Conference Program

Fourth IP & Innovation Researchers of Asia Conference

9 - 12 February 2022

Online Event
Welcome Message

Dear Colleagues,

Welcome to the Fourth IP & Innovation Researchers of Asia (IPIRA) Conference! Because of the still ongoing Covid-19 pandemic, we are again meeting Online. However, as the Online event of 2021 demonstrated, this will be an important opportunity for the IPIRA Community to get together and spend several days discussing important ideas and scholarship.

As you know, the IPIRA Conference was created in 2019 as an annual initiative of the IP & Innovation Researchers of Asia Network to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. This year again, we are proud to welcome researchers from all nationalities and levels of seniority to meet and discuss their works-in-progress.

The Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference. Even though we again travel only virtually, we are honored to host you at the Fourth IPIRA Conference!

As always, the Conference would not be possible without the tireless efforts of our colleagues, staff, and student assistants. We thank them warmly. We also extend our gratitude to the colleagues that have accepted to be part of our Scientific Committee and the many supporting institutions which they represent.

We trust that you will find the next four days insightful and will enjoy discussing IP and Innovation-related topics, catching-up with old friends, and meeting new ones. Thank you again for making this event special and for enriching the house of knowledge with your research and works-in-progress.

The Organizers of the Fourth IPIRA Conference
WEDNESDAY, 9 FEBRUARY 2022 (DAY 1)

OPENING OF THE CONFERENCE
3.00 pm – 4.00 pm (SG/KL) / 12.30 pm – 1.30 pm (India) / 8.00 am – 9.00 am (Geneva)
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

WELCOME REMARKS

Hasan Kleib, Deputy Director General, Regional and National Development Sector, World Intellectual Property Organization
“WIPO POST-COVID RESPONSE”

Annabel Gonzalez, Deputy Director General, World Trade Organization
“RETHINKING ‘TRADE AND IP’: LESSONS FROM THE COVID CRISIS”

OPENING GROUP PHOTO SESSION

INTRODUCTION BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Agus Sardjono, Faculty of Law, Universitas Indonesia

Jacques de Werra, School of Law, University of Geneva

Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

Break
4.00 pm – 4.15 pm (SG/KL) / 1.30 pm – 1.45 pm (India) / 9.00 am – 9.15 am (Geneva)
PARALLEL SESSIONS (1)
4.15 pm – 7.10 pm (SG/KL) / 1.45 pm – 4.40 pm (India) / 9.15 am – 12.10 pm (Geneva)

PARALLEL SESSION 1.A
TRADEMARKS
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Marcus Höpperger, Department for Trademarks, Industrial Design and Geographical Indication, World Intellectual Property Organization

PRESENTERS:
Bahadir Demir, Faculty of Law, Ankara University
The Mutual Rights and Obligations of the Parties in Trademark License Agreements

Thomas Lu, College of Management, National Sun Yat-Sen University
An Investigation of When an English Word Mark Is Weak

Khin Thinn Thinn Oo, Researcher, Myanmar
Myanmar Trademark Law 2019: A Critical and Comparative Study

Alaknanda Singh, Amity Law School, Amity University
Luxury Brands and Trademark Protection in India

Kuhu Tiwari, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur
Analysing the Paradox of Advertising Pharmaceutical Trademarks: A Tool for Persuasion or Information?

Henny Marlyna, Faculty of Law, Universitas Indonesia
Non-Use as the Ground of Cancellation of a Trademark: Case Study in Indonesia

PARALLEL SESSION 1.B
ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London

PRESENTERS:
John Joshua Montanez, Bicol State College of Applied Sciences and Technology

Luz Sanchez, University of Murcia
Paradigm Shift in Global Patent Law as a Consequence of Artificial Intelligence. Focusing on the State of the Art

Shouvik Guha, W.B. National University of Juridical Sciences
The Curious Case of RAGHAV: Does the “Art” in Artificial Intelligence Stand Ready to Enter the Indian Copyright Domain?

Viktoriia Savina, Plekhanov Russian University of Economics
Legal Issues of Using AI Technology to Modify Humans
PARALLEL SESSION 1.C
INTELLECTUAL PROPERTY AND COVID-19 VACCINES
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Josefita Pardo de Leon, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

PRESENTERS:
Imad Antoine Ibrahim, College of Law - Qatar University
Overview of Export Restrictions on Covid-19 Vaccines and their Components
Naigen Zhang, Fudan University
The Vaccines as the Global Public Goods relating to Intellectual Property Rights
Mas Rahmah, Faculty of Law, Universitas Airlangga
Muhammad Zaheer Abbas, Faculty of Business and Law, Queensland University of Technology
The Push for the TRIPS Waiver Proposal to Expedite Equitable Access: An Analysis of Arguments
Akshat Agrawal, Jindal Global Law School
Waiving Windfalls: The Socio-legal and Contextual Justification of a TRIPS Waiver During the Covid-19 Pandemic
Darshana Sumanadasa, Faculty of Law, University of Colombo
Side Effects of Trade Secrecy in COVID-19 Vaccines
Lucky George and Ms Radhuka, School of Excellence in Law, Tamil Nadu Dr. Ambedkar Law University
Trade Secret Protection and Vaccines: The Role of Drug Regulatory Authority

PARALLEL SESSION 1.D
INTELLECTUAL PROPERTY MANAGEMENT
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Alison Firth, School of Law, University of Surrey

PRESENTERS:
Michele Chew, Entrepreneur College, Xi’an Jiaotong Liverpool University
Futures and Intellectual Property
Endang Purwaningish, Faculty of Law, Yarsi University
Innovation and IPR Concerns for Export-Oriented Products
Noviana Harsiwi, National Agency for Research and Innovation
*IP Management in Government Institution: Patent Commercialization Enhancement after Omnibus Law*

Phan Quoc Nguyen, Vietnam National University
*Patent Commercialization Law in the Comparative View between Vietnam and Russia*

Amanda Odell-West, School of Law, University of Manchester
*Innovating in Adversity: PGT-A and the Challenge of Embryo Mosaicism*

Khadijah Mohamed, School of Law, Universiti Utara Malaysia
*Managing University Intellectual Property Commercialization and Conflict of Interest*

Tran Van Nam, Faculty of Law, National Economics University
*Determining Criteria in Technology Valuation Through the Analytic Hierarchy Process: A Case Study of Vietnam*

**Online Opening Reception**
7.15 pm – 8.15 pm (SG/KL) / 4.45 pm – 5.45 pm (India) / 12.15 pm – 1.15 pm (Geneva)

*Zoom Link: Only Registered Participants Will Receive the Zoom Link*

*Passcode:*

**END OF DAY 1 OF THE CONFERENCE**
*(See next page for the program of Day 2)*
THURSDAY, 10 FEBRUARY 2022 (DAY 2)

PARALLEL SESSIONS (2)
11.00 am – 1.30 pm (SG/KL) / 8.30 am – 11.00 am (India) / 4.00 am – 6.30 am (Geneva)

PARALLEL SESSION 2.A
INTELLECTUAL PROPERTY AND DEVELOPMENT
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés

PRESENTERS:
Subhash Chandra Roy, Chanakya National Law University
Rudra Sharma, National Law College (Nepal) and Purbanchal University
Nepal’s Graduation to Developing Country and IPR Compliance
Manoj Sharma, College of Science and Technology, Royal University of Bhutan
Incorporating IP knowledge for Engineering Students in Bhutan
Chimdessa Fekadu Tsega, Faculty of Law, The Chinese University of Hong Kong
Patent Harmonization in Africa: Potential Roles of AfCFTA
Dwi Martini, Faculty of Law, University of Mataram
Indonesia’s Patent law: Adat communities’ welfare enhancement perspective
Hetvi Trivedi, Gujarat National Law University
Atmanirbhar Bharat, a Digital Revolution & Handloom Heritage - Assessing Social Justice Aspects of India’s IP Regime

PARALLEL SESSION 2.B
COPYRIGHT IN THE DIGITAL ENVIRONMENT
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Michael Handler, Faculty of Law, University of New South Wales

PRESENTERS:
German Stalker and Maria Carolina Rubio, Centre for Intellectual Property, University of San Andres
Copyright and Freedom of Speech in Digital Environments: The Tik Tok case.
Charu Dureja, Rayat College of Law
Infringement Remedies Provided in Indian Copyright Law Adequate to Deal with Cyberspace Challenges
Sajid Sheikh and Deshpande Gunjan, Maharashtra National Law University, Mumbai
Digital Copyright Infringement and Privacy
Rami Olwan, Faculty of Law and Justice, University of Southern Queensland
Is the New Federal Copyright Law No. 38 of 2021 Adequate and Sufficient to Promote a Digital Economy in the UAE?

Corinne Tan, Division of Business Law Nanyang Technological University
Regulating Tik Tok – What Comes Next After Self and Co-regulation?

Avishhek Chakraborty, School of Law, CHRIST (Deemed to be University)
Copyright Protection of Digital Content through NFTs: One Step Forward or Two Steps Backward?

PARALLEL SESSION 2.C
TRADITIONAL KNOWLEDGE
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Tana Pistorius, Department of Commercial Law, Business School, University of Auckland

PRESENTERS:
Manisha Manaswini, KIIT Law School, KIIT University
Evaluating Plausible Methods of IP Management for the Protection of TCEs in Cultural Festivals of India

Ria Putri, Faculty of Law, Universitas of Lampung
Should We Consider Communal IPRs as the Answer of IP Regime Hegemony? An Indonesian Perspective

Shambhu Chakrabarty and Souvik Mukherjee, West Bengal National University of Juridical Sciences
Protecting TCEs of Indigenous and Local Communities by Creating Exceptions in Model International Investment Treaties

Abhijeet Kumar, Centre for Commercial Law Studies, Queen Mary University of London
Limitations of IP in Protecting Indigenous Products and Practices

Ajoy Jose, Tapas Bandyopadhyay, and Padvamati Manchikanti, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur
Evolutionary Aspects of Traditional Medicinal Knowledge from the Multilateral Perspective

Al Hanisham Khalid, School of Law, Universiti Utara Malyasia
TK, Indigenous Knowledge and TCEs in IP Governance and Sustainable Development Goal

PARALLEL SESSION 2.D
PATENTS, BIOTECHNOLOGY, AND MEDICINES
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Bryan Mercurio, Faculty of Law, Chinese University of Hong Kong

PRESENTERS:
Bhavisha Sheth, Department of Microbiology, Marwadi University
State of Intellectual Property Rights in the Indian Biotechnology Policies and Entrepreneurship Ecosystem

Rudra Chandran, National Law University, Jodhpur
Legal Implications of Gene Patenting: Are We Creating a Frankenstein?

Salitorn Thongmeensuk, Thailand Development Research Institute
The Evaluation of Patent Linkage Impacts on the Access to Medicines in Thailand
**Rujita Shenoy**, National Law University, Odisha  
*Patenting Gene Editing Technology: Problems and Perspectives*

**Tri Rusti Maydrawati**, Faculty of Law, Hang Tuah University  
*Implementation of Favipiravir and Remdesivir Drugs as Patents Efforts to Fulfil the Healing Needs of the Indonesian Community due to the Covid-19 Pandemic*

**Catharina Ria Budiningsih**, Faculty of Law, Parahyangan Catholic University  
*The Policy of Government’s Use of Patents for Combating Covid-19 in Indonesia*

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**Online Brunch Discussion: “Publication Best Practices”**  
1.30 pm – 2.30 pm (SG/KL) / 11.00 pm – 12.00 pm (India) / 6.30 am – 7.30 am (Geneva)  
**Zoom Link:** Only Registered Participants Will Receive the Zoom Link  
**Passcode:**

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**PARALLEL SESSIONS (3)**  
2.30 pm – 5.00 pm (SG/KL) / 12.00 pm – 2.30 pm (India) / 7.30 am – 10.00 am (Geneva)

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**PARALLEL SESSION 3.A**  
**GEOGRAPHICAL INDICATIONS AND IP PROTECTION FOR FOOD**

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link  
**Passcode:**

**CHAIR**  
Sheikha Al Akhzami, College of Agricultural and Marine Sciences, Sultan Qabos University

**PRESENTERS:**

- Nicola Lucchi, Universitat Pompeu Fabra, **Enrico Bonadio**, City Law School, University of London, and **Contardi, Magali**, University of Alicante  
  *Extending GI Protection In and Beyond the European Union*

- Sangeetha Murali, Ramaiah College of Law, Karnataka State Law University  
  *Ownership of GIs in India: A Critical Discourse into the Legal Nuances and Post Registration Trends*

- Theresia Narwadan, Faculty of Law, Pattimura University and **Fransiscus Kandumnas**, Faculty of Law, De la Salle Catholic University  
  *The Opportunity of Kisar Weaving to Become a GI Based on Law 20/2016 on Trademarks and GIs*

- Hang Nguyen, School of Law, University of Eastern Finland  
  *The Impacts of Protection of IPRs to Food Safety Requirements under Vietnam and EU Laws*

- Andrea Stazi and **Ricardo Jovine**, European University of Rome  
  *Food Traceability in the EU, the US and China: A Comparative and Technological Analysis*

- Laina Rafianti, Faculty of Law, Universitas Padjadjaran  
  *Creative Industry in West Java: Improving Local Culinary*
PARALLEL SESSION 3.B
INTELLECTUAL PROPERTY DISPUTES
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Benjawan Tangsatapornpan, Faculty of Law, Thammasat University

PRESENTERS:
Vehbi Umut Erkan, Faculty of Law, Ankara University
Multiple Damages in Turkish Law on Intellectual and Artistic Works
Mohammad Aljoratle, Faculty of Law, Albaath University, and Amal Sharba, Faculty of Law, University of Damascus
The Arbitrability of Intellectual Property Disputes in France & Syria
Hewezi Zhou, Law Department, Beijing University of Technology
IP Punitive Damages Experience in China: High Expectations and Rethinking of Its Functions
Ziyaan Qiu, Graduate School of Law, Nagoya University
Towards a Pro-patent Future in China: Introduction of Punitive Damages and New Challenges
Faye Wang, Brunel Law School, Brunel University
Resolving Online Infringement Disputes in the age of Artificial Intelligence
Hohyun Lee, Hongik University
Study on OTT Copyright Conflict in Korea--Focusing on the Dispute Cases Between KOMCA and the OTTs

PARALLEL SESSION 3.C
COPYRIGHT EXCEPTIONS AND LIMITATIONS
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Michele Woods, Copyright Law Division, World Intellectual Property Organization

PRESENTERS:
Sonal Singh, National Law University, Odisha
Access to Legislative and Judicial Documents: Understanding the Related Copyright Issues
Saleena Basheer, School of Law, Jamia Hamdard, New Delhi
Data Mining Exceptions: Fair Use or Fair Dealing
Dennis Khong, Faculty of Law, Multimedia University
The Challenges of Implementing Fair Use in Malaysian Copyright Law
Charu Srivastana, School of Law, University of Petroleum & Energy Studies
Limitations on the Copyrights of an Owner/Author of a Cinematograph Film in India, The US, and Germany
Michael Palmedo, American University Washington College of Law
A Novel Dataset Measuring Change in Copyright Exceptions
Ataul Karim, Munich Intellectual Property Law Center
Internal Limits of IP: Why Data Sharing for Text and Data Mining should be Legal?
PARALLEL SESSION 3.D
INTELLECTUAL PROPERTY AND INVESTMENTS

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Tatsuhiro Ueno, Law School, Waseda University

PRESENTERS:
Mafruza Sultana, South Asian University
Terrorism and Investment, Intellectual Property Rights (Innovation): The Connection Roots and challenges

Jiong He, East China University of Political Science and Law
Rules of Technology Transfer under the EU-China Comprehensive Agreement on Investment

Koray Guven, Ankara University, Faculty of Law
Characterization of ‘Intellectual Property’ in International Investment Agreements

Caleb Adelowo, Faculty of Economic & Management Sciences, North-West University
Empirical Assessment of Capabilities and Management Structure in the Nigeria's Technology Transfer Offices

Valeriy Lisitsa, Novosibirsk State University
Applicable Law to Foreign Investments into IP and Digital Rights on the Internet

Jacob George Panickasseril, School of Law, Bennett University
States as Friend or Foe: A Study of Interventions in Multilateral Interpretations of IPRs in WTO Disputes by Member States

Break
5.00 pm – 5.30 pm (SG/KL) / 2.30 pm – 3.00 pm (India) / 10.00 am – 10.30 am (Geneva)

PLENARY SESSION I
NEW TECHNOLOGIES AND THE FUTURE OF INTELLECTUAL PROPERTY MANAGEMENT

5.30 pm – 7.00 pm (SG/KL) / 3.00 pm – 4.30 pm (India) / 10.30 am – 12.00 pm (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Jacques de Werra, School of Law, University of Geneva

PRESENTERS:
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford

Haijun Jin, Intellectual Property Academy and School of Law, Renmin University of China

Kimberlee Weatherall, University of Sydney Law School

Marco Aleman, IP and Innovation Ecosystem Sector, World Intellectual Property Organization
**PLENARY GROUP PHOTO SESSION**

*Online Reception and Cultural Performance*
7.15 pm – 8.30 pm (SG/KL) / 4.45 pm – 6.00 pm (India) / 12.15 pm – 1.30 pm (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

**END OF DAY 2 OF THE CONFERENCE**
(See next page for the program of Day 3)
Friday, 11 February 2022 (Day 3)

Parallel Sessions (4)
11.00 am – 1.30 pm (SG/KL) / 8.30 am – 11.00 am (India) / 4.00 am – 6.30 am (Geneva)

Parallel Session 4.A
Patents, Standards, and Medicines
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

Chair:

Presenters:
Ruchika Ghosh, National University of Juridical Sciences
*How can Competition be Promoted in India in Case of Patented Pharmaceutical Drugs?*
Abhishek Kumar, Faculty of Law, University of Allahabad
*Access to Medicine in India through Government Regulated Schemes*
Kshitij Singh, Faculty of Law, University of Delhi
*Precision Medicine, Patents and the Pandemic: The Innovation Conundrum*
Kiyoshi Adachi, National Graduate Institute for Policy Studies
*The Patentability of Second and Subsequent Medical Uses in Asia’s Patent Legislation*
K.D. Raju, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur
*Standard Essential Patent War in India: The Emerging Jurisprudence and Implications for Developing Countries*
P. Sree Sudha, Damodaram Sanjivayya National Law University
*Indian Jurisprudence on Standard Essential Patents (SEP)*

Parallel Session 4.B
Intellectual Property and Competition
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

Chair:
Masabumi Suzuki, Graduate School of Law, Nagoya University

Presenters:
Hongqian Zhou, Institute of Comparative Law, Waseda University
*Digital Exhaustion from the Perspective of Licenses and Competition*
Joy Xiang, Peking University School of Transnational Law
*Intellectual Property Laws, Competition Law, and Access to Know-how*
Parineet Kaur, The Indian Society of International Law
*Changing Dynamics of the Relationship Between IP Law and Competition Law: Special Focus on Copyright Law*
Frank Pham, Pham Law Firm, and Ansar Mahmood Jaspal, Ministry of Higher Education, Research, and Innovation, Oman

Pharmaceutical Anti-Trust and Intellectual Property Issues

Hakan Hasirci, Yeditepe University Faculty of Law

Exercising the Right of Lease and License as a Way of Dept Enforcement: The Practice of Law No. 6750 on Chattel Pledges in Commercial Affairs in Turkey

Mahatab Uddin, University of Southern Denmark and University of Guelph

Interfaces of IPRs and Competition Law for Transfer of Environmentally Sound Technologies

PARALLEL SESSION 4.C

TRADITIONAL KNOWLEDGE

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

Chair:

Roberto Garza Barbosa, School of Social Science and Government, Tecnologico de Monterrey

Presenters:

Royal Raj S, Tamil Nadu National Law University, Tiruchirappalli

Benefit Sharing Provisions under the Biodiversity Act, 2002 – Grace or Entitlement?

Parul Sinha, Department of Legal Studies, LCIT College of Commerce and Science

Corporate Appropriation of Traditional Trade Identities: Need to Protect under Ethos of IP

Adithya Variath, Maharashtra National Law University Mumbai

TWAIL and Decolonising IP Law for Protecting Traditional Knowledge in the Global South

Afazal Wani, Guru Gobind Singh Indraprastha University

Interface of Traditional Knowledge and Advanced Pharma Systems: Amazements from Covid-19 Pandemic as Experienced in Indigenous Environments

Reeta Sony, School of Social Science, Jawaharlal Nehru University

Traditional Medicinal Knowledge, Sub-Continental Cuisine and Intellectual Property: India’s Quest for Self-Reliance in the Cultivation of Asafoetida or Hing

Yulia Yulia, Faculty of Law, Malikussaleh University

Traditional Knowledge of Coffee Farmers as Communal IP in Bener Meriah Regency, Aceh

PARALLEL SESSION 4.D

GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

Chair:

Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University

Presenters:

Miranda Risang Ayu Palar, Helitha Muchtar, Fenny Wulandari, Siti Naila, and Meike Fuadi, Faculty of Law, Universitas Padjadjaran

Environmental Sustainability and the Protection of Geographical Indication in Indonesia

Nidhi Buch, Gujarat National Law University

Where is the Authorized User? The Missing Piece in India’s Geographical Indication Puzzle
Jianmei Gao, Shanghai International College of Intellectual Property, Tongji University
Unleash GIs’ Potential of Fostering Sustainable and Multi-Functional Agriculture in China by Enhancing Public Interventions

Ananthu Hari and K.D. Raju, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur
Foodstuffs, Gastro-Nationalism and GIs: A Study on the Surge of Culinary Diplomacy in Asia

Rashmi Negi, Jagran School of Law, Dehradun
After Effects of Grant of GI tags and Reason for Lack of Expected Economic Boom in Himalayan Regions

Jayanta Ghosh, W.B. National University of Juridical Sciences
Economic Growth to Employment Generation with Implementation of Geographical Indications: A Socio-Legal Analysis with Special Reference to West Bengal, India

Online Brunch Discussion: “Academic Mentorship and Networks”
1.45 pm – 2.30 pm (SG/KL) / 11.00 pm – 12.00 pm (India) / 6.30 am – 7.30 am (Geneva)
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

PARALLEL SESSIONS (5)
2.30 pm – 5.00 pm (SG/KL) / 12.00 pm – 2.30 pm (India) / 7.30 am – 10.00 am (Geneva)

PARALLEL SESSION 5.A
ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics

PRESENTERS:
Arunabha Banarjee and Manika Sharma, Faculty of Law, National Law University, Jodhpur
AI and Personhood: Critical Analysis of Status of AI as an Inventor and Owner in Patents

Ella Gorian, School of Law, Vladivostok State University of Economics and Service
Deployment of Artificial Intelligence in Finance and Banking: Russian and Singaporean Approaches

Disha Pande, Parul Institute of Law, Parul University
Intellectual Property Rights and Artificial Intelligence: The Future Ahead

Jiyu Zhang, Intellectual Property Academy and School of Law, Renmin University of China
Patent Eligibility of Algorithms in the Digital Age: The Development and On-going Issues in China

Ratnaria Wahid, College of Law, Government, and International Studies, Universiti Utara
Intellectual Property Concerns and Practices on the Datafication of Malaysia MOOCs

Saifei Wang, Intellectual Property Academy and School of Law, Renmin University of China
Entitlement of Data Based on Specific Working Model of Data
PARALLEL SESSION 5.B
TRADEMARKS, DOMAIN NAMES, AND PERSONALITY RIGHTS

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Annette Kur, Max Planck Institute for Innovation and Competition

PRESENTERS:
Vera Sevastianova, Hanken School of Economics
 Trademarks, Voice Shopping, and Freedom of Choice: What is the Role of Trademark Law in the Age of Automated Commerce?
Althaf Marsoof, Nanyang Business School, Nanyang Technological University
 Consumer Machine Confusion?
Prachi Mishra and Monica Kharola, ICFAI Law School, ICFAI University
 Domain Name Disputes in Cyberspace
Zehra Ozkan Uner, Ankara University, Faculty of Law
 Using Trademarks in Keyword Advertising in Turkish Law: Focusing on Double Identity Cases
Dilip Sharma, ICFAI Law School, IFHE, Hyderabad
 Keyword Advertising and Trademark Infringement
Deva Prasad, Indian Institute of Management Kozhikode
 An Analysis of Personality Rights and Digital Identity Rights in India
Balendra Soorya, Faculty of Law, General Sir John Kotelawala Defence University
 Domain Name Dispute Resolution in Sri Lanka: A Comparative Study with the Indian Jurisprudence

PARALLEL SESSION 5.C
DIGITAL COPYRIGHT

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Coenraad Visser, School of Law, University of South Africa

PRESENTERS:
Ufuk Tekin, Faculty of Law, Eskişehir Osmangazi University
 NFTs as Capital in Joint Stock Companies under Turkish Law
Mariana Kinjo, Nagoya University
 Discussions on Non-fungible Tokens and Copyright
Alina Iramina, University of Glasgow School of Law
 Copyright Government by Algorithms: Rules and Standards on Algorithmic Transparency
Lilija Oprysk, University of Bergen
 Embedding of Freely Available Digital Content as an Infringement of Copyright under the EU law: CJEU Judgment in VG Bild-Kunst
Ayyappan Palanissamy, Modern College of Business and Science
 Digital Environment and Copyright Piracy in the GCC: A Developmental Perspective
Nariman Saparovich, Caspian Public University
 Legal Regulation of Live Streaming on the Internet
PARALLEL SESSION 5.D

INTELLECTUAL PROPERTY AND TECHNOLOGY (panel organized with the Jean Monnet Centre of Excellence “Consumers and SMEs in the Digital Single Market,” University of Bologna, co-funded by the Erasmus+ Programme of the European Union)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Federico Ferretti, Department of Sociology and Economic Law, University of Bologna

PRESENTERS:
Tyrone Berger, Deakin Law School, Deakin University
You Look Familiar? Impact of 3D Printing on Industrial Designs

P.S. Athira, National University of Advanced Legal Studies
Blockchains For Protection of Intellectual Property Rights: An Exploration

Lorenzo Ferruzzi, University of Bologna
Ico: An Alternative Source of Financing SMEs

Manjula Mallepalli, School of Law, Mahindra University
Impact of Digital Technologies on World Trade and Regulatory Framework

Owais Shaikh, Shaheed Zulfiqar Ali Bhutto University of Law
IP in the Metaverse

Kiran Sharma, School of Law, Galgotias University
3D Printing and IP Laws: Advantages and Challenges

Break
5.00 pm – 5.30 pm (SG/KL) / 2.30 pm – 3.00 pm (India) / 10.00 am – 10.30 am (Geneva)

PLENARY SESSION II

THE ROLE OF INTELLECTUAL PROPERTY FOR SUSTAINABLE DEVELOPMENT
5.30 pm – 7.00 pm (SG/KL) / 3.00 pm – 4.30 pm (India) / 10.30 am – 12.00 pm (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Irene Calboli, Texas A&M University School of Law and Nanyang Technological University

PRESENTERS:
Edward Kwakwa, Global Challenges and Partnerships Sector, World Intellectual Property Organization

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Caroline Ncube, SARchI Research Chair in IP, Innovation & Development, Faculty of Law, University of Cape Town

V.C. Vivekanandan, Hidayatullah National Law University
**PLENARY GROUP PHOTO SESSION**

**Online Reception and Cultural Performance**
7.15 pm – 8.30 pm (SG/KL) / 4.45 pm – 6.00 pm (India) / 12.15 pm – 1.30 pm (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
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**END OF DAY 3 OF THE CONFERENCE**
(See next page for the program of Day 4)
SATURDAY, 12 FEBRUARY 2022 (DAY 4)

PARALLEL SESSIONS (6)
11.00 am – 1.30 pm (SG/KL) / 8.30 am – 11.00 am (India) / 4.00 am – 6.30 am (Geneva)

PARALLEL SESSION 6.A
TRADEMARKS AND ADVERTISING
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Seth Hays, International Trademark Association, Asia-Pacific Office

PRESENTERS:
Rakhmita Desmayanti, Faculty of Law, Trisakti University
Bad Faith in Trademark Registration
Mayuree Sengupta, Indian Institute of Management, Kashipur
Congratulatory Advertising and Intellectual Property Issues
Fennicka Kristianto, President University
Unfair Competition on Franchising Business in the Convenience Stores: Case of Seven Eleven in Indonesia
M.P. Ram Mohan and Aditya Gupta, Indian Institute of Management, Ahmedabad
Mutation of the Trademark Doctrine: Analysing Standard of Use to Reconcile Trademark Protections with Constitutional Safeguards
S.P. Vidyassri, Saveetha School of Law, SIMATS
A Brief Review of IPRs with Special References to the Significance of Copyright and Trademark Rights
Ajay K. Sharma and Dipa Dube, IIT Kharagpur
A Comparative Study of Criminal Enforcement of Trademark Counterfeiting in India, Malaysia, & Indonesia

PARALLEL SESSION 6.B
PLANT VARIETIES AND COMPULSORY LICENSING
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Sovath Phin, Pannasastra University of Cambodia

PRESENTERS:
Parvathi Shaji, Department of Law, University of Kerala
The Question of Green Technology Transfer and whether Compulsory Licensing is a Solution?
Sudipta De Sarkar, Kalinga Institute of Industrial Technology
Intellectual Property Policies and Technology Transfer of Publicly Funded Research in Indian Universities - Need for Reform and Facilitation
Naazima Kamardeen, University of Columbo, Faculty of Law
Compulsory Licensing and Access to Health in the Post-COVID Era
Gargi Chakrabarti, National Law University, Jodhpur
Effectiveness of Plant Variety Protection: A Concern for India and other South-East Asian Countries

Gaurav Goswami, School of Law, University of Petroleum and Energy Studies
Protection of Plant Variety and Farmers Right Act, 2001 as a Tool for Achieving Food Security in India: an Analysis

B. Priya, Government Law College, Namakkal
Farmers’ Rights vs. Plant Breeders’ Rights – A Legal Preview on Indian IPR Competitive Regime

PARALLEL SESSION 6.C
INTELLECTUAL PROPERTY MANAGEMENT

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Rostam J. Neuwirth, Department of Global Legal Studies, Faculty of Law, University of Macau

PRESENTERS:
Niharika Salar, NALSAR University of Law
Fast Fashion vs. Traditional Artists Rights within the Legal IP Regime: The Case for Empirical Evidence Based Findings

Lazcano Cedillo, Israel Universidad de las Americas Puebla
Intellectual Property and the Value Chains of Money

Nobuya Fukugawa, Graduate School of Engineering, Tohoku University
Effect of the Quality of Science and Innovation on Venture Finance: Evidence from University Spinoffs in Japan

Philip Rogers, Travers Department of Political Science, University of California Berkley and Mortara Center for International Studies, Georgetown University
File it under Industrial Policy? How Chinese 5G SEP Filings Advance or Frustrate Techno-Nationalist Ambitions

Saad Nusrullah, Punjab University Law College
Intellectual Property and Shariah-A Non-Western Perspective

Rima Ghosh, West Bengal National University of Juridical Sciences
Entertainment Industry’s Journey from Script to Screen, Aspect of Intellectual Property Rights

PARALLEL SESSION 6.D
GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR:
Susanna Leong, NUS Business School, National University of Singapore

PRESENTERS:
Ankita Chakraborty, Delhi School of Economics, University of Delhi
The Role of GIs in Preserving Traditional Knowledge: Exploring Case Examples from India
Lihini De Silva, Faculty of Law, General Sir John Kotelawala Defence University
*State Intervention in the Protection of Geographical Indications in Sri Lanka*

Vandana Singh, University of Law & Legal Studies, GGS Indrapratha University
*Geographical Indications and Handicraft Industry in India: Way Ahead for Development of Artisans*

Ranggalawe Sugiri, Universitas Indonesia Faculty of Law
*The Challenges of Managing IP of Traditional Ikat Textile: Case Study of Geographical Indication and Trademarks of Tenun Gringsing Bali*

Priyanka Sonowal, Alliance School of Law, Alliance University
*Comparative Analysis of Pre-Granted and Post-Granted Geographical Indication in India, EU and the US*

Mahua Zahur, Department of Law, University of Dhaka
*An Overview of Prospects and Challenges of GI for Agricultural products and foodstuffs in Bangladesh*

**Online Brunch-Discussion: “Challenges of Online Teaching”**
1.30 pm – 2.30 pm (SG/KL) / 11.00 pm – 12.00 pm (India) / 6.30 am – 7.30 am (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link
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**PARALLEL SESSIONS (7)**
2.30 pm – 5.00 pm (SG/KL) / 12.00 pm – 2.30 pm (India) / 7.30 am – 10.00 am (Geneva)

**PARALLEL SESSION 7.A**
**COPYRIGHT AND CULTURE**
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

**Chair:**
Arzu Oğuz, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University

**Presenters:**
Giovanni Maria Riccio, University of Salerno
*Street Art and Cultural Heritage: A Comparative Analysis*

Annamma Samuel, Gujarat National Law University
*Copyright Protection for Contemporary Art and Street Art*

Szu-Yuan Wang, Graduate Institute of IP and Communication Technology Law, Shih Hsin University
*Moral Rights for Corporate Authors? The Lesson from the US and UK Copyright Law*

Seemantani Sharma, University of Technology, Sydney
*Comparative Analysis of Legal Concerns of Ballet and Bharatanatyam Dancers: A Performers’ Rights Perspective*

Fernanda Galera Soler, University of São Paulo
*How to Give the Proper Credits to Each Artwork?*
PARALLEL SESSION 7.B
INTELLECTUAL PROPERTY AND DEVELOPMENT

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Maegan McCann, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

PRESENTERS:
Preeti Srivastava, Muscat College
Awareness, Perception and Attitude towards Intellectual Property Rights (IPR) among Undergraduate Students in Oman: Are They Ready Yet?

Harshavarthan Yadav, Government Law College, Ujjain
A Study of Indian Intellectual Property Regime with Special Reference to Persons with Disabilities

Piergiuseppe Pusceddo, University of Tilburg
Intellectual Property and International Political Economy. Using International Relations Theories to Understand State Behaviour in Pharmaceutical and Technology Matters

Monika Diwakar, Symbiosis Law School, Symbiosis International Deemed University
Right to Affordable Health Care and Pharmaceutical Patent in India: A Pre and Post Covid-19 Perspective

Neelesh Shukla, Institute of Law Nirma University
Interplay of “Intellectual Property Rights” with “Right To Repair” and its Impact on Global Environment

Abdumumin Yuldashov, Tashkent State University of Law
IP Policy in Uzbekistan: Current Process

PARALLEL SESSION 7.C
PATENTS

Zoom Link: Only Registered Participants Will Receive the Zoom Link
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CHAIR
Alessandro E. Cogo, Faculty of Law, University of Turin

PRESENTERS:
Michal Barycki, Jagiellonian University
Issues Concerning the Transfer of the Right of Priority Regarding European Patent Applications

Daniel Benoliel, University of Haifa Faculty of Law
Novelty Traps, Kiwis, and other Flightless Birds

Massimiliano Granieri, University of Brescia
Ownership and Exploitation of User-generated Inventions

Le Ma, East China University of Political Science and Law
Anti ASI over SEPs Dispute: A Way Out?

Selin Özden Merhaci, Ankara University, Faculty of Law
The Regime of Standard Essential Patents Licensing In Turkey: A Comment on the Turkish Competition Board’s Decision

Justyna Ozegalska-Trybalska, Jagiellonian University
Should European Patent Law Adopt a New Exemption for Interoperability and Decompilation of Computer Programs?
PARALLEL SESSION 7.D
INTELLECTUAL PROPERTY AND INNOVATION

Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

CHAIR
Martha Chikowore, WIPO Academy, World Intellectual Property Organization

PRESENTERS:
Hannibal Travis, Florida International University
Gig Economy Due Process: An Enforceable Right "Not to Be Innovated” Into Poverty
Sanaz Javadi Farahzadi
Role and Involvement of Women in Intellectual Property System: Closing the Gender Gap in Innovation and Creativity
Ansar Mahmood Jaspal, Ministry of Higher Education, Research and Innovation, Oman, and Hajar Al Bloushi, University of Turin
Role of Academia Industry Collaboration in IP Development
Anuja Misra, Maharashtra National Law University
Climate Change and the Need for Transfer of Green Technology Vis-A-Vis Ipr Concerns
Nadia Naim, Aston University
Islamic Finance as a Catalyst for an Islamic Law Based Intellectual Property Model
Mohammad Moradi, Pars Ara Law Firm, and Hossein Bourzouee, Research Center of the Ministry of Oil Development of Intellectual Property Rights Security System

Break
5.00 pm – 5.30 pm (SG/KL) / 2.30 pm – 3.00 pm (India) / 10.00 am – 10.30 am (Geneva)

CLOSING OF THE CONFERENCE
5.30 pm – 6.00 pm (SG/KL) / 3.00 pm – 3.30 pm (India) / 10.30 am – 11.00 am (Geneva)
Zoom Link: Only Registered Participants Will Receive the Zoom Link
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CLOSING REMARKS BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia
Agus Sardjono, Faculty of Law, Universitas Indonesia
Jacques de Werra, School of Law, University of Geneva
Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University
CLOSING GROUP PHOTO SESSION

Online Closing Reception
6.00 pm – 7.00 pm (SG/KL) / 3.30 pm – 4.30 pm (India) / 11.00 am – 12.00 pm (Geneva)
Zoom Link: Only Registered Participants Will Receive the Zoom Link
Passcode:

END OF THE CONFERENCE
Organizers — Scientific Committee — Supporting Institutions

Scientific Organizers:

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Anthony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia
Irene Calboli, Texas A&M University School of Law; Nanyang Business School, Nanyang Technological University; Royal University of Law & Economics (Cambodia)
Martha Chikowore, WIPO Academy, World Intellectual Property Organization
Agus Sardjono, Faculty of Law, Universitas Indonesia
Jacques de Werra, Digital Law Center and School of Law, University of Geneva

***

Scientific Committee:

Sheikha Al Akhzami, Sultan Qaboos University
Miranda Risang Ayu Palar, Faculty of Law, Universitas Padjajaran
Jeremy de Beer, Centre for Law, Technology and Society, University of Ottawa
Sergio Branco, Instituto de Tecnología & Sociedade de Rio de Janeiro
Alessandro E. Cogo, Faculty of Law, University of Torino
Erdenechimeg Dashpuntsag, Faculty of Law, Otgontenger University
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Henning Grosse Ruse – Khan, Centre for Intellectual Property and Information Law, Faculty of Law, University of Cambridge
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Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford
Taslima Jahan, Faculty of Industrial Business and Law, United International University
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Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University
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Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics
Susanna HS Leong, NUS Business School, National University of Singapore
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Ma Le, School of International Law, East China University of Political Science and Law
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Ferdinand M. Negre, Commercial Law and IP Department, Ateneo de Manila University School of Law  
Sean M. O’Connor, Center for the Protection of IP, George Mason University Antonin Scalia Law School  
Arzu Oğuz, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University  
Sovath Phin, Pannasastra University of Cambodia (Cambodia)  
Justyna Ożegalska-Trybalska, Intellectual Property Chair, Faculty of Law, Jagiellonian University  
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Mespiti Poolsavasdi, Thammasat University Faculty of Law  
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Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London  
Masabumi Suzuki, Nagoya University Graduate School of Law  
Benjawan Tangsatapornpan, Thammasat University Faculty of Law  
Tatsuhiro Ueno, Law School, Waseda University  
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Coenraad Visser, School of Law, University of South Africa  
V.C. Vivekanandan, Hidayatullah National Law University, Raipur, Chhattisgarh  
Jayashree Watal, National Law University, Delhi (Honorary Professor)  
Kimberlee Weatherall, University of Sydney Law School  

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Department of Commercial Law, Business School University of Auckland (New Zealand)
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Thammasat University Faculty of Law (Thailand)
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