













# **Conference Program**

Fourth IP & Innovation Researchers of Asia Conference

9 - 12 February 2022

Online Event



# Welcome Message

Dear Colleagues,

Welcome to the Fourth IP & Innovation Researchers of Asia (IPIRA) Conference! Because of the still ongoing Covid-19 pandemic, we are again meeting Online. However, as the Online event of 2021 demonstrated, this will be an important opportunity for the IPIRA Community to get together and spend several days discussing important ideas and scholarship.

As you know, the IPIRA Conference was created in 2019 as an annual initiative of the IP & Innovation Researchers of Asia Network to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. This year again, we are proud to welcome researchers from all nationalities and levels of seniority to meet and discuss their works-in-progress.

The Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference. Even though we again travel only virtually, we are honored to host you at the Fourth IPIRA Conference!

As always, the Conference would not be possible without the tireless efforts of our colleagues, staff, and student assistants. We thank them warmly. We also extend our gratitude to the colleagues that have accepted to be part of our Scientific Committee and the many supporting institutions which they represent.

We trust that you will find the next four days insightful and will enjoy discussing IP and Innovation-related topics, catching-up with old friends, and meeting new ones. Thank you again for making this event special and for enriching the house of knowledge with your research and works-in-progress.

The Organizers of the Fourth IPIRA Conference

# **Conference Program**

### WEDNESDAY, 9 FEBRUARY 2022 (DAY 1)

### **OPENING OF THE CONFERENCE**

3.00 pm - 4.00 pm (SG/KL) / 12.30 pm - 1.30 pm (India) / 8.00 am - 9.00 am (Geneva)

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### **WELCOME REMARKS**

**Hasan Kleib,** Deputy Director General, Regional and National Development Sector, World Intellectual Property Organization

"WIPO POST-COVID RESPONSE"

Annabel Gonzalez, Deputy Director General, World Trade Organization

"RETHINKING 'TRADE AND IP': LESSONS FROM THE COVID CRISIS"

### **OPENING GROUP PHOTO SESSION**

### INTRODUCTION BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

**Antony Taubman**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Agus Sardjono, Faculty of Law, Universitas Indonesia

Jacques de Werra, School of Law, University of Geneva

Irene Calboli, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

### Break

4.00 pm - 4.15 pm (SG/KL) / 1.30 pm - 1.45 pm (India) / 9.00 am - 9.15 am (Geneva)

### PARALLEL SESSIONS (1)

4.15 pm - 7.10 pm (SG/KL) / 1.45 pm - 4.40 pm (India) / 9.15 am - 12.10 pm (Geneva)

### PARALLEL SESSION 1.A

### **TRADEMARKS**

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Marcus Höpperger, Department for Trademarks, Industrial Design and Geographical Indication, World Intellectual Property Organization

### **PRESENTERS:**

Bahadir Demir, Faculty of Law, Ankara University

The Mutual Rights and Obligations of the Parties in Trademark License Agreements

Thomas Lu, College of Management, National Sun Yat-Sen University

An Investigation of When an English Word Mark Is Weak

Khin Thinn Oo, Researcher, Myanmar

Myanmar Trademark Law 2019: A Critical and Comparative Study

Alaknanda Singh, Amity Law School, Amity University

Luxury Brands and Trademark Protection in India

Kuhu Tiwari, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur

Analysing the Paradox of Advertising Pharmaceutical Trademarks: A Tool for Persuasion or Information?

Henny Marlyna, Faculty of Law, Universitas Indonesia

Non-Use as the Ground of Cancellation of a Trademark: Case Study in Indonesia

### PARALLEL SESSION 1.B

### ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### <u>CHAI</u>R

Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London

### PRESENTERS:

John Joshua Montanez, Bicol State College of Applied Sciences and Technology

Intellectual Property Issues on Artificial Intelligence: An Overview Based on Current Philippine Intellectual Property Landscape

Luz Sanchez, University of Murcia

Paradigm Shift in Global Patent Law as a Consequence of Artificial Intelligence. Focusing on the State of the Art

Shouvik Guha, W.B. National University of Juridical Sciences

The Curious Case of RAGHAV: Does the "Art" in Artificial Intelligence Stand Ready to Enter the Indian Copyright Domain?

Viktoriia Savina, Plekhanov Russian University of Economics

Legal Issues of Using AI Technology to Modify Humans

Taruna Jakhar, Institute of Law, Nirma University

Artificial Intelligence Personhood: Beyond the Anthropocentric Approach

Jacub Kepinski, Adam Mickiewicz University

Who Can be an Author or Inventor?

