Welcome Remarks
PROFESSOR ARI KUNCORO
RECTOR, UNIVERSITAS INDONESIA

9.15am – 9.30 am Introduction by Organizers
AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA
MOHAMED ABDERRAOUF BDIOLI, WIPO ACADEMY, WORLD INTELLECTUAL PROPERTY ORGANIZATION
ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW, UNIVERSITY OF GENEVA
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

KEYNOTE PRESENTATION
Balai Sidang Djokosaetono

9.30am – 10.15am DR. FREDDY HARRIS
DIRECTOR GENERAL OF INTELLECTUAL PROPERTY
MINISTRY OF LAW AND HUMAN RIGHTS

10.15am – 10.30am PHOTO SESSION (Staircase of the Auditorium Djokosoetono)

10.30am – 11.00am Morning Tea Break (Auditorium Djokosoetono)
PARALLEL SESSIONS (1)

11.00am – 1.05pm
Balai Sidang
Djokosaetono

PARALLEL SESSION I.A: ARTIFICIAL INTELLIGENCE, BLOCKCHAIN, AND INTELLECTUAL PROPERTY RIGHTS

CHAIR
OWAIS SHAIKH, SHAHEED ZULFIQAR ALI BHUTTO UNIVERSITY OF LAW

PRESENTERS
VIJAY MAKYAM KUMAR, I-WIN IP SERVICE
Use of Blockchain Technology in Intellectual Property Rights Management and Required Legislative Framework- An Indian Perspective

DILIP SHARMA, ICFAI LAW SCHOOL, HYDERABAD
Revisiting Intellectual Property Paradigm in the Era of Artificial Intelligence

TATSUHRO UENO, LAW SCHOOL, WASEDA UNIVERSITY
Copyright Exception for Text-and-Data Mining: Japan as “Paradise for Machine Learning”

DEBMITA MONDAL, HIDAYATULLAH NATIONAL LAW UNIVERSITY, RAIPUR
Interface between Blockchain Technology and Copyright: Locking horns over Digital Content

DILAN THAMPAPILLAI, COLLEGE OF LAW, NATIONAL AUSTRALIA UNIVERSITY
Artificial Intelligence and the Unravelling of Copyright Law

11.00am – 1.05pm
C 105

PARALLEL SESSION I.B: INTELLECTUAL PROPERTY RIGHTS, INNOVATION AND TECHNOLOGY TRANSFER

CHAIR
MARTIN ADELMAN, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

PRESENTERS
SATHYAN BALACHANDRAN, TAMIL NADU NATIONAL LAW UNIVERSITY
Intellectual Property Rights as a Facilitator of Technology Transfer

FENNIEKA KRISTIANTO, PRESIDENT UNIVERSITY
Promoting Social Enterprises through Partnership in Franchising: Potential Conflict between Franchisor and Franchisee

SHAISTA PEERZADA, A.K.K NEW LAW ACADEMY
Intellectual Property Rights for Innovations in Information Technology

HA LE THI THU, FACULTY OF ECONOMICS AND INTERNATIONAL BUSINESS, FOREIGN TRADE UNIVERSITY
Intellectual Property Management: Case Studies of Japanese and Vietnamese SMEs

ARPAN BANERJEE, FACULTY OF LAW, UNIVERSITY OF NEW SOUTH WALES AND JINDAL GLOBAL LAW SCHOOL, O.P. JINDAL GLOBAL UNIVERSITY
What Should Trade Secrets Legislation in India Look Like?
11.00am – 1.05pm  PARALLEL SESSION I.C: INTELLECTUAL PROPERTY, FARMERS’ RIGHTS, AND PLANT VARIETIES

C 106

**CHAIR**

Maegan McCann, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**PRESENTERS**

Massimiliano Granieri, Department of Mechanical and Industrial Engineering, University of Brescia

Sowing and Cultivating the Seed of Diversity in Agri-Food: Intellectual Property Protection in Transnational Perspective

David Jefferson, School of Law, The University of Queensland

Plant Breeders’ Rights Proliferate in Asia: The Spread of the UPOV Convention Model

Asanka Perera, Monash Business School, Monash University

Realisation of Farmers’ Rights in Sri Lanka: A Case Study based on Ownership and Stewardship Approaches

Saurav Ghimire, International Law Association, Nepal Branch

Strengthening the Position of Farmers in the Regime of Plant Variety Protection Laws: The Case of Indonesia

