

# *First IP & Innovation Researchers of Asia Conference*

**31 January — 1 February 2019**

**Ahmad Ibrahim Kulliyah of Laws  
International Islamic University Malaysia**



**Testimonials**



**Naazima Kamardeen**

*Professor in Commercial Law  
Faculty of Law, University of Colombo, Sri Lanka*

The first IPIRA Conference brought together a fantastic mix of researchers, practitioners and policymakers with an interest or link to Asia. Over two days of extensive discussion and debate, those of us who presented our works in progress were able to receive insightful comments on our papers, as well as to work towards future collaboration in our areas of interest. I would recommend this conference as a hands-on experience to anyone interested in intellectual property and innovation.



**Royal Raj. S**

*Assistant Professor  
Tamil Nadu National Law University, India*

I am immensely grateful to the organizers of First IPIRA conference, for providing me an opportunity to connect with global IP scholars and academicians. Felt humbled and honored to spend quality time with seasoned legal luminaries. Wishing all success for the furtherance of this commendable initiative! Kudos organizers!!!



**Ansar Mahmood Jaspal**

*Legal Researcher  
The Research Council of Oman, Oman*

First IP & Innovation Conference added values to the acclaimed works of Researchers, Academia and Industries to address the IPRs Challenges from the technological as well as the pharmaceutical advancements. IPIRA proved IPRs awareness campaign in true sense.



**Riccardo Vecellio Segate**

*PhD Researcher in International Law,  
Faculty of Law, University of Macau, China*

The first IPIRA Conference has fulfilled its promises and exceeded my already quite high expectations. Meaningful intellectual diversity has found its home in Kuala Lumpur for three days. Immersed in a scholarly environment shaped by genuinely mutual respect between juniors and seniors, presenters from all around "the East" - as well as "the West" - have discussed their ideas with the aim of influencing tomorrow's intellectual property policymaking. Indeed, this is one of my major takes from this event: legal scholars must find a way to make their research impactful and to have their voice heard by those in charge of designing policies; this holds particularly true in emerging markets, especially when it comes to such an internationally fragmented landscape as the IPRs one. Illustrating my paper in this venue has proven to stand as a rewarding experience, which is why I am grateful to all the organizers and I wholeheartedly look forward to joining the next editions!



**Mahua Zahur**

*Senior Lecturer  
Department of Law, East West University, Bangladesh*

I joined the 'First IP and Innovation Researcher of Asia Conference' hosted by IIUM. The event provided me an opportunity to interact with a number of academics and researchers of intellectual property across the globe. As a new researcher of this field it was immensely beneficial for me. I made a presentation on a topic that I have a plan to translate in a paper. The effective feedbacks from the session moderators and co-presenters have given me insight in the field of my research topic. I like to mention specifically the workshop on research methodology on the last day of the conference where the IP luminaries shared their real life research experiences enlightening the youngsters of IP. The food and overall arrangement was also praiseworthy. Overall, I went back home with a constructive learning experience. I extend congratulations and my heartiest gratitude to all the persons engaged in organizing such a wonderful event. I wish all the very best to the upcoming IPIRA in future.



**Abd Almonem Doolaanea**

*Assistant Professor*

*Faculty of Pharmacy, International Islamic University Malaysia, Malaysia*

It was really fruitful conference. I was one of the few non-lawyers attending the conference. As a pharmacist working in pharmaceutical industry, many issues were directly related. I learnt a lot of issues related to the IP especially in Asia and how it differs from other parts of the world. I highly recommend to any non-lawyer and interested in IP to attend such conference.



**Ana Penteado**

*Adjunct Associate Professor*

*University of Notre Dame, Australia*

At IPIRA 2019, we enjoyed an unparalleled high level of scholarship in so many IP topics presented by researchers, Professors, scholars from around the world in a top-notch event. Thank you.



**Dr. P. Sree Sudha**

*Associate Professor (Law)*

*Damodaram Sanjivayya National Law University, India*

First IP Researchers' Asia Conference provided a wonderful platform for me to discuss debate and deliberate on contemporary aspects of IPRs. More so it has connected me with the galaxy of academicians who are rich in knowledge and strong in research. The presentations in the technical sessions are outstanding. The scholarly contributions of renowned researchers enriched

my knowledge in the field of IP. I am very much delighted to be a part of diverse platform where researchers from developed, developing and emerging economies shared their in-depth knowledge pertains to IPRs. I sincerely thank the organizers for their unflinching efforts in organizing a global event in a successful way. I wish to participate in their upcoming events also.



**Sanusi Bintang**

*Senior Lecturer*

*Faculty of Law, Syiah Kuala University, Indonesia*

The First IPIRA Conference in Kuala Lumpur, Malaysia, was an excellent international conference. It provided all participants, presenters, and moderators golden opportunity to communicate and share their ideas and expertise. It also provided facilities for stronger cooperation and networks among them. Among them are professors, lecturers, experts, practitioners, and students from across Asia nations, who have main teaching and research focus on intellectual property law-related areas. It was a very rewarding event for us and we look forward to other similar related events in the future. Thank you very much, organizers and sponsors, for your efforts and kindness.”