Samuel Andrews, College of Law, Prince Mohammad Bin Fahd University Al Khobar-Dammam

De-escalating the Copyright Originality Threshold: The Saudi Arabia's Vision into 2030

### PARALLEL SESSION 1.C

### Intellectual Property and COVID-19 Vaccines

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

**Josefita Pardo de Leon**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

### **PRESENTERS:**

**Imad Antoine Ibrahim,** College of Law - Qatar University

Overview of Export Restrictions on Covid-19 Vaccines and their Components

Naigen Zhang, Fudan University

The Vaccines as the Global Public Goods relating to Intellectual Property Rights

Mas Rahmah, Faculty of Law, Universitas Airlangga

Patent Protection and Access to Vaccines: Government Use as Solution for Covid-19 Vaccine Inequity and Increasing Vaccine Supply in Indonesia

Muhammad Zaheer Abbas, Faculty of Business and Law, Queensland University of Technology

The Push for the TRIPS Waiver Proposal to Expedite Equitable Access: An Analysis of Arguments

Akshat Agrawal, Jindal Global Law School

Waiving Windfalls: The Socio-legal and Contextual Justification of a TRIPS Waiver During the Covid-19 Pandemic

Darshana Sumanadasa, Faculty of Law, University of Colombo

Side Effects of Trade Secrecy in COVID-19 Vaccines

**Lucky George and Ms Radhuka,** School of Excellence in Law, Tamil Nadu Dr. Ambedkar Law University *Trade Secret Protection and Vaccines: The Role of Drug Regulatory Authority* 

### PARALLEL SESSION 1.D

### INTELLECTUAL PROPERTY MANAGEMENT

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

**Passcode:** 

### **CHAIR**

**Alison Firth, School of Law, University of Surrey** 

### **PRESENTERS:**

Michele Chew, Entrepreneur College, Xi'an Jiaotong Liverpool University

Futures and Intellectual Property

Endang Purwaningish, Faculty of Law, Yarsi University

Innovation and IPR Concerns for Export-Oriented Products

Noviana Harsiwi, National Agency for Research and Innovation

IP Management in Government Institution: Patent Commercialization Enhancement after Omnibus Law

Phan Quoc Nguyen, Vietnam National University

Patent Commercialization Law in the Comparative View between Vietnam and Russia

Amanda Odell-West, School of Law, University of Manchester

Innovating in Adversity: PGT-A and the Challenge of Embryo Mosaicism

Khadijah Mohamed, School of Law, Universiti Utara Malaysia

Managing University Intellectual Property Commercialization and Conflict of Interest

Tran Van Nam, Faculty of Law, National Economics University

Determining Criteria in Technology Valuation Through the Analytic Hierarchy Process: A Case Study of Vietnam

### Online Opening Reception

7.15 pm - 8.15 pm (SG/KL) / 4.45 pm - 5.45 pm (India) / 12.15 pm - 1.15 pm (Geneva)

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

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### END OF DAY 1 OF THE CONFERENCE

(See next page for the program of Day 2)

## THURSDAY, 10 FEBRUARY 2022 (DAY 2)

### PARALLEL SESSIONS (2)

11.00 am - 1.30 pm (SG/KL) / 8.30 am - 11.00 am (India) / 4.00 am - 6.30 am (Geneva)

### PARALLEL SESSION 2.A

### INTELLECTUAL PROPERTY AND DEVELOPMENT

Zoom Link: Only Registered Participants Will Receive the Zoom Link

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#### **CHAIR**

Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés

### **PRESENTERS:**

Subhash Chandra Roy, Chanakya National Law University

Universalisation of Intellectual Property Rights for Human Development: An Appraisal with Reference to Human Rights Jurisprudence

Rudra Sharma, National Law College (Nepal) and Purbanchal University

Nepal's Graduation to Developing Country and IPR Compliance

Manoj Sharma, College of Science and Technology, Royal University of Bhutan

Incorporating IP knowledge for Engineering Students in Bhutan

Chimdessa Fekadu Tsega, Faculty of Law, The Chinese University of Hong Kong

Patent Harmonization in Africa: Potential Roles of AfCFTA

Dwi Martini, Faculty of Law, University of Mataram

Indonesia's Paten law: Adat communities' welfare enhancement perspective

Hetvi Trivedi, Gujarat National Law University

Atmanirbhar Bharat, a Digital Revolution & Handloom Heritage - Assessing Social Justice Aspects of India's IP Regime

### PARALLEL SESSION 2.B

### COPYRIGHT IN THE DIGITAL ENVIRONMENT

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Michael Handler, Faculty of Law, University of New South Wales

#### PRESENTERS:

**German Stalker and Maria Carolina Rubio**, Centre for Intellectual Property, University of San Andres *Copyright and Freedom of Speech in Digital Environments: The Tik Tok case*.