Yulia Yulia & S. Ag Faisal, Faculty of Law, Malikussaleh University

The Protection of Traditional Knowledge under Indonesian Patent Law between Opportunities and Challenges

11.00am – 1.05pm  PARALLEL SESSION I.D: GEOGRAPHICAL INDICATIONS: CASE STUDIES

Soemadipraja & Taher

**CHAIR**

Bhumindr Butr-Indr, Faculty of Law, Thammasat University

**PRESENTERS**

Ria Wierma Putri, Faculty of Law, University of Lampung

Geographical Indications’ Practice in Lampung Province: Case of Lampung Robusta Coffee

Lihini Madushika de Silva, General Sir John Kotelawala Defence University

Balancing the Rights of Trademark and Geographical Indication Owners in Sri Lanka: A Social Engineering Task

Rebecca Ferderer, Graduate School of Law, Nagoya University

Comparative Analysis of Regional Collective Trademark and Sui Generis GI Protection in Japan

M. Rendi Aridhayandi, Faculty of Law, University of Suryakancana Cianjur

Analysis of Sleeping Geographical Indications in Indonesia: Case Study of Pandanwangi Cianjur Rice
GUSWAN HAKIM, FACULTY OF LAW, HALU OLEO UNIVERSITY
Indigenous People’s Rights in the Protection of Geographical Indications in Indonesia

11.00am – 1.05pm PARALLEL SESSION I.E: PATENTS, COMPETITION, AND PUBLIC INTEREST
CHAIR
MASABUMI SUZUKI, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
PRESENTERS
K.M. GOPAKUMAR, THIRD WORLD NETWORK
Patents and Innovation: Post TRIPS Behaviour of Indian Pharmaceutical Companies
MAMTA RANA, VAISHALI SINGH & G.N. SINHA, SCHOOL OF LAW, UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
Assimilating Gene Editing (Re)evolution: Cutting Edges and Weaving Threads
WINNER SITORUS, FACULTY OF LAW, HASANUDDIN UNIVERSITY
Local Working as the Embodiment of Public Interest Protection: The Challenge of Indonesian Patent Law
ANEESH PILLAI, SCHOOL OF LEGAL STUDIES, COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Interoperation of Competition Law and Intellectual Property Rights: A Comparative Study of Asian Legal Systems with Special Reference to India
CATHARINA BUDININGGSIH, FACULTY OF LAW, PARAHYANGAN CATHOLIC UNIVERSITY
Under the Pressure of Generalized System of Preferences and TRIPS Plus: Indonesia

11.00am – 1.00pm PARALLEL SESSION I.F: COPYRIGHT IN THE ONLINE CONTEXT
CHAIR
ALTHAF MARSOOF, NANYANG BUSINESS SCHOOL, NANYANG TECHNOLOGY UNIVERSITY
PRESENTERS
RICCARDO VECCELLIO SEGATE, FACULTY OF LAW, UNIVERSITY OF MACAU
Ownership and Copyright of Algorithms’ End-Products in the EU: How to Cope with Profit Allocation and Artistic Overrepresentation?
LAINA RAFIANTI, FACULTY OF LAW, UNIVERSITAS PADIADIJARAN
Intellectual Property and Digital Economy Aspects After the UNESCO Intangible Cultural Heritage Convention: Case Study of Angklung Inscription from Indonesia
MUHAMMAD BILLAH, COLLEGE OF LAW, SULTAN QABOOS UNIVERSITY
Dreaming of a World with Online Open Access for All Books: Can This Dream Become a Reality
**ANGWARA CHAIANONG**, PRIDI BANOMYONG FACULTY OF LAW, DHURAKIJ PUNDIT UNIVERSITY
*Online Copyright Infringement in Thailand Compared with Malaysia, China and USA*

1.00pm – 2.30pm  
**Lunch** *(Auditorium Djokosoetono)*

**PARALLEL SESSIONS (2)**

2.30pm – 4.35pm  
**PARALLEL SESSION 2.A: TRADEMARKS, OVERLAPPING RIGHTS & PASSING OFF**
*Balai Sidang*  
*Djokosoetono*

**CHAIR**
*GEORGE HWANG*, *GEORGE HWANG LL.C.*

**PRESENTERS**

*SUJANA DONANDI SINURAYA*, PRESIDENT UNIVERSITY
*Bennyamin Biang Kerok: A Dispute of Copyright or Trademark?*