**Angela Daly**

*Assistant Professor*

*Faculty of Law, Chinese University of Hong Kong, Hong Kong, China*

The First IPIRA conference was a great success: a very engaging, informative and friendly event with researchers from all parts of Asia and beyond presenting and discussing current issues for intellectual property in our region. I had the privilege of presenting the findings of my research project funded by the UK Intellectual Property Office on 3D Printing and Intellectual Property Futures, which included empirical research on 3D printing and IP in three Asian countries: China, India and Singapore. IPIRA gave me a fantastic opportunity to present this research and findings to a well-informed and engaged audience with significant knowledge of these jurisdictions. The conference also provided numerous opportunities to learn from other IP

specialists in Asia and also to network and make new friends. I would highly recommend this conference to anyone working in, or interested in, IP issues in Asia.



**Afzal Wani**

*Professor of Law*

*Former Dean, University School of Law and Legal Studies, GGS Indraprastha University, India*

IPIRA participation came out a long-perceived dream coming true to have a forum for intellectual exchanges for researchers interested in IP, Innovation and related issues under national and international laws. This was a valuable opportunity for appraisal about promotion, implementation and progress of IP laws, Schemes and programs in various Asian countries through scholars from south-and north-Asian nations. Empiricism and studies in policy making were obvious. We could get richer by noting emerging methodologies for research in Intellectual Property in diverse political and legal settings. Workshop to discuss Research Topics and Methodologies gave good insights into research initiatives and finding topics of research and selection of suitable methodologies. The gamut of issues that was covered by the conference has really put the participants at a globally enriching pedestal. My learning, especially about farmers' rights, artisans and growing trade dress fashions was very significant. The resource persons did contribute a lot in the development of supportive terminology for expression of work in progress and further academic initiatives. Everything was notably heart, impactful and important. Meeting scholars was in itself a valuable gain. It is very difficult to find words to express gratitude to organizers for this endeavor. I am indebted to them and wish the sincere organizers a great success.



**Owais H. Shaikh**

*Associate Professor*

*Shaheed Zulfiqar Ali Bhutto University of Law, Pakistan*

The first IPIRA conference was as packed with knowledge and fun as any other conference I have attended in Europe or elsewhere. The organizers did an outstanding job with respect to selecting papers of high academic quality with relevance to IP law and practice in the region. The diversity of the presenters as well as the presentation topics made the conference all the more interesting and enjoyable. The research methodology workshop was specially helpful.

However, the new friendships and connections made with the participants was the most important take away from the conference. I am already looking forward to participate in the second edition.



**Van Anh Le**

*Teaching Fellow*

*Durham Law School, The Palatine Centre, United Kingdom*

It is a fantastic opportunity to connect with all IP researchers with a focus on Asia. The conference has covered a wide range of topics which are very specific to Asian countries: geographical indications, plant varieties, access to medicines... It is a wonderful event academically and culturally."



**Samuel Andrews**

*Adjunct Professor*

*College of Professional Studies, Albany State University, USA*

#ipira2019 Kuala Lumpur for me ranks at the top tier of International scholarly conferences I have attended. Great papers and presenters. I came out of the conference realizing that GIs has become an evolving tool for developing economies in protecting their traditional creativity.



**Ziyang Qiu**

*Ph.D. Candidate*

*Nagoya University Graduate School of Law, Japan*

The First IP & Innovation Researchers of Asia Conference was a grand and fruitful event. I was encouraged by witnessing the research result of many diligent participants as well as much

inspired by acquiring feedback and latest information concerning my research topic. Hope the next event will come soon!



**Jayanta Ghosh**

*Assistant Professor of Law  
Amity Law School Kolkata, India*

This is one of the best ever attended conference in Asia.



**Takeshi Hishinuma**

*Professor Nagoya Gakuin University  
Visiting Faculty, Institute of Intellectual Property (IIP), Japan*

Launched by a global network and focusing on Asia, IPIPA is a brand-new forum for IP experts to discuss almost all areas of IP. Speakers and participants came mainly from key Asian countries and discussed key IP issues, which are the backbone of a growing and even maturing Asian economy and society. I very much appreciated the innovative meeting concept, the distinguished organizations, the well-prepared works and the excellent hospitality.



**Khadijah Mohamed,**

*Senior Lecturer  
School of Law, Universiti Utara Malaysia, Malaysia*

Congratulation to IPIRA organizing team for successfully organized this excellent event! It has been a real privilege for me to be part of this conference and to share what I have been doing with a group of outstanding speakers, presenters and attendees from various countries. The



themes of discussions reflected current issues in the field. It was a great opportunity to listen to impressive plenary speakers on IP Teaching & Research as well as having fruitful discussion with stimulating workshop speakers on Research Topic & Methodologies. Thank you again for organizing this wonderful event and I am looking forward to participate in the next IPIRA Conference!