Charu Dureja, Rayat College of Law

Infringement Remedies Provided in Indian Copyright Law Adequate to Deal with Cyberspace Challenges Sajid Sheikh and Deshpande Gunjan, Maharashtra National Law University, Mumbai

Digital Copyright Infringement and Privacy

Rami Olwan, Faculty of Law and Justice, University of Southern Queensland

Is the New Federal Copyright Law No. 38 of 2021 Adequate and Sufficient to Promote a Digital Economy in the UAE?

Corinne Tan, Division of Business Law Nanyang Technological University

Regulating Tik Tok – What Comes Next After Self and Co-regulation?

**Avishek Chakraborty**, School of Law, CHRIST (Deemed to be University)

Copyright Protection of Digital Content through NFTs: One Step Forward or Two Steps Backward?

### PARALLEL SESSION 2.C

### TRADITIONAL KNOWLEDGE

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Tana Pistorius, Department of Commercial Law, Business School, University of Auckland

### **PRESENTERS:**

Manisha Manaswini, KIIT Law School, KIIT University

Evaluating Plausible Methods of IP Management for the Protection of TCEs in Cultural Festivals of India Ria Putri, Faculty of Law, Universitas of Lampung

Should We Consider Communal IPRs as the Answer of IP Regime Hegemony? An Indonesian Perspective Shambhu Chakrabarty and Souvik Mukherjee, West Bengal National University of Juridical Sciences

Protecting TCEs of Indigenous and Local Communities by Creating Exceptions in Model International Investment Treaties

Abhijeet Kumar, Centre for Commercial Law Studies, Queen Mary University of London

Limitations of IP in Protecting Indigenous Products and Practices

**Ajoy Jose, Tapas Bandyopadhyay,** and **Padvamati Manchikanti**, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur

Evolutionary Aspects of Traditional Medicinal Knowledge from the Multilateral Perspective

Al Hanisham Khalid, School of Law, Universiti Utara Malyasia

TK, Indigenous Knowledge and TCEs in IP Governance and Sustainable Development Goal

### PARALLEL SESSION 2.D

### PATENTS, BIOTECHNOLOGY. AND MEDICINES

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Bryan Mercurio, Faculty of Law, Chinese University of Hong Kong

### **PRESENTERS:**

Bhavisha Sheth, Department of Microbiology, Marwadi University

State of Intellectual Property Rights in the Indian Biotechnology Policies and Entrepreneurship Ecosystem

Rudra Chandran, National Law University, Jodhpur

Legal Implications of Gene Patenting: Are We Creating a Frankenstein?

Saliltorn Thongmeensuk, Thailand Development Research Institute

The Evaluation of Patent Linkage Impacts on the Access to Medicines in Thailand

Rujita Shenoy, National Law University, Odisha

Patenting Gene Editing Technology: Problems and Perspectives

Tri Rusti Maydrawati, Faculty of Law, Hang Tuah University

Implementation of Favipiravir and Remdesivir Drugs as Patents Efforts to Fulfil the Healing Needs of the Indonesian Community due to the Covid-19 Pandemic

Catharina Ria Budiningsih, Faculty of Law, Parahyangan Catholic University

The Policy of Government's Use of Patents for Combating Covid-19 in Indonesia

### Online Brunch Discussion: "Publication Best Practices"

1.30 pm - 2.30 pm (SG/KL) / 11.00 pm - 12.00 pm (India) / 6.30 am - 7.30 am (Geneva)

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### PARALLEL SESSIONS (3)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

### PARALLEL SESSION 3.A

### GEOGRAPHICAL INDICATIONS AND IP PROTECTION FOR FOOD

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### <u>Chair</u>

Sheikha Al Akhzami, College of Agricultural and Marine Sciences, Sultan Qabos University

### **PRESENTERS:**

**Nicola Lucchi**, Universitat Pompeu Fabra, **Enrico Bonadio**, City Law School, University of London, and **Contardi**, **Magali**, University of Alicante