*ALTHAF MARSOOF*, NANYANG BUSINESS SCHOOL, NANYANG TECHNOLOGY UNIVERSITY
*International IP Standards and Flexibilities: Rethinking Sri Lankan Trademark Law to Achieve Better Compliance while Addressing Domestic Interests*

*KUHU TIWARI*, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR
*Legal Challenges in Protecting Non-Conventional Pharmaceutical Trademarks in Different Jurisdictions*

*NIHARIKA SALAR*, FACULTY OF LAW, NATIONAL UNIVERSITY OF SINGAPORE
*Critical Analysis of Passing Off Jurisprudence in Celebrities: An Indian Perspective*

*PUTROM SIAGIAN*, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA
*Liability of E-Commerce Platform for the Sale of Counterfeit Goods in Digital Era*

2.30pm – 4.30pm  
**PARALLEL SESSION 2.B: INTELLECTUAL PROPERTY, ARTIFICIAL INTELLIGENCE AND TECHNOLOGY**
*C 105*

**CHAIR**
*GREGORY N. MANDEL*, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

**PRESENTERS**

*ENNISOERJATI*, FACULTY OF LAW, UNIVERSITAS PADJADJARAN
*The Comparison of Patent on Internet of Things and Artificial Intelligence Regulation between Indonesia and Other Asian Countries*

*MEEERA MATHEW*, SYMBIOSIS LAW SCHOOL, NOIDA
*Artificial Intelligence and Rising Legal Loopholes: Need to Redefine Intellectual Property Rights*
Effects of Technological Capabilities and Technological Distance on Foreign Patenting: A Cross-Country Study

STEFAN PAPASTEFANOU, BUCERIUS LAW SCHOOL

Machine Learning in Patent Law—Legal Challenges Regarding the Term Invention and Inventor in the Context of Genetic Breeding Algorithms

2.30pm – 4.30pm
PARALLEL SESSION 2.C: PATENTS AND ACCESS TO MEDICINES

CHAIR
TAKESHI HISHINUMA, FACULTY OF LAW, NAGOYA GAKUIN UNIVERSITY

PRESENTERS
Kiyoshi Adachi, National Graduate Institute for Policy Studies
An Examination of Selected Public Health Exceptions in Asian Patent Laws

Van Anh Le, School of Law, Warwick University
Vietnam in the CPTPP: The Trade-off between Trade and Public Health

Shirin Syed, Kavayitri Bahinabai Chaudhari North Maharashtra University
Patent and Generic Availability: A Case Study of HIV, HCV and TB Medicines in India

Senthil Kumar, Bethel Medical Mission & Hosmat Hospital Educational Group, Bangalore

2.30pm – 4.35pm
PARALLEL SESSION 2.D: INTELLECTUAL PROPERTY AND INNOVATION

CHAIR
Dai Yokomizo, Graduate School of Law, Nagoya University

PRESENTERS
Rujitha Shenoy, National Law University, Odisha
Patent Pools and Competition in US, EU & India—Problems & Perspectives

Kshitij Kumar Singh, Faculty of Law, University of Delhi
Biomedical Innovation and IPRs: Proprietary Claims Vis-a-Vis Open and Collaborative Model

Valeriy Lisitsa, Department of Business Law, Civil and Arbitration Procedure, Novosibirsk State University
The Legal Protection of Investments into Digital Financial Assets: International and National Law Aspects

Abdul Atsar, Faculty of Law, University of Singaperbangsa
Patent Quality Legal Audit: Evaluation Model of Conductive Governmental Legal Products for Foreign Investors
Determinants and Impacts of Incorporation of Local Public Technology Transfer Organizations: Evidence from Kohsetsushi of Japan

2.30pm – 4.35pm
PARALLEL SESSION 2.E: SUI GENERIS SYSTEMS OF PROTECTION:
DATABASE, TRADE SECRETS, DESIGN AND PERSONALITY RIGHTS
CHAIR
KEITA SATO, CHUO LAW SCHOOL, CHUO UNIVERSITY
PRESENTERS
RAHMI JENED AND YENNY ETA, FACULTY OF LAW, AIRLANGGA UNIVERSITY
Protection of Indonesian Traditional Cultural Expressions in the Sui Generis System
TWINKLE MAHESHWARY, KIRIT P. MEHTA SCHOOL OF LAW
Personality Rights: The Need for a Separate Legislation
MOHAMMED ATAUL KARIM, DEPARTMENT OF LAW, EAST WEST UNIVERSITY
Sui Generis System in International Intellectual Property Regime: Lessons for Bangladesh
RAKHMITA DESMAYANTI, FACULTY OF LAW, TRISAKTI UNIVERSITY
Patent or Trade Secret? The Right Choice for Business Owner
SHAHRINA ANIS SAMSUDIN, FACULTY OF LAW, UNIVERSITI KEBANGSAAN MALAYSIA
Legal Protection of Indigenous Design in Malaysia: Combination of Laws or Sui Generis?

2.30pm – 4.35pm
PARALLEL SESSION 2.F: IPRs, ENFORCEMENT AND GEOGRAPHICAL INDICATIONS
CHAIR
GIORGIO COLOMBO, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
PRESENTERS
HARSHANI GAYANA VIDANAGAMACHCHI, DEPARTMENT OF MASS COMMUNICATION, UNIVERSITY OF KELANIYA
Effect of Regulation for the Protection of Intellectual Property in Sri Lanka
ZIYAN QIU, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
Reconsidering the Territoriality Principle in the Context of Transnational Divided Infringement
TASLIMA JAHAN, FACULTY OF CORPORATE & INDUSTRIAL LAW, UNITED INTERNATIONAL UNIVERSITY
Collective Rights on Geographical Indication: Challenges and Opportunity for Development under the Present Legal Framework in Bangladesh
HELITHA MUCHTAR, FACULTY OF LAW, UNIVERSITAS PAJDJARAN
Intellectual Property Protection for Preventing Human Trafficking: The Case of Sumbanese Women and their Woven Clothes

YESSI SERENA RANGKUTI, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA
Supporting Local Fashion Brand as a Solution to Strengthen Indonesia’s Enforcement in Intellectual Property Rights

4.30pm – 5.00pm  Afternoon Tea Break (Auditorium Djokosetono)

PLENARY SESSION
Balai Sidang Djokosaetono

5.00pm – 6.30 pm  THE IMPACT OF IP AND INNOVATION SCHOLARSHIP ON POLICY MAKING
CHAIR
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW, UNIVERSITY OF GENEVA

PANELLISTS
RAZILU, SENIOR ADVISOR, ECONOMIC AFFAIRS, MINISTRY OF LAW AND HUMAN RIGHTS, REPUBLIC OF INDONESIA
ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION
MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PAJDJARAN
ARPAN BANERJEE, FACULTY OF LAW, UNIVERSITY OF NEW SOUTH WALES AND JINDAL GLOBAL LAW SCHOOL, O.P. JINDAL GLOBAL UNIVERSITY
MASABUMI SUZUKI, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
SEAN O’CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON UNIVERSITY
BHUMINDR BUTR-INDR, FACULTY OF LAW, THAMMASAT UNIVERSITY
VALERIV LISITSA, DEPARTMENT OF BUSINESS LAW, CIVIL AND ARBITRATION PROCEDURE, NOVOSIBIRSK STATE UNIVERSITY

7.00pm  Dinner and Cultural Performance
The Margo Hotel

END OF DAY 1 OF THE CONFERENCE
(See next page for the program of Day 2 of the Conference)
FRIDAY, 28 FEBRUARY 2020 (DAY 2)

8.00am – 9.00am  REGISTRATION
  Foyer Balai Sidang Djokosaetono

OPENING OF THE DAY
Balai Sidang Djokosaetono

9.00am – 9.05am  SINGING OF THE INDONESIAN NATIONAL ANTHEM

9.05am – 9.10 am  Welcome Remarks
  DR. EDMON MAKARIM
  DEAN, FACULTY OF LAW, UNIVERSITAS INDONESIA

KEYNOTE PRESENTATION
Balai Sidang Djokosaetono

9.10am – 9.50am  I GUSTI AGUNG SUMANATHA
  JUSTICE OF THE SUPREME COURT, REPUBLIC OF INDONESIA

9.50am – 10.00am  PHOTO SESSION (Staircase of Auditorium Djokosaetono)

10.00am – 10.20am  Morning Tea Break (Auditorium Djokosaetono)

PARALLEL SESSIONS (3)

10.20am – 12.00pm  PARALLEL SESSION 3.A: PATENTS AND ACCESS TO HEALTH (POST-TRIPS)
  CHAIR
  CATHARINA BUDININGGSIH, FACULTY OF LAW, PARAHYANGAN CATHOLIC UNIVERSITY
  PRESENTERS
  PADMAJA WIJESOORIYA, FACULTY OF LAW, GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY
  HELEN YU, CENTER FOR ADVANCED STUDIES IN BIOMEDICAL INNOVATION LAW, UNIVERSITY OF COPENHAGEN
  A Crisis in Waiting: Access to Medicine under Intellectual Property Law
  Leveraging Research Failures to Accelerate Drug Discovery and Development
SADHANA SRIVASTAVA, INDIAN COUNCIL OF MEDICAL RESEARCH
Intellectual Property Policy Framework for Promoting Access to Health Care in Developing Countries with Focus on India
PARAMITA DASGUPTA, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES
Ensuring Universal Health Coverage in a Post-TRIPS India

10.20am – 12.00pm PARALLEL SESSION 3.B: COMMERCIALIZATION AND COMPARATIVE PERSPECTIVES OF INTELLECTUAL PROPERTY RIGHTS
CHAIR
OK SAIDIN, FACULTY OF LAW, UNIVERSITY OF NORTH SUMATRA
PRESENTERS
IKE FARIDA, FACULTY OF LAW, HITOTSUBASHI UNIVERSITY & SATYA ARINANTO, FACULTY OF LAW, UNIVERSITAS INDONESIA
Protection of Information Technology in Industrial 4.0 Era in Indonesia
QI JUN KWONG, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
Patent of Importation: Historical Remnant or Viable Alternative to a “World Patent?”
AMIT JAMSANDEKAR, FACULTY OF LAW, LEICESTER UNIVERSITY
Copyright-A New Regime in India
LILY EVELINA SITORUS, INTERNATIONAL BUSINESS LAW, UNIVERSITAS PRASETIYA MULYA
Rights: IP Marketplace for Indonesia

10.20am – 12.00pm PARALLEL SESSION 3.C: COMMUNAL RIGHTS AND PLANT VARIETIES
CHAIR
MASSIMILIANO GRANIERI, DEPARTMENT OF MECHANICAL AND INDUSTRIAL ENGINEERING, UNIVERSITY OF BRESCIA
PRESENTERS
DEVA PRASAD M., INDIAN INSTITUTE OF MANAGEMENT, KOZHIKODE & SUCHITRA MENON C., SAI UNIVERSITY, CHENNAI
Probing the Plant Variety Protection Law and Regulatory Conundrum in the Indian Context
AGUS LANINI, FACULTY OF LAW, UNIVERSITAS TADULAKO
Protection of Indigenous People’s Rights over Genetic Resources around the Loro Lindu National Park
MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN
The Concept of Communal Intellectual Property Rights in Indonesia
MAFRUZA SULTANA, FACULTY OF LEGAL STUDIES, SOUTH ASIAN UNIVERSITY
Legal Regime of Plant Varieties in International Law and Bangladesh
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<tr>
<th>Time</th>
<th>Parallel Session 3.D: Copyright Online Content</th>
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| 10.20am – 12.00pm | CHAIR  
TATSHIROY UENO, LAW SCHOOL, WASEDA UNIVERSITY  
PRESENTERS  
BASHAR MALKAWI, COLLEGE OF LAW, UNIVERSITY OF SHARJAH  
Online Piracy: The Egyptian Movie Industry and Copyright Enforcement  
THARINDU RATHNAYAKE, DEPARTMENT OF MARKETING MANAGEMENT, THE OPEN UNIVERSITY OF SRI LANKA  
Copyright Information Visibility and Copyright Awareness in Social Media: Empirical Evidence from Sri Lanka  
PAUL SUGDEN, MONASH BUSINESS SCHOOL, MONASH UNIVERSITY  
Chinese Interpretations of Copyright Infringement in Music Compared with Australia and USA-Two Tones or Tales?  
ZIANA MAHFUZZAH, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA  
Duties and Authorities of Indonesian Collective Management Organization as a Royalty Management for Songs and Music Contains in Digital Music Services |

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<th>Time</th>
<th>Parallel Session 3.E: Intellectual Property and Dispute Resolution</th>
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| 10.20am – 12.25pm | CHAIR  
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA  
PRESENTERS  
CHARU DUREJA, RAYAT COLLEGE OF LAW, PANJAB UNIVERSITY CHANDIGARH  
Arbitration is an Alternative and Not a Primary Method for Intellectual Property Right Dispute Resolution in India  
PRENKESHA MENIA, SYMBIOSIS LAW SCHOOL, PUNE  
Intellectual Property Right Disputes at International Level and Modes of Resolution  
SHIHO KATO, GRADUATE SCHOOL OF SOCIAL SCIENCES, HIROSHIMA UNIVERSITY  
Cross-Border Injunctions in Japanese IP Cases  
DAI YOKOMIZO, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY  
Cross-Border Trade Secret Disputes – Analysis by Conflict of Laws  
PIERGIUSEPPE PUSCEDDU, TILBURG LAW AND ECONOMICS CENTER, THE UNIVERSITY OF TILBURG  
The Use of Arbitration to Settle FRAND Disputes, with Focus on China |

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<th>Lunch (Auditorium Djokosoetono) &amp; Time for Friday Prayer</th>
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<td>12.00pm – 2.30pm</td>
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PARALLEL SESSIONS (4)

2.30pm – 4.35pm
Balai Sidang
Djokosaetono

PARALLEL SESSION 4.A: DATA PROTECTION AND INTELLECTUAL PROPERTY RIGHTS

CHAIR
AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

PRESENTERS
JAYANTA GHOSH, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES
Data Protection and Big Data Security of Public Health: Comparative Approach of US and India
MOHD DANISH, SCHOOL OF HUMANITIES AND SOCIAL SCIENCES, INDIAN INSTITUTE OF TECHNOLOGY, INDORE
Role of Patent Statistics in the Identification of Valuable Technology: An Analysis Based on Renewal Information
TAKESHI MAEDA, GRADUATE SCHOOL OF LAW, KOBE UNIVERSITY
Data Transaction and Protection of Data under Intellectual Property Law
SEAN O’CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON UNIVERSITY
Global Listener Data and Next Generation Music Production

2.30am – 4.35pm
C 105

PARALLEL SESSION 4.B: TRADEMARKS, ENFORCEMENT, AND CULTURAL EXPRESSIONS

CHAIR
HENNY MARLYNA, FACULTY OF LAW, UNIVERSITAS INDONESIA

PRESENTERS
AGUNG SUJATMIKO, FACULTY OF LAW, AIRLANGGA UNIVERSITY
Legal Protection of Trademark in Kediri Small and Medium Entrepreneur
PRASETYO HADI PURWANDOKO, FACULTY OF LAW, SEBELAS MARET UNIVERSITY SURAKARTA
The Implementation of the Protection of Traditional Cultural Expression in Indonesia Based on Article 38 of Law 28/2014 Regarding Copyright
CHIHI-CHEH YANG, INSTITUTE OF TECHNOLOGY, NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY
How to Protect the Traditional Intellectual Creations of Indigenous People? Registration System and Fair Use
RASHEED SHAIK, A.K.K. NEW LAW ACADEMY
The Role of Biological Diversity, Traditional Knowledge and Intellectual Property Rights
2.30pm – 4.35pm
PARALLEL SESSION 4.C: COMPARATIVE PERSPECTIVES ON PATENT LAW
CHAIR
Kiyoshi Adachi, National Graduate Institute for Policy Studies

PRESENTERS
Kanikaram Satyanarayana, Indian Council of Medical Research
Access to Affordable Health Care: Some Strategies to Overcome IP and other Barriers to Promote Access to Biosimilars with Focus on Developing Countries
Mohammad Ataur Rahman & Owais Shaikh, Shaheed Zulfiqar Ali Bhutto University of Law
Protecting Pharmaceutical Patents in Pakistan
Martin Adelman, George Washington University Law School
The Tangential Exception to Prosecution History Estoppel in the US
Jun Tomita, Graduate School of Law, Waseda University
Mas Rahmah, Faculty of Law, Universitas Airlangga
Imposing Disclosure of Origin for Requirement of Patent Registration: Challenges for Implementation

2.30pm – 4.35pm
PARALLEL SESSION 4.D: INTELLECTUAL PROPERTY, INNOVATION, AND MANAGEMENT
CHAIR
Valeriy Lisitsa, Department of Business Law, Civil and Arbitration Procedure, Novosibirsk State University

PRESENTERS
Ajay Kumar Sharma, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur
Criminal Law Enforcement in Counterfeit and Piracy to Benefit Innovations and Protect IP: Problems and Perspectives
M. Sakthivel, School of Law and Legal Studies, Guru Gobind Singh Indraprastha University
Taxation of IP Assets in India: Need for a Rational Approach?
Ranjeet Kumar, Department of Computer Science and Engineering, Madanapalle Institute of Technology & Science, Chittoor
Impact of IP Generation and Technology Management at the Higher Educational Universities in the Developing Countries
Mayuree Sengupta, Indian Institute of Management, Kashipur
IP as an Indicator of Innovation: A Review
ALAKNANDA SINGH, ICFAI LAW SCHOOL, JAIPUR

Counterfeiting of Brands in India: Revisiting Existing Law and Analysis of Enforcement System

2.30pm – 4.35pm  PARALLEL SESSION 4.E: COMPARATIVE PERSPECTIVES ON COPYRIGHT LAW

F 103

CHAIR

DILAN THAMPAPILLAI, COLLEGE OF LAW, NATIONAL AUSTRALIA UNIVERSITY

PRESENTERS

AMEYA PANT, DMD ADVOCATES, & DIPESH JAIN, BOMBAY HIGH COURT

Intellectual Property Right Protection and Obscenity: An Indian Perspective

ROZA SIYUM GETACHEW, SCHOOL OF LAW, WOLLO UNIVERSITY

The Role of Copyright Law in Promoting Gender Equality in Ethiopian Music: The Case of Folk Music

SAMUEL ANDREWS, UNIVERSITY OF GONDAR SCHOOL OF LAW

Unpacking the Intersectionality of IP Limitations Jurisprudence and the Marrakesh Treaty: Disabilities and Expressions in Copyright of Ethiopia, Nigeria and USA

M. AFZAL WANI, SCHOOL OF LAW AND LEGAL STUDIES, GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Unauthorised Publishing and Dubious Photo-Copying of Books in the Name of Academics in Developing Countries: Looking for Solutions for Authors’ Concerns

4.35pm – 5.00pm  Afternoon Tea Break (Auditorium Djokosoetono)

CLOSING REMARKS

Balai Sidang Djokosaetono

5.00pm – 5.30pm  AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

MOHAMED ABDERRAOUF BDIIOUI, WIPO ACADEMY, WIPO

ANTONY TAUBMAN, WORLD TRADE ORGANIZATION

JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW, UNIVERSITY OF GENEVA

5.30pm – 7.00pm  Reception (Auditorium Djokosoetono)

Sponsored by International Trademark Association (INTA)

CONCLUSION OF THE CONFERENCE  (See next page for the program of the Workshop)
Workshop Program

SATURDAY, 29 FEBRUARY 2020

8.30am – 9.00am  REGISTRATION
Foyer Balai Sidang Djokosaetono

WELCOME REMARKS
Balai Sidang Djokosaetono

9.00am – 9.05 am  AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF
LAW, UNIVERSITY OF GENEVA
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

FIRST SESSION

9.05am –10.40am WHAT ARE CURRENT, RELEVANT, AND IMPACTFUL RESEARCH TOPICS?
CHAIR
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA
PANELLISTS
OWAIS SHAIKH, SHAHEED ZULFIQAR ALI BHUTTO UNIVERSITY OF LAW
SEAN O’CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON
UNIVERSITY
BHUMINDR BUTR-INDR, FACULTY OF LAW, THAMMASAT UNIVERSITY
HA LE THI THU, FACULTY OF ECONOMICS AND INTERNATIONAL BUSINESS,
FOREIGN TRADE UNIVERSITY
HENNY MARLYNA, FACULTY OF LAW, UNIVERSITAS INDONESIA

10.40am – 11.10am  Tea Break (Foyer Balai Sidang Djokosaetono)

SECOND SESSION

11.10am –12.45pm RESEARCH METHODOLOGIES: WHAT AND HOW TO CHOOSE?
CHAIR
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF
LAW, UNIVERSITY OF GENEVA
PANELLISTS
GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY
AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA
MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA
VALERIY LISITSA, DEPARTMENT OF BUSINESS LAW, CIVIL AND ARBITRATION PROCEEDURE, NOVOSIBIRSK STATE UNIVERSITY

12.45pm – 2.00pm  Lunch (Auditorium Djokosoetono)

CONCLUSION OF THE WORKSHOP