**Mai Quyên**  
*Consultant*  
*CIRAD, Viet Nam*

It was truly great pleasure for me to participate in the first edition of IPIRA where I had an amazing opportunity to present my work-in-progress and receive genuinely useful feedback from leading IP scholars. I also really enjoyed attending absorbing panel sessions and discussing many interesting topics on IP with other speakers and presenters coming from different regions and with different backgrounds. What makes the IPIRA seminar uniquely rewarding is the inspiring international platform perfect for academic discussions and exchange of marvelous ideas. Great thanks to all IPIRA organizers for holding such a meaningful conference and I really look forward to participating the next edition.



**Pragya Chaturvedi**  
*Research Fellow*  
*CIIPC, NLU, India*

IPIRA'19 provided me with an excellent opportunity to present my research on IP in Big Data in the Indian context. It was wonderful interacting with a panorama of speakers and experts from different countries. It certainly helped me gain insight into different aspects of innovation and IP law & policy. I received extremely helpful feedback on my paper. The conference was very well organized. The expedition to Batu Caves on the day of the workshop added to the fun! Definitely a conference to look forward to in the future.



**Noviana Dwi Harsiwi**

*Ministry of Research  
Technology and Higher Education, Indonesia*

The first IPIRA conference held by WIPO, WTO, Texas A&M University, UNIGE alongside with Ahmad Ibrahim Kulliah School of Law, IIUM was a big deal among researcher in Asia Network. Researchers who attending the conference could get a lot benefit such as enhance networking in IP area, even got feedback about their research from new colleague. This conference is very important as being a place where researcher and academic could participate and present their work. We hope that this event could continue to grow in the future.



**Debmita Mondal**

*Assistant Professor  
Hidayatullah National Law University, India*

IPIRA 2019 held at IIUM (Malaysia) was an enriching experience for me as a young IP teacher. The sessions conducted were diverse in nature and catered to all kinds of IP curious minds. It was a pleasure to meet and interact with international IP scholars and have them as the brilliant Chairs for our presentations. The distinct factor for me at IPIRA was the fact that it encouraged comparative analysis of current IP issues from Asian perspective. At organizational level, Irene and her team did a great job and I would like to thank them for the same.



**Thomas Margoni**

*Senior Lecturer  
CREATE, School of Law, University of Glasgow, Scotland*

A truly international conference, perfectly organised, bringing together a wealth of perspectives, scholarly analysis and policy contributions. A new addition to the global must-go IP events.



**T.H. Rathnayake**

*Lecturer (On Contract)*

*Faculty of Humanities and Social Sciences  
The Open University of Sri Lanka, Sri Lanka*

This is to pay my sincere thankfulness and gratitude to conference organizing team of the “First IP & Innovation Researchers of Asia (IPIRA) Conference” organized by Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia and Prof. Dr. Irene Calboli and Prof. Ida Madieha, for giving me this valuable opportunity to take part in this research conference and Workshop for IP Teachers and Researchers. The knowledge sharing experience and the networking opportunities received at the conference were indeed a pillar of strength for my academic life ahead, and if not for the opportunity given by your institute for me, nothing of these would have been possible



**Michele Chew**

*Lecturer*

*James Cook University, Singapore*

I am extremely grateful to be given the chance to participate in the First IP & Innovation Researchers of Asia Conference 2019. The panel sessions allowed for discussions both in breadth and depth on many different areas such as patent law, climate change, intangible cultural assets, and emerging technologies. Within each session, there was a good mix of papers addressing the legal, policy, economics and commercialization aspects. This is particularly encouraging for those of us working on cross-disciplinary topics such as science, technology & innovation policy on innovation and technology transfer of green technologies for sustainable economic development. The atmosphere was very warm and encouraging. It was a great platform for me to meet others working on multi-disciplinary research topics like myself and to explore collaboration opportunities. I am so inspired that I am considering to attend the conference in Europe in June 2019. A very big “Thank You” to the organizers and those working behind the scene for creating and making this platform a reality!



**Mark Perry**

*Professor, Chair of the Academic Board (Senate), Emeritus Professor of  
Computer Science  
UWO, Australia*

I have not had the opportunity to thank you and your colleagues in Malaysia for your brilliant organization of the Intellectual Property and Innovation conference in Kuala Lumpur this year. I was very impressed by the line-up of both early and later career researchers, and the number, quality and variety of papers. It is truly a remarkable achievement to get so many scholars together from around the world – in excess of 150 by my own guesstimate – in an atmosphere of collaboration and collegiality. On a personal note it was also delightful to catch up with some of my North American friends whom I've not seen for years since I exiled myself to the southern hemisphere. Truly hoping that we have such a successful event again next year.