Extending GI Protection In and Beyond the European Union

Sangeetha Murali, Ramaiah College of Law, Karnataka State Law University

Ownership of GIs in India: A Critical Discourse into the Legal Nuances and Post Registration Trends

**Theresia Narwadan**, Faculty of Law, Pattimura University and **Fransiscus Kandumnas**, Faculty of Law, De la Salle Catholic University

The Opportunity of Kisar Weaving to Become a GI Based on Law 20/2016 on Trademarks and GIs

Hang Nguyen, School of Law, University of Eastern Finland

The Impacts of Protection of IPRs to Food Safety Requirements under Vietnam and EU Laws

Andrea Stazi and Ricardo Jovine, European University of Rome

Food Traceability in the EU, the US and China: A Comparative and Technological Analysis

Laina Rafianti, Faculty of Law, Universitas Padjadjaran

Creative Industry in West Java: Improving Local Culinary

### PARALLEL SESSION 3.B

### INTELLECTUAL PROPERTY DISPUTES

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Benjawan Tangsatapornpan, Faculty of Law, Thammasat University

### **PRESENTERS:**

Vehbi Umut Erkan, Faculty of Law, Ankara University

Multiple Damages in Turkish Law on Intellectual and Artistic Works

Mohammad Aljoratle, Faculty of Law, Albaath University, and Amal Sharba, Faculty of Law, University of Damascus

The Arbitrability of Intellectual Property Disputes in France & Syria

Hewei Zhou, Law Department, Beijing University of Technology

IP Punitive Damages Experience in China: High Expectations and Rethinking of Its Functions

Ziyan Qiu, Graduate School of Law, Nagoya University

Towards a Pro-patent Future in China: Introduction of Punitive Damages and New Challenges

Faye Wang, Brunel Law School, Brunel University

Resolving Online Infringement Disputes in the age of Artificial Intelligence

Hohyun Lee, Hongik University

Study on OTT Copyright Conflict in Korea--Focusing on the Dispute Cases Between KOMCA and the OTTs

### PARALLEL SESSION 3.C

### COPYRIGHT EXCEPTIONS AND LIMITATIONS

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### **CHAIR**

Michele Woods, Copyright Law Division, World Intellectual Property Organization

### **PRESENTERS:**

Sonal Singh, National Law University, Odisha

Access to Legislative and Judicial Documents: Understanding the Related Copyright Issues

Saleena Basheer, School of Law, Jamia Hamdard, New Delhi

Data Mining Exceptions: Fair Use or Fair Dealing

Dennis Khong, Faculty of Law, Multimedia University

The Challenges of Implementing Fair Use in Malaysian Copyright Law

Charu Srivastana, School of Law, University of Petroleum & Energy Studies

Limitations on the Copyrights of an Owner/Author of a Cinematograph Film in India, The US, and Germany

Michael Palmedo, American University Washington College of Law

A Novel Dataset Measuring Change in Copyright Exceptions

Ataul Karim, Munich Intellectual Property Law Center

Internal Limits of IP: Why Data Sharing for Text and Data Mining should be Legal?

### PARALLEL SESSION 3.D

### INTELLECTUAL PROPERTY AND INVESTMENTS

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Tatsuhiro Ueno, Law School, Waseda University

### **PRESENTERS:**

Mafruza Sultana, South Asian University

Terrorism and Investment, Intellectual Property Rights (Innovation): The Connection Roots and challenges **Jiong He**, East China University of Political Science and Law

Rules of Technology Transfer under the EU-China Comprehensive Agreement on Investment

Koray Guven, Ankara University, Faculty of Law

Characterization of 'Intellectual Property' in International Investment Agreements

Caleb Adelowo, Faculty of Economic & Management Sciences, North-West University

Empirical Assessment of Capabilities and Management Structure in the Nigeria's Technology Transfer Offices

Valeriy Lisitsa, Novosibirsk State University

Applicable Law to Foreign Investments into IP and Digital Rights on the Internet

Jacob George Panickasseril, School of Law, Bennett University

States as Friend or Foe: A Study of Interventions in Multilateral Interpretations of IPRs in WTO Disputes by Member States

### **Break**

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva)

### PLENARY SESSION I

NEW TECHNOLOGIES AND THE FUTURE OF INTELLECTUAL PROPERTY MANAGEMENT 5.30 pm - 7.00 pm (SG/KL) / 3.00 pm - 4.30 pm (India) / 10.30 am - 12.00 pm (Geneva)

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Passcode:

#### CHAIR:

Jacques de Werra, School of Law, University of Geneva

### **PRESENTERS:**

**Antony Taubman**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford

Haijun Jin, Intellectual Property Academy and School of Law, Renmin University of China

Kimberlee Weatherall, University of Sydney Law School

Marco Aleman, IP and Innovation Ecosystem Sector, World Intellectual Property Organization

### PLENARY GROUP PHOTO SESSION

Online Reception and Cultural Performance 7.15 pm -8.30 pm (SG/KL) / 4.45 pm -6.00 pm (India) / 12.15 pm -1.30 pm (Geneva)

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

**Passcode:** 

### END OF DAY 2 OF THE CONFERENCE

(See next page for the program of Day 3)

## FRIDAY, 11 FEBRUARY 2022 (DAY 3)

### PARALLEL SESSIONS (4)

 $11.00 \ am - 1.30 \ pm \ (SG/KL) \ / \ 8.30 \ am - 11.00 \ am \ (India) \ / \ 4.00 \ am - 6.30 \ am \ (Geneva)$ 

### PARALLEL SESSION 4.A

PATENTS, STANDARDS, AND MEDICINES

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Martin J. Adelman, The George Washington University Law School

### **PRESENTERS:**

Ruchika Ghosh, National University of Juridical Sciences

How can Competition be Promoted in India in Case of Patented Pharmaceutical Drugs?

Abhishek Kumar, Faculty of Law, University of Allahabad

Access to Medicine in India through Government Regulated Schemes

Kshitij Singh, Faculty of Law, University of Delhi

Precision Medicine, Patents and the Pandemic: The Innovation Conundrum

Kiyoshi Adachi, National Graduate Institute for Policy Studies

The Patentability of Second and Subsequent Medical Uses in Asia's Patent Legislation

K.D. Raju, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur

Standard Essential Patent War in India: The Emerging Jurisprudence and Implications for Developing Countries

P. Sree Sudha, Damodaram Sanjivayya National Law University

Indian Jurisprudence on Standard Essential Patents (SEP)

### PARALLEL SESSION 4.B

### INTELLECTUAL PROPERTY AND COMPETITION

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### CHAIR:

Masabumi Suzuki, Graduate School of Law, Nagoya University

#### **PRESENTERS:**

Hongqian Zhou, Institute of Comparative Law, Waseda University

Digital Exhaustion from the Perspective of Licenses and Competition

Joy Xiang, Peking University School of Transnational Law

Intellectual Property Laws, Competition Law, and Access to Know-how

Parineet Kaur, The Indian Society of International Law

Changing Dynamics of the Relationship Between IP Law and Competition Law: Special Focus on Copyright Law

Frank Pham, Pham Law Firm, and Ansar Mahmood Jaspal, Ministry of Higher Education, Research, and Innovation, Oman

Pharmaceutical Anti-Trust and Intellectual Property Issues

Hakan Hasirci, Yeditepe University Faculty of Law

Exercising the Right of Lease and License as a Way of Dept Enforcement: The Practice of Law No. 6750 on Chattel Pledges in Commercial Affairs in Turkey

Mahatab Uddin, University of Southern Denmark and University of Guelph

Interfaces of IPRs and Competition Law for Transfer of Environmentally Sound Technologies

### PARALLEL SESSION 4.C

### TRADITIONAL KNOWLEDGE

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Passcode:

### CHAIR:

**Roberto Garza Barbosa**, School of Social Science and Government, Tecnologico de Monterrey *Presenters:* 

Royal Raj S, Tamil Nadu National Law University, Tiruchirappalli

Benefit Sharing Provisions under the Biodiversity Act, 2002 – Grace or Entitlement?

Parul Sinha, Department of Legal Studies, LCIT College of Commerce and Science

Corporate Appropriation of Traditional Trade Identities: Need to Protect under Ethos of IP

Adithya Variath, Maharashtra National Law University Mumbai

TWAIL and Decolonising IP Law for Protecting Traditional Knowledge in the Global South

Afazal Wani, Guru Gobind Singh Indraprastha University

Interface of Traditional Knowledge and Advanced Pharma Systems: Amazements from Covid-19 Pandemic as Experienced in Indigenous Environments

Reeta Sony, School of Social Science, Jawaharlal Nehru University

Traditional Medicinal Knowledge, Sub-Continental Cuisine and Intellectual Property: India's Quest for Self-Reliance in the Cultivation of Asafoetida or Hing

Yulia Yulia, Faculty of Law, Malikussaleh University

Traditional Knowledge of Coffee Farmers as Communal IP in Bener Meriah Regency, Aceh

### PARALLEL SESSION 4.D

GEOGRAPHICAL INDICATIONS OF ORIGIN

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

#### **CHAIR**

Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University

### **PRESENTERS:**

Miranda Risang Ayu Palar, Helitha Muchtar, Fenny Wulandari, Siti Naila, and Meike Fuadi, Faculty of Law, Universitas Padjadjaran

Environmental Sustainability and the Protection of Geographical Indication in Indonesia

Nidhi Buch, Gujarat National Law University

Where is the Authorized User? The Missing Piece in India's Geographical Indication Puzzle

**Jianmei Gao**, Shanghai International College of Intellectual Property, Tongji University

Unleash GIs' Potential of Fostering Sustainable and Multi-Functional Agriculture in China by Enhancing

Public Interventions

**Ananthu Hari and K.D. Raju**, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur *Foodstuffs, Gastro-Nationalism and GIs: A Study on the Surge of Culinary Diplomacy in Asia* **Rashmi Negi**, Jagran School of Law, Dehradun

After Effects of Grant of GI tags and Reason for Lack of Expected Economic Boom in Himalayan Regions **Jayanta Ghosh**, W.B. National University of Juridical Sciences

Economic Growth to Employment Generation with Implementation of Geographical Indications: A Socio-Legal Analysis with Special Reference to West Bengal, India

# Online Brunch Discussion: "Academic Mentorship and Networks"

 $1.45 \ pm - 2.30 \ pm \ (SG/KL) \ / \ 11.00 \ pm - 12.00 \ pm \ (India) \ / \ 6.30 \ am - 7.30 \ am \ (Geneva)$ 

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### PARALLEL SESSIONS (5)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

### **PARALLEL SESSION 5.A**

### ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY

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Passcode:

#### **CHAIR**

**Nari Lee**, Department of Accounting and Commercial Law, Hanken School of Economics *PRESENTERS:* 

Arunabha Banarjee and Manika Sharma, Faculty of Law, National Law University, Jodhpur

AI and Personhood: Critical Analysis of Status of AI as an Inventor and Owner in Patents

Ella Gorian, School of Law, Vladivostok State University of Economics and Service

Deployment of Artificial Intelligence in Finance and Banking: Russian and Singaporean Approaches

Disha Pande, Parul Institute of Law, Parul University

Intellectual Property Rights and Artificial Intelligence: The Future Ahead

Jiyu Zhang, Intellectual Property Academy and School of Law, Renmin University of China

Patent Eligibility of Algorithms in the Digital Age: The Development and On-going Issues in China

Ratnaria Wahid, College of Law, Government, and International Studies, Universiti Utara

Intellectual Property Concerns and Practices on the Datafication of Malaysia MOOCs

Saifei Wang, Intellectual Property Academy and School of Law, Renmin University of China

Entitlement of Data Based on Specific Working Model of Data

### PARALLEL SESSION 5.B

### Trademarks, Domain Names, and Personality Rights

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

#### CHAIR:

Annette Kur, Max Planck Institute for Innovation and Competition

### **PRESENTERS:**

Vera Sevastianova, Hanken School of Economics

Trademarks, Voice Shopping, and Freedom of Choice: What is the Role of Trademark Law in the Age of Automated Commerce?

Althaf Marsoof, Nanyang Business School, Nanyang Technological University

**Consumer** Machine Confusion?

Prachi Mishra and Monica Kharola, ICFAI Law School, ICFAI University

Domain Name Disputes in Cyberspace

Zehra Ozkan Uner, Ankara University, Faculty of Law

Using Trademarks in Keyword Advertising in Turkish Law: Focusing on Double Identity Cases

Dilip Sharma, ICFAI Law School, IFHE, Hyderabad

Keyword Advertising and Trademark Infringement

Deva Prasad, Indian Institute of Management Kozhikode

An Analysis of Personality Rights and Digital Identity Rights in India

Balendra Soorya, Faculty of Law, General Sir John Kotelawala Defence University

Domain Name Dispute Resolution in Sri Lanka: A Comparative Study with the Indian Jurisprudence

### PARALLEL SESSION 5.C

### DIGITAL COPYRIGHT

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Coenraad Visser, School of Law, University of South Africa

#### **PRESENTERS:**

Ufuk Tekin, Faculty of Law, Eskişehir Osmangazi University

NFTs as Capital in Joint Stock Companies under Turkish Law

Mariana Kinjo, Nagoya University

Discussions on Non-fungible Tokens and Copyright

Alina Iramina, University of Glasgow School of Law

Copyright Government by Algorithms: Rules and Standards on Algorithmic Transparency

Liliia Oprysk, University of Bergen

Embedding of Freely Available Digital Content as an Infringement of Copyright under the EU law: CJEU Judgment in VG Bild-Kunst

Ayyappan Palanissamy, Modern College of Business and Science

Digital Environment and Copyright Piracy in the GCC: A Developmental Perspective

Nariman Saparovich, Caspian Public University

Legal Regulation of Live Streaming on the Internet

### PARALLEL SESSION 5.D

INTELLECTUAL PROPERTY AND TECHNOLOGY (panel organized with the Jean Monnet Centre of Excellence

"Consumers and SMEs in the Digital Single Market," University of Bologna, co-funded by the Erasmus+ Programme of the European Union)

Zoom Link: Only Registered Participants Will Receive the Zoom Link

Passcode:

### CHAIR:

Federico Ferretti, Department of Sociology and Economic Law, University of Bologna

### PRESENTERS:

Tyrone Berger, Deakin Law School, Deakin University

You Look Familiar? Impact of 3D Printing on Industrial Designs

P.S. Athira, National University of Advanced Legal Studies

Blockchains For Protection of Intellectual Property Rights: An Exploration

Lorenzo Ferruzzi, University of Bologna

Ico: An Alternative Source of Financing SMEs

Manjula Mallepalli, School of Law, Mahindra University

Impact of Digital Technologies on World Trade and Regulatory Framework

Owais Shaikh, Shaheed Zulfigar Ali Bhutto University of Law

IP in the Metaverse

Kiran Sharma, School of Law, Galgotias University

3D Printing and IP Laws: Advantages and Challenges

### **Break**

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva)

### PLENARY SESSION II

THE ROLE OF INTELLECTUAL PROPERTY FOR SUSTAINABLE DEVELOPMENT 5.30 pm - 7.00 pm (SG/KL) / 3.00 pm - 4.30 pm (India) / 10.30 am - 12.00 pm (Geneva)

Zoom Link: Only Registered Participants Will Receive the Zoom Link

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### CHAIR:

Irene Calboli, Texas A&M University School of Law and Nanyang Technological University

#### PRESENTERS:

Edward Kwakwa, Global Challenges and Partnerships Sector, World Intellectual Property Organization

**Antony Taubman**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**Ida Madieha Abdul Ghani Azmi,** Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

**Caroline Ncube**, SARchI Research Chair in IP, Innovation & Development, Faculty of Law, University of Cape Town

V.C. Vivekanandan, Hidayatullah National Law University

### PLENARY GROUP PHOTO SESSION

# Online Reception and Cultural Performance

 $7.15 \ pm - 8.30 \ pm \ (SG/KL) / 4.45 \ pm - 6.00 \ pm \ (India) / 12.15 \ pm - 1.30 \ pm \ (Geneva)$ 

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

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### END OF DAY 3 OF THE CONFERENCE

(See next page for the program of Day 4)

## SATURDAY, 12 FEBRUARY 2022 (DAY 4)

### PARALLEL SESSIONS (6)

11.00 am - 1.30 pm (SG/KL) / 8.30 am - 11.00 am (India) / 4.00 am - 6.30 am (Geneva)

### PARALLEL SESSION 6.A

TRADEMARKS AND ADVERTISING

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

#### CHAIR:

Seth Hays, International Trademark Association, Asia-Pacific Office

### **PRESENTERS:**

Rakhmita Desmayanti, Faculty of Law, Trisakti University

Bad Faith in Trademark Registration

Mayuree Sengupta, Indian Institute of Management, Kashipur

Congratulatory Advertising and Intellectual Property Issues

Fennieka Kristianto, President University

Unfair Competition on Franchising Business in the Convenience Stores: Case of Seven Eleven in Indonesia

M.P. Ram Mohan and Aditya Gupta, Indian Institute of Management, Ahmedabad

Mutation of the Trademark Doctrine: Analysing Standard of Use to Reconcile Trademark Protections with Constitutional Safeguards

**S.P. Vidyassri**, Saveetha School of Law, SIMATS

A Brief Review of IPRs with Special References to the Significance of Copyright and Trademark Rights

### **Ajay K. Sharma and Dipa Dube**, IIT Kharagpur

A Comparative Study of Criminal Enforcement of Trademark Counterfeiting in India, Malaysia, & Indonesia

### PARALLEL SESSION 6.B

### PLANT VARIETIES AND COMPULSORY LICENSING

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### CHAIR:

Sovath Phin, Pannasastra University of Cambodia

### **PRESENTERS:**

Parvathi Shaji, Department of Law, University of Kerala

The Question of Green Technology Transfer and whether Compulsory Licensing is a Solution?

Sudipta De Sarkar, Kalinga Institute of Industrial Technology

Intellectual Property Policies and Technology Transfer of Publicly Funded Research in Indian Universities - Need for Reform and Facilitation

Naazima Kamardeen, University of Columbo, Faculty of Law

Compulsory Licensing and Access to Health in the Post-COVID Era

### Gargi Chakrabarti, National Law University, Jodhpur

Effectiveness of Plant Variety Protection: A Concern for India and other South-East Asian Countries

Gaurav Goswami, School of Law, University of Petroleum and Energy Studies

Protection of Plant Variety and Farmers Right Act, 2001 as a Tool for Achieving Food Security in India: an Analysis

B. Priya, Government Law College, Namakkal

Farmers' Rights vs. Plant Breeders' Rights – A Legal Preview on Indian IPR Competitive Regime

### PARALLEL SESSION 6.C

### INTELLECTUAL PROPERTY MANAGEMENT

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

#### **CHAIR**

Rostam J. Neuwirth, Department of Global Legal Studies, Faculty of Law, University of Macau

### **PRESENTERS:**

Niharika Salar, NALSAR University of Law

Fast Fashion vs. Traditional Artists Rights within the Legal IP Regime: The Case for Empirical Evidence Based Findings

Lazcano Cedillo, Israel Universidad de las Americas Puebla

Intellectual Property and the Value Chains of Money

Nobuya Fukugawa, Graduate School of Engineering, Tohoku University

Effect of the Quality of Science and Innovation on Venture Finance: Evidence from University Spinoffs in Japan

**Philip Rogers**, Travers Department of Political Science, University of California Berkley and Mortara Center for International Studies, Georgetown University

File it under Industrial Policy? How Chinese 5G SEP Filings Advance or Frustrate Techno-Nationalist Ambitions

Saad Nusrullah, Punjab University Law College

Intellectual Property and Shariah-A Non-Western Perspective

Rima Ghosh, West Bengal National University of Juridical Sciences

Entertainment Industry's Journey from Script to Screen, Aspect of Intellectual Property Rights

### PARALLEL SESSION 6.D

### GEOGRAPHICAL INDICATIONS OF ORIGIN

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### CHAIR:

Susanna Leong, NUS Business School, National University of Singapore

### **PRESENTERS:**

Ankita Chakraborty, Delhi School of Economics, University of Delhi

The Role of GIs in Preserving Traditional Knowledge: Exploring Case Examples from India

Lihini De Silva, Faculty of Law, General Sir John Kotelawala Defence University

State Intervention in the Protection of Geographical Indications in Sri Lanka

Vandana Singh, University of Law & Legal Studies, GGS Indrapratha University

Geographical Indications and Handicraft Industry in India: Way Ahead for Development of Artisans

Ranggalawe Sugiri, Universitas Indonesia Faculty of Law

The Challenges of Managing IP of Traditional Ikat Textile: Case Study of Geographical Indication and Trademarks of Tenun Gringsing Bali

Priyanka Sonowal, Alliance School of Law, Alliance University

Comparative Analysis of Pre-Granted and Post-Granted Geographical Indication in India, EU and the US Mahua Zahur, Department of Law, University of Dhaka

An Overview of Prospects and Challenges of GI for Agricultural products and foodstuffs in Bangladesh

## Online Brunch-Discussion: "Challenges of Online Teaching"

1.30 pm - 2.30 pm (SG/KL) / 11.00 pm - 12.00 pm (India) / 6.30 am - 7.30 am (Geneva)

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### PARALLEL SESSIONS (7)

2.30 pm - 5.00 pm (SG/KL) / 12.00 pm - 2.30 pm (India) / 7.30 am - 10.00 am (Geneva)

### PARALLEL SESSION 7.A

COPYRIGHