













Program

Third IP & Innovation Researchers of Asia Conference

24 - 27 March 2021

Online Event



Welcome Message

Dear Colleagues,

Welcome to the Third IP & Innovation Researchers of Asia (IPIRA) Conference! This Year, because of the Covid-19 pandemic, we are meeting Online. However, this will still be an important opportunity for the IPIRA Community to get together for what has become an annual appointment, one that we all very much look forward to!

IPIRA was created in 2019 as an annual initiative of the IP & Innovation Researchers of Asia Network, to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. IPIRA is proud to welcome researchers from all nationalities and levels of seniority to meet and discuss their works-in-progress.

The Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference. Even though we all travel only virtually and join the Conference via cyberspace this year, we feel honored to host you at the Third IPIRA Conference!

We are also very honored and would like to especially thank our distinguished Keynote Speakers.

As always, the Conference would not be possible without the tireless efforts of our colleagues, staff, and student assistants. We thank them warmly. We also extend our gratitude to the colleagues that have accepted to be part of our Scientific Committee and the many supporting institutions which they represent.

We trust that you will find the next four days insightful and will enjoy discussing IP and Innovation-related topics, catching-up with old friends, and meeting new ones. Thank you again for making this event special and for enriching the house of knowledge with your research and works-in-progress.

The Organizers of the Third IPIRA Conference

Conference Program

WEDNESDAY, 24 MARCH 2021 (DAY 1)

OPENING OF THE CONFERENCE

3.00 pm - 4.15 pm (SG/KL) / 12.30 pm - 1.45 pm (India) / 8.00 am - 9.15 am (Geneva)

Zoom link and passcode will be distributed to speakers and registered attendees only

WELCOME AND INTRODUCTION BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Agus Sardjono, Faculty of Law, Universitas Indonesia

Jacques de Werra, School of Law, University of Geneva

Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

KEYNOTE PRESENTATION

Daren Tang

Director General

World Intellectual Property Organization

GROUP PHOTO SESSION

Break

4.15 pm – 4.30 pm (SG/KL) / 1.45 pm – 2.00 pm (India) / 9.15 am – 9.30 am (Geneva)

Free Time for Speakers and Attendees

PARALLEL SESSIONS (1)

4.30 pm - 7.00 pm (SG/KL) / 2.00 pm - 4.30 pm (India) / 9.30 am - 12.00 pm (Geneva)

PARALLEL SESSION 1.A

GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford

PRESENTERS

Ankita Chakraborty, Delhi School of Economics, University of Delhi

The Role of Geographical Indications in Preserving Craft Traditions: Exploring Case Examples from Indian Handicrafts

Owais Shaikh, Department of Law, Shaheed Zulfiqar Ali Bhutto University of Law

Protecting GIs Sans Protection in the Country of Origin

Jianmei Gao, Faculty of Law, Vrije Universiteit Brussel

Planting a Sustainable Root for Geographical Indications

Lihini De Silva, General Sir John Kotelawala Defence University

Geographical Indications for Non-Agricultural Products in Sri Lanka: Where Does the Frontier Stand?

Ufuk Tekin, Faculty of Law, Eskişehir Osmangazi University

Invalidity of Geographical Indications Under Turkish Law

Ragini Khubalkar, National Law University Nagpur

Issues and Challenges in Implementation of Geographical Indication in India: A Case Study of "Nagpur Oranges" in Maharashtra State

PARALLEL SESSION 1.B

INTERNET (IOT), INTELLECTUAL PROPERTY AND FUNDAMENTAL RIGHTS

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Alison Firth, School of Law, University of Surrey

PRESENTERS

Keshva Nand, ICFAI Law School, ICFAI University Jaipur

The Protection of Intellectual Property Rights in Cyberspace: A Critical Study with Special Reference to Indian Legal Framework

Viktoriia Savina, Russian State Academy of Intellectual Property

Intellectual Property and Freedom of Speech in Russian Federation

Fiona Saju, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

Challenges to Patent Law in the Internet of Things (IoT) Era

Saeede Mazinanian and Mohammad Zarei, Faculty of Law, Shahid Beheshti University

Regulation of The Internet of Things: An Approach to the Iranian Legal System in Privacy

Manju Gerard and Kondapi Srinivas, ICAR-National Academy of Agricultural Research Management, Hyderabad

Innovation Trends in Internet of Things based Smart Greenhouses through Patent Data

Dingnan Si, National Cheng Kung University

Understanding of Competitive Relationship in the Application of Unfair Competition Law: Based on the Practices of Internet Advertisement Block in China

PARALLEL SESSION 1.C

INTELLECTUAL PROPERTY AND TECHNOLOGY MANAGEMENT

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Sheikha Al Akhzami, Innovation & Technology Transfer Centre, Sultan Qabos University

PRESENTERS

Tamanna Dalwai and **Shafiya Syeeda**, Muscat College, and Vincenzo Scafarto, University of Cassino and Southern Lazio

Does the Intellectual Property Index and Institutional Governance Quality of Developed Countries Impact the R&D Expenses of Information Technology Firms?

Aleksandr Alekseenko, Department of Civil Law, Vladivostok State University of Economics and Service *Approaches on Legal Regulation on Cryptocurrency*

Joytshana Bhattarai, Music Producer Society of Nepal

Empowering Women Entrepreneurs through Intellectual Property Protection in Nepal

James Heller, Empire State College, State University of New York

Does Legal Uncertainty Surrounding Collateralisation of Copyrighted Works Inhabit Development of Structured Financing Techniques for Asian SMEs?

Liudmyla Petrenko and Valentyna Lavrenenko, Kyiv National Economic University

Oncological IP Commercialization Case: Ukrainian Response on Global Challenge

Abhijeet Kumar, Centre for Commercial Law Studies, Queen Mary University of London *Valuating the Non-Industrial Intellectual Property*

PARALLEL SESSION 1.D

TRADEMARKS

Zoom link and passcode will be distributed to speakers and registered attendees only

<u>CHAIR</u>

Annette Kur, Max Planck Institute for Innovation and Competition

PRESENTERS

Dilip Sharma, ICFAI Law School, Hyderabad

Non-Conventional Trademarks: Issues and the Road Ahead

Agung Sujatmiko, Faculty of Law, Airlangga University

Trademark Registration Certificate as Fiduciary to Support Financing for Small and Medium Industry Rani Mol. Dabster, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

The Conundrum of Fast Pacing E-Commerce in Trademark Law

Md. Pizuar Hossain, Department of Law, East West University

Trademark Protection in Bangladesh: A Critical Assessment through the Lens of Treaty Obligations and Progression of Artificial Intelligence

Henny Marlyna, Faculty of Law, Universitas Indonesia

Trademark Cancellation Lawsuit Having Similarity with Well-known Trademark for Dissimilar Goods/Services: Analysis of the Current Regulation and Case Law in Indonesia

Nazura Abdul Manap and **Shahrina Anis Samsudin**, Faculty of Law, Universiti Kebangsaan Malaysia *Protection of Indigenous Design in Malaysia in Light of Malaysia's New Trademark Act of 2019*

Online Opening Reception

7.15 pm - 8.15 pm (SG/KL) / 5.15 pm - 6.15 pm (India) / 12.15 pm - 1.15 pm (Geneva)Zoom link and passcode will be distributed to speakers and registered attendees only

END OF DAY 1 OF THE CONFERENCE

(See next page for the program of Day 2)

THURSDAY, 25 MARCH 2021 (DAY 2)

PARALLEL SESSIONS (2)

11.00 am - 1.30 pm (SG/KL) / 8.30 am - 11.00 am (India) / 4.00 am - 6.30 am (Geneva)

PARALLEL SESSION 2.A

COPYRIGHTS

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Sang Jo Jong, School of Law, Seoul National University

PRESENTERS

Arunima Shastri, Kalinga University

Analyzing the Intellectual Property Rights framework of Visual Art with Special Reference to Graffiti and Street Art in Common Law Countries

Lakshmi Srinivasan, Jindal Global Law School, O.P. Jindal Global University

Intermediary Liability Through the Eyes of Copyright Infringement

Keita Sato, Chuo Law School, Chuo University

Some Ideas for Tackling Problems on Artists' Resale Rights Legislation—Difficulties for Asian Countries

Ann Bartow, Franklin Pierce School of Law, University of New Hampshire

Functionality: Pretty Food Tastes Better

Anjana Girish and **Seena Kuriakose**, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science & Technology

Visually Impaired Persons: Copyright and Access to Works in Schools in Kerala

Akshat Agrawal, Jindal Global Law School, O.P. Jindal Global University, and **Brian Frye**, School of Law, University of Kentucky

The Tragedy of Plagiarism Norm

PARALLEL SESSION 2.B

PLANT VARIETIES, PATENTS, AND BIODIVERSITY

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Naazima Kamardeen, Faculty of Law University of Colombo

PRESENTERS

Kasim Musa Waziri and Gwom Solomon, Faculty of Law, University of Abuja

Disclosure of Origin in Patent Applications and Protection of Biodiversity: Indonesia and Nigeria in Perspective

Raniyal Niyada, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

A Case Study on Effectiveness of Protection of Plant Varieties and Farmers' Rights Act 2001 in Promoting and Sustaining Farmers' Innovation

Sachin Sathyarajan, Jindal Global Law School, O.P. Jindal Global University

Time to Adopt a Nagoya Protocol-plus Approach on Access and Benefit Sharing on Genetic Resources? **Ayushi Singh**, United Nations Economic and Social Commission for Asia and the Pacific, and **Bhavya Singh**, University of Allahabad

Protection of New Plant Varieties and Farmers' Rights in Asia - Battles Won and the Challenges Ahead Alaknanda Singh, Amity Law School, Amity University, Noida

A Critical Analysis of Implementation of Access and Benefit Sharing in India

PARALLEL SESSION 2.C

ENFORCEMENT AND DISPUTE RESOLUTION

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Benjawan Tangsatapornpan, Faculty of Law, Thammasat University

PRESENTERS

Vandana Singh, University School of Law & Legal Studies, Guru Gobind Singh Indraprastha University Innovation and Incarceration: Economic Analysis of IP with Special Reference to Counterfeiting and Piracy

Khadijah Mohamed, School of Law, Universiti Utara Malaysia

Criminal Enforcement Against Trademark Counterfeiting

Ajay Sharma, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur

Criminal Enforcement of Trademark Counterfeiting: Perspective and Practice in Asia

Fennieka Kristianto, President University

Liability of the Parties in Franchising due to Pandemic Covid-19

Saad Nusrullah, Punjab University Law College

Establishment of Specialized IP Courts in Pakistan for Effective IP Rights Enforcement-Expectations, Achievements and Future

Won Bok Lee. Ewha Law School

The Recipe for Facilitating International IP Arbitration in Korea

PARALLEL SESSION 2.D

INTELLECTUAL PROPERTY THEORY

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Roberto Garza Barbosa, School of Social Science and Government, Téchnologico de Monterrey

PRESENTERS

Mahima Tripathi and Niharika Bhattacharya, Rajiv Gandhi School of IP Law, Indian Institute of Technology Kharagpur

An Asian Perspective on IP and EST: Challenges and Opportunities

David Simon, George Washington University School of Law

Off Label Innovation

Niharika Salar, NALSAR University of Law

Intellectual Property Negative Spaces: Is Legal Protection Not Required?

Kuhu Tiwari and **Niharika Bhattacharya**, Rajiv Gandhi School of IP Law, Indian Institute of Technology Kharagpur

Post Patent Carry Over Effects of Pharmaceutical Branding: Persuasion or Information

Balachandran Sathyan, Department of Economics, University of Madras

The Challenges of Asymmetric Information and Labelling in the Indian Food Industry: A Detailed Economic and Legal Study

Tabrez Ebrahim, California Western School of Law

Right to Exclude in Islamic Property Law as Applied to Western Legal Systems

Online Networking "Brunch"

1.30 pm - 2.30 pm (SG/KL) / 11.00 pm - 12.00 pm (India) / 6.30 am - 7.30 am (Geneva)

Zoom link and passcode will be distributed to speakers and registered attendees only

PARALLEL SESSIONS (3)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

PARALLEL SESSION 3.A

INTELLECTUAL PROPERTY AND HEALTH

Zoom link and passcode will be distributed to speakers and registered attendees only

<u>CHAI</u>R

Alessandro E. Cogo, Faculty of Law, University of Torino

PRESENTERS

K.D. Raju, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur Patenting of Platform Technologies: Implications for the Development of Essential Medicines for Pandemics like Covid-19

Taslima Jahan, United International University, and **Imtiaz Ahmed Sajal**, Bangladesh Army International University of Science and Technology

TRIPS Flexibilities for Sustainable Trade & Development of Bangladesh: Post-Pandemic Economy in Context

Helen Yu, Faculty of Law, University of Copenhagen

"The Good, The Bad and The Ugly": Implications of Intellectual Property on Publicly Funded Innovations to Combat COVID-19

Mas Rahmah, Faculty of Law, Airlangga University

Government Use and Compulsory License in Indonesia: Panacea for Access to Essential Medications for Covid-19?

Mahua Zahur, Department of Law, University of Dhaka

Encouraging Innovation and Ensuring Access to Medicine vis-a-vis Economic Graduation: An Overview of the Future Pharma Patent Regime of Bangladesh

Rujitha Shenoy, National Law University Odisha

Brahmapur Post Merger and Acquisition of Pharma Companies: Impact on Access, Competition, and Innovation

PARALLEL SESSION 3.B

COPYRIGHT AND TECHNOLOGY

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Coenraad Visser, School of Law, University of South Africa

PRESENTERS

Annamma Samuel, Gujarat National Law University

Music Sampling: Administration and Distribution of Musical Works in the Blockchain Era

Corinne Tan, Nanyang Business School, Nanyang Technological University

Copyright, interrupted: Building Trust in Blockchain-Based Content Platforms

Ranjit Abraham and **Joy Singh**, School of Excellence in Law, Tamil Nadu Dr. Ambedkar Law University *Interface between Digital Rights Management and Fair Use for Access to Information*

Jakub Kepinski, Faculty of Law and Administration, Adam Mickiewicz University

Do We Need a New Definition of Work in Copyright Law?

Julija Kalpokiene, Faculty of Law, Vytautas Magnus University

An Uphill Battle for a Human Author: TDM and Copyright Exceptions

Saleh Al-Sharieh, College of Law, United Arab Emirates University

A New Conceptual Framework for Copyright Contract Rules in an Evolving Technological Landscape

PARALLEL SESSION 3.C

GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom link and passcode will be distributed to speakers and registered attendees only

<u>CHAIR</u>

Marcus Höpperger, Department for Trademarks, Industrial Designs and Geographical Indications, World Intellectual Property Organization

PRESENTERS

Devanshi Saxena, Faculty of Law, University of Antwerp

Geographical Indications and Post-Colonial Theory

Zehra Ozkan Under, Faculty of Law, Ankara University

The Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications: Could it be an Opportunity for Turkey?

Laina Rafianti, Helitha Novianty, and Rahmanisa Purnamasari Faujura, Faculty of Law, Universitas Padjajaran

Protecting Geographical Indication of Indramayu Gedong Gincu Mango: The Dilemma between Lack of Production and Modernization

Ananthu Hari and **K.D. Raju**, Rajiv Gandhi School of IP Law, Indian Institute of Technology Kharagpur *Geneva Act and Geographical Indications: Prospects and Challenges for Asia*

S.K. Sulok, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

Concept of Quality, Reputation, and other Characteristics under the Indian Geographical Indications Act

Gargi Chakrabarti, National Law University Jodhpur

Revisiting Geographical Indication for Foodstuffs in India

PARALLEL SESSION 3.D

INTELLECTUAL PROPERTY EDUCATION

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Martha Chikowore, WIPO Academy, World Intellectual Property Organization

PRESENTERS

Vandana Mahalwar, Faculty of Law, University of Delhi

Access to Knowledge, Education, and Copyright Law in India

Aziza Al Qamashoui, Noof Al Quraini, and Hajer Al Balushi, University of Technology and Applied Sciences - Al Musanna

The Importance of Incorporating IP subject in Higher Education Pedagogy in Oman

Subhash C. Roy, Chanakya National Law University

Patenting of Academic Research (PhD) in Universities in India: Issues and Concern

Yasmine Tadeo, School of Law, Saint Louis University, and **Clifford C. Chan**, Institute of Management, University of the Philippines Baguio

Lacking Copyright: A Study on the Prohibition on the Public Education Sector of the Philippines to Own Copyright and its Consequences

Chamila Talagala, Australian Centre for Intellectual property in Agriculture

Copyright Law and Access to Knowledge in the Context of Education: Lessons from Sri Lanka

Justyna Ożegalska-Trybalska, Faculty of Law, Jagiellonian University

Permitted Digital Educational Use of Works in Cross-Border Teaching - The European Approach

Break

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva) Free Time for Speakers and Attendees

PLENARY SESSION I

INTELLECTUAL PROPERTY AND INNOVATION DURING AND AFTER COVID-19

5.30 pm - 7.00 pm (SG/KL) / 3.00 pm - 4.30 pm (India) / 10.30 am - 12.00 pm (Geneva)

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

PRESENTERS

Marco M. Aleman, IP and innovation Ecosystem Sector, World Intellectual Property Organization

Roger Kampf, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Jayashree Watal, National Law University Delhi

Michele Chew, ASEAN Secretariat

Jacques de Werra, School of Law, University of Geneva

Online Reception and Cultural Performance

 $7.15 \ pm - 8.30 \ pm \ (SG/KL) \ / \ 4.45 \ pm - 6.00 \ pm \ (India) \ / \ 12.15 \ pm - 1.30 \ pm \ (Geneva)$

Zoom link and passcode will be distributed to speakers and registered attendees only

END OF DAY 2 OF THE CONFERENCE

(See next page for the program of Day 3)

FRIDAY, 26 MARCH 2021 (DAY 3)

PARALLEL SESSIONS (4)

11.00 am - 1.30 pm (SG/KL) / 8.30 am - 11.00 am (India) / 4.00 am - 6.30 am (Geneva)

PARALLEL SESSION 4.A

INTELLECTUAL PROPERTY AND DEVELOPMENT

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Martin J. Adelman, The George Washington University Law School

PRESENTERS

Brinda Paulraj, School of Excellence in Law, Tamil Nadu Dr. Ambedkar Law University *Vows and Issues of GI Laws in Aiding Indian Economy*

John Joshua Montañez, College of Engineering and Architecture, Bicol State College of Applied Science and Technology

Level of Intellectual Property Awareness: A Basis of IP Policy Development Towards Establishing Innovation Ecosystem

Zhang Neigen, Faculty of Law, Fudan University

The Issues of International Law about Public Health Relating to Intellectual Property

Rudra Sharma, National Law Collage, Tribhuvan University, Kathmandu

Intellectual Property, Society, and Economic Development

Afzal Wani, University School of Law and Legal Studies, Guru Gobind Singh Indraprastha University Child Creators and Innovators: Positioning Next Generations to IPR Culture and Better Civilisation

Kailash Chauhan, Delhi High Court

Patents and Innovation: A Tool for India Economic Growth

PARALLEL SESSION 4.B

DIGITAL COPYRIGHT

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Gregory N. Mandel, Temple University Beasley School of Law

PRESENTERS

Laurensia Andrini, TC Beirne School of Law, University of Queensland

Rethinking Copyright Protection for Computer-Generated Works in Indonesia: Why Does Developing Countries' Perspective Matter?

Manvendra Singh Jadon, National Law University and Judicial Academy Assam

Copyrightability in the Exporting World: Extending the Video Game Debate from Video Game Publishers Monopoly to Stratified IP Rights

Prenkesha Menia, Symbiosis Law School, Symbiosis International (Deemed University) Pune *Doctrine of Fair Use During Covid-19*

Hohyun Lee, Department of Intellectual Property, Hongik University

A Study on the Concept of Broadcasting in the Korean Copyright Act

Rika Ratna Permata, Tasya Safiranita, and Yliana Utana, Faculty of Law, Universitas Padjajaran

Copyright Infringement of Works in Electronic Media and the Principle of Fair Use During the Covid 19 Period

Soorya Balendra, British College of Applied Studies, University of Jaffna

Liabilities of ISP's in Online Copyright Infringement--A Sri Lankan Study Compared with India, Singapore, and the USA

PARALLEL SESSION 4.C

GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University

PRESENTERS

Paula Zito, Adelaide Law School, University of Adelaide

Geographical Indications: What is Their Worth for Regulating the Connection Between Australian Regional Food and Origin?

Ranggalawe Sugiri, Faculty of Law, Universitas Indonesia

A Cup of GI Coffee: The Challenges and Impacts of Utilization of Geographical Indication to Indonesia Coffee Farmers and Industry

Althaf Marsoof, Nanyang Business School, Nanyang Technological University

A CSR/Fair Trade Inspired Policy for Fairer Geographical Indicators

Srijan Mishra, Maharashtra National Law University, Nagpur

Protection of Geographical Indications in the Market Driven Era

S.H. Yulia, Faculty of Law, Malikussaleh University

The Potential for the Protection of the ACEH's Community Handicraft as a Geographic Indication in Indonesia

Nidhi Buch, Gujarat National Law University

Multifaceted Role of the State in ensuring sustainable GI system: Challenges and opportunities in the Indian Legal Framework

PARALLEL SESSION 4.D

FASHION, E-SPORTS, PERSONALITY RIGHTS, AND SOCIAL MEDIA

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés

PRESENTERS

Rima Ghosh, West Bengal National University of Juridical Sciences Kolkata

Protection of Fashion Industry through Intellectual Property Rights

Monika Yadav, ICFAI Law School, The ICFAI University, Jaipur

Social Media and Its Implications on Intellectual Property

Twinkle Maheshwary, Kirit P. Mehta School of Law

Protection of Voice as Personality Right

P. Sree Sudha, Damodaram Sanjivayya National Law University

E-Sports and IP: A Complex Relationship

Hitesh Manglani, ICFAI Law School, The ICFAI University, Jaipur

Violation of Trademarks in Cyberspace, Jurisdictional Issues, and Indian Judicial Approach

Online Networking "Brunch"

1.30 pm - 2.30 pm (SG/KL) / 11.00 pm - 12.00 pm (India) / 6.30 am - 7.30 am (Geneva)

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PARALLEL SESSIONS (5)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

PARALLEL SESSION 5.A

PLURALISTIC APPROACHES TO INTELLECTUAL PROPERTY

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Caroline Ncube, SARchI Research Chair in IP, Innovation & Development, Faculty of Law, University of Cape Town

PRESENTERS

Vitor Ido, Faculty of Law, University of Sao Paulo

Intellectual Property "with Chinese Characteristics": Understanding the Linkages between Nationalism, Industrial Policy, and Innovation in China

Akshat Agraval, Jindal Global Law School, O.P. Jindal Global University

Access to Culture Dialogues: Remodeling Copyright for "Substantive" Equality in Cultural Discourse **Debmita Mondal**, Hidayatullah National Law University

Indigenous Intellectual and Cultural Property Laws in India: Non-existent and/or Unnecessary?

Shrawani Shagun, Mody University of Science and Technology, Rajasthan, Role of Women in Protecting Traditional Knowledge and Traditional Cultural Expressions from Comodification: Case of Madhubani Painting

Szu-Yan Wang, Graduate Institute for Intellectual Property and Communication Technology Law, Shih Hsin University

An Analytical Study of the Interplay Between Copyright Law and Sui Generis Indigenous Cultural Expression Protection Law

Djulaeka Djulaeka, **Makhmud Zulkifli**, and **Santi Rima Melati**, Faculty of Law, University of Trunojoyo Madura

Preservation of Traditional Cultural Expression as Communal Intellectual Property (A Case Study in Madura Islands)

PARALLEL SESSION 5.B

PATENTS AND PHARMACEUTICALS

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Tatsuhiro Ueno, Law School, Waseda University

PRESENTERS

Ansar Jaspal, Ministry of Higher Education, Research and Innovation (Oman), and Frank Pham, Pham & Symmes, LLP

Drug Approval and Patent Linkage Regulation in the Gulf Cooperation Council (GCC)

Thomas Y. Lu, Department of Business Administration, National Sun-Yat-Sen University

What Pharmaceuticals Enterprises Should Do Under the Risk of Pay-For-Delay Scrutiny

Sanitta Maria, Tamil Nadu National Law School, Trichy and Saveetha University, Chennai

Price Regulatory Policies on Pharmaceutical Patents in India: Will it Lead to Availability or Scarcity?

Sangeetha Murali, Ramaiah College of Law

Exclusion of Medical Methods from Patent Eligibility and Access to Healthcare Innovations: A Comparative Study on India, Brazil, and South Africa

Sonal Singh, National Law University Odisha

Pharmaceutical Patents and Clinical Test Data Exclusively in Asian Countries: Utilization of Compulsory Licensing for Access to Medicines

Monika Diwakar, Symbiosis Law School, Symbiosis International (Deemed University) Pune Legal Challenges Faced by Indian Pharmaceutical Industry: An Analysis of TRIPs Provisions on Patent and Public Health and Compulsory License

PARALLEL SESSION 5.C

ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Haijun Jin, Intellectual Property Academy and School of Law, Renmin University of China

PRESENTERS

Muhammad Masum Billah, Sultan Qaboos University

Who Has Copyright in Works Created by Machines with Artificial Intelligence

Soumya Patra, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur

Artificial Inventors: A Shift in Traditional Policy Paradigm

Charu Dureja, Rayat College of Law, Panjab University Chandigarh

Infringement Liability for Artificial Intelligence generated work under Indian Copyright Law

Syed Rahman, Department of Information technology, University of Technology and Applied Sciences *Artificial Intelligence as an Inventor – Dealing with Patents of Future*

Hasan Kadit Yılmaztekin, Research & Development Centre, Justice Academy of Turkey *Is Artificial Intelligence an Author?*

Ankita Aseri, National Law University Jodhpur and Ravi Prakash Rahul, Dr. Ram Manohar Lohiya National Law University, Lucknow

Overhauling the Concept of Inventorship in Patent Law Vis-a-Vis AI Invented Patents

PARALLEL SESSION 5.D

INTELLECTUAL PROPERTY LICENSING AND COMPETITION

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Bryan Mercurio, Faculty of Law, Chinese University of Hong Kong

PRESENTERS

Joy Xiang, Peking University School of Transnational Law

IP Licensing, Competition Law, and Access to Essential Technologies

Phan Quoc Nguyen, School of Law, Vietnam National University

Better Modification of Laws on Competition and Intellectual Property of Vietnam under New Context

Massimiliano Granieri, Department of Mechanical and Industrial Engineering, University of Brescia

The Law and Economics of Markets for Technology and Intellectual Property Intermediaries

Kavita Sharma and **M. Padmavati**, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur

Artificial Intelligence and Patents in Indian Healthcare Sector: Legal Issues and Challenges

Shouvik Guha, The West Bengal National University of Juridical Sciences

Considering the IP/Antitrust Interface in India in the Context of Licensing and Technology Transfer: Regulatory Behaviour, Inconsistencies and Uncertainties

Kiyoshi Adachi, National Graduate Institute for Policy Studies, Tokyo

The Medical Treatment Exclusion in Asia's Patent Legislation and Emerging Health Technologies

Break

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva)

Free Time for Speakers and Attendees

PLENARY SESSION II

THE IMPACT OF IP TEACHING AND RESEARCHING ON PUBLIC POLICY

5.30 pm - 7.00 pm (SG/KL) / 3.00 pm - 4.30 pm (India) / 10.30 am - 12.00 pm (Geneva)

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

PRESENTERS

Martha Chikowore, WIPO Academy, World Intellectual Property Organization

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Masabumi Suzuki, Graduate School of Law, Nagoya University

V.C. Vivekanandan, Hidayatullah National Law University

Miranda Risand Ayu Palar, Faculty of Law, Universitas Padjajaran

Online Reception and Cultural Performance

 $7.15 \ pm - 8.30 \ pm \ (SG/KL) \ / \ 4.45 \ pm - 6.00 \ pm \ (India) \ / \ 12.15 \ pm - 1.30 \ pm \ (Geneva)$

Zoom link and passcode will be distributed to speakers and registered attendees only

END OF DAY 3 OF THE CONFERENCE

(See next page for the program of Day 4)

SATURDAY, 27 MARCH 2021 (DAY 4)

PARALLEL SESSIONS (6)

11.00 am - 1.30 pm (SG/KL) / 8.30 am - 11.00 am (India) / 4.00 am - 6.30 am (Geneva)

PARALLEL SESSION 6.A

INTELLECTUAL PROPERTY AND (NEW) TECHNOLOGIES

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Tana Pistorius, Department of Commercial Law, Business School, University of Auckland

PRESENTERS

Vijay Kumar, **K.D. Raju**, and **S. R. Subramanian**, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur

Extra Terrestrial Application of Terrestrial Laws: A Legal Study of Strain of Intellectual Property Rights and Space Technologies

Mahatab Uddin and **Saleemul Hug**, International Centre for Climate Change and Development, Independent University of Bangladesh

Protecting Soft Adaptation Technologies under Intellectual Property Rights System

Muhammad Zaheer Abbas, Faculty of Law, Queensland University of Technology

The Potential Role of 3D Printing Technology in Enabling Local Entrepreneurship: To What Extent Patent Exclusivities Pose a Barrier

Nur Syakirah Bt Maimun Aqsha Lubis and Nur Akma Bt Mohd Dali, Faculty of Law, Multimedia University Malaysia

The Impact of Artificial Intelligence on Patent Laws

Philip Rogers, Political Science Department, University of California at Berkeley

Turning Problems to Rules: The IP Nexus in Supply Chain Disruption

Yaroslava Kuchina, Faculty of Law, University of Macau

Fintech of the Russian Federation and its Legal Framework: When the Law Meets the Developed Sector

PARALLEL SESSION 6.B

FRAND, SEP, AND COMPULSORY LICENSING

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Jeremy de Beer, Centre for Law, Technology, and Society, University of Ottawa

PRESENTERS

Arunabha Banerjee, National Law University Jodhpur

Dissecting the Impact of Interdigital Technology v. Xiaomi Corporation on the Autonomy of Courts and FRAND Licensing Regime in India – A Critical Analysis

Ruchika Ghosh, National University of Juridical Sciences

How Can Compulsory Licensing Promote Competition in Case of Pharmaceutical Drugs?

Nikita Shah and Taruna Jakhar, Gujarat National Law University

Standard Essential Patents and Competition Law in India: Time to go Beneath the Surface of Standardization

Saurabh Pandey, School of Law, Graphic Era Hill University, and **Ravikant Mishra**, Department of Law, North Eastern Hill University

Standardisation and Patent Ambush: Issues and Challenges Under Competition Law

Shreyansh Singh and **Pragyan Deep Agrawal**, Centre for WTO Studies, Ministry of Commerce and Industry

Government of India, Frand or Foe: The Interface of SEP Licensing and 5G Technology

Ma Le, School of International Law, East China University of Political Science and Law

Dilemma and Countermeasures of Implementing Compulsory Licensing of Pharmaceuticals Patent to Cope with Public Health Crisis

PARALLEL SESSION 6.C

INTELLECTUAL PROPERTY MANAGEMENT

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Susanna Leong, NUS Business School, National University of Singapore

PRESENTERS

Rami Olwan, Faculty of Law and Justice, University of Southern Queensland Innovation and Intellectual Property Management for SME's in the UAE

Indu Govind and **Bessy Titus**, Sree Chitra Tirunal Institute of Medical Sciences & Technology *Journey of MedTech from Lab to Market*

Priyadarshini Singh, Rajiv Gandhi School of Intellectual Property Law, IIT, Kharagpur

Analysis of Intellectual Property Management System Concerning Innovation

Venkat Nadella, Indian Institute of Science, Bangalore

Knowledge Spillovers, Technology Acceleration, and Early Stage Science and Technology Entrepreneurship in India

Neeti Shikha and Urvashi Shahi, Centre for Insolvency and Bankruptcy, Indian Institute of Corporate Affairs

Intellectual Property Rights and Insolvency: India's Next Challenge

Mayuree Sengupta and Vivek Kumar, Indian Institute of Management, Kashipur

Dynamic Role of Patents in Business Management: A Review

PARALLEL SESSION 6.D

PATENTS

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Takeshi Hishinuma, Faculty of Law, Nagoya Gakuin University

PRESENTERS

Lily Sitorus, Universitas Prasetiya Mulya

Local Working as a Patent Requirement within the Framework of Indonesian Law

Kim Shyong Siow, Institute of Micro-Engineering and Nanoelectronics, Universiti Kebangsaan Malaysia, and Ramakrishna Damodharan, Adipven (M) Sdn. Bhd.

Doctrine of Purposeful Construction in Malaysia and Triz-Based Patent Circumvention Techniques

Apoorv Madan and **Pallavi Kishore**, Jindal Global Law School, O.P. Jindal Global University Incentivising Biotechnological Innovations and Achieving Public Welfare Objectives--Are Patent Laws Sufficiently Inventive?

Qiu Ziyan, Graduate School of Law, Nagoya University

Patent Infringement by Multiple Actors: A Comparative Study of China, Japan and US Law

Kshitij Singh, Faculty of Law, University of Delhi

Race, Gene, and Patents: Decoding the Complex Trilogy

Ryan Whalen, Faculty of Law, National University of Singapore

Predicting Patentability

Online Networking "Brunch"

1.30 pm - 2.30 pm (SG/KL) / 11.00 pm - 12.00 pm (India) / 6.30 am - 7.30 am (Geneva)

Zoom link and passcode will be distributed to speakers and registered attendees only

PARALLEL SESSIONS (7)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

PARALLEL SESSION 7.A COPYRIGHT AND CYBERSPACE

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Kimberlee Weatherall, University of Sydney Law School

PRESENTERS

Deepa Balachandran, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

Digital Revolution and Orphan Works

Lucky George, School of Excellence in Law, The Tamil Nadu Dr Ambedkar Law University Copyright Infringement in Cyberspace: Liability of the Developer of New Technology or Device

Orit Fischman-Afori, Haim Striks School of Law

Online Intermediaries as Hybrid Bodies: The Case of Copyright Infringing Content Monitoring

Nicola Lucchi, Faculty of Law, Universidad Pompeu Fabra, **Enrico Bonadio**, City Law School, University of London, and **Oreste Pollicino**, Department of Legal Studies, Bocconi University *Copyright and Fake News*

Suleimenov Nariman, Caspian Public University

Legal Regulation of Copyright on the Internet in the Republic of Kazakhstan

Mark Robert Dy, School of Law, University of Cebu

Deepfaking Asia: An Asian Perspective on Deepfake Technology, Media, and Copyright Law

PARALLEL SESSION 7.B

RESOLUTION OF INTELLECTUAL PROPERTY DISPUTES

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London

PRESENTERS

Mohammed Aljoratle, Albaath University

Intellectual Property Right Disputes Resolution under Adversarial and Inquisitorial Systems -A Case Study of France & India

Daniel Hofilena, School of Economics, De La Salle University-Manila

Establishing a Uniform Alternative Dispute Settlement and Enforcement Mechanism for Intellectual Property Disputes in ASEAN

Hakan Hasirci, Yeditepe University Faculty of Law

Protection of Industrial Property Rights by Means of Preliminary Measures in Turkey

Dai Yokomizo, Graduate School of Law, Nagoya University

Digital Platform and Conflicts of Law

Valeriy Lisitsa, Institute of Philosophy and Law & Faculty of Economic, Novosibirsk State University *Digital Rights as an Innovative Object in Civil and Private International Law*

Selin Ozden Merhaci and Vehbi Umut Erkan, Faculty of Law, Ankara University

The Statutory Preemption Right According to Turkish Law on Industrial Property

PARALLEL SESSION 7.C

TRADE SECRETS

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics

PRESENTERS

Shubhangi Gupta, Department of Law, Prestige Institute of Management and Research Gwalior *Interplay between Patents and Trade Secrets: India and United States*

Thomas Margoni, Faculty of Law, KU Leuven, and **Martin Kretschmer**, CREATe, School of Law, University of Glasgow

Property Rights over Mere Facts and Data in an AI-Driven Society

Jayanta Ghosh, Centre for Regulatory Studies, Governance and Public Policy, West Bengal National University of Juridical Sciences

Artificial Intelligence Impact on Data Ownership Conflict with Trade Secret

Naveen Gopal, Inter-University Centre for Intellectual Property Rights Studies, Cochin University of Science and Technology

A Revisit to the National Innovation Bill 2008: Analysing the Concept of Trade Secrets

Dennis Khong, Centre for Law and Technology, Faculty of Law, Multimedia University

Trade Secret Protection for Computer Source Codes in Malaysia

Deva Prasad, Indian Institute of Management Kozhikode

The Curious Case of Trade Secrets Protection in India: Is Statutory Protection a Solution?

PARALLEL SESSION 7.D

INTELLECTUAL PROPERTY, HEALTH, AND TRADITIONAL MEDICINES

Zoom link and passcode will be distributed to speakers and registered attendees only

CHAIR

Maegan McCann Intellectual Property, Government Procurement and Competition Division, World Trade Organization

PRESENTERS

Ajoy Jose, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur *The Importance of Immunity Boosting Measures during the Covid-19 Using Traditional Medicines - Comprehensive Evaluation*

Ataul Karim, Munich Intellectual Property Law Center

Traditional Knowledge in Fragmentation of International Law: Revisiting IP Regime through Oriental Philosophy of Yin and Yang

Tri Rusti Maydrawati, Hang Tuah University

Bioprospection Based on Genetic Resources and Utilization of Traditional Knowledge in Finding Medicines and Vaccines for Covid 19: Perspectives on Intellectual Property and Human Rights

Padmaja Wijesooriya, General Sir John Kotelawala Defence University

Recognizing Medicinal Plants as Traditional Knowledge: A Critical Analysis of Sri Lankan Endemic Medicinal Plants

Chutian Zhang, Faculty of Law, University of Exeter

The Protection of Traditional Chinese Medicine

Avin Tiwari, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur *Intellectual Property in Cross Border Mergers and Acquisitions: Issues and Opportunities*

Break

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva)Free Time for Speakers and Attendees

CLOSING OF THE CONFERENCE

 $5.30 \ pm - 6.45 \ pm \ (SG/KL) \ / \ 3.00 \ pm - 4.15 \ pm \ (India) \ / \ 10.30 \ am - 11.45 \ am \ (Geneva)$

Zoom link and passcode will be distributed to speakers and registered attendees only

KEYNOTE PRESENTATION

Ngozi Okonjo-Iweala (TBC)

Director General

World Trade Organization

CLOSING REMARKS BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Agus Sardjono, Faculty of Law, Universitas Indonesia

Jacques de Werra, School of Law, University of Geneva

Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

Online Closing Reception

 $7.00 \ pm - 8.00 \ pm \ (SG/KL) \ / \ 4.30 \ pm - 5.30 \ pm \ (India) \ / \ 12.00 \ pm - 1.00 \ pm \ (Geneva)$

Zoom link and passcode will be distributed to speakers and registered attendees only

END OF THE CONFERENCE

Scientific Organizers — Scientific Committee — Supporting Institutions

Scientific Organizers:

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

Anthony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia (Malaysia)

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Martha Chikowore, WIPO Academy, World Intellectual Property Organization

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Jacques de Werra, Digital Law Center and Faculty of Law, University of Geneva (Switzerland)

Scientific Committee:

Sheikha Al Akhzami, Innovation & Technology Transfer Centre, Sultan Qaboos University (Oman)

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Sang Jo Jong, Center for Law & Technology, Seoul National University School of Law (South Korea)

Naazima Kamardeen, Faculty of Law, University of Colombo (Sri Lanka)

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Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University (Vietnam)

Michael Handler, Faculty of Law, University of New South Wales (Australia)

Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics (Finland)

Susanna HS Leong, NUS Business School, National University of Singapore (Singapore)

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Ma Le, School of International Law, East China University of Political Science and Law (People's Republic of China)

J. Glynn Lunney, Texas A&M University School of Law (United States of America)

Pamela Machakanja, College of Business, Peace, Leadership and Governance, Africa University (Zimbabwe)

Gregory N. Mandel, Temple University Beasley School of Law (United States of America)

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Caroline Ncube, SARChI Research Chair in IP, Innovation & Development, Department of Commercial Law, Faculty of Law, University of Cape Town (South Africa)

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Sean M. O'Connor, Center for the Protection of IP, George Mason University Antonin Scalia Law School (United States of America)

Arzu Oğuz, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University (Turkey)

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Tatsuhiro Ueno, Law School, Waseda University

Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés (Argentina)

Coenraad Visser, School of Law, University of South Africa (South Africa)

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Jayashree Watal, National Law University, Delhi (Honorary Professor) (India)

Kimberlee Weatherall, University of Sydney Law School (Australia)

Supporting Institutions:

Center for Law & Technology, Seoul National University School of Law (South Korea)

Center for the Protection of IP, George Mason University Antonin Scalia Law School (United States of America)

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Centre for Law, Technology and Society, University of Ottawa (Canada)

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School of Law, University of South Africa (South Africa)

Science & Technology Division, ASEAN Secretariat

Singapore University of Social Sciences (Singapore)

Sultan Qaboos University (Oman)

Temple University Beasley School of Law (United States of America)

Thammasat University Faculty of Law (Thailand)

University of Sydney Law School (Australia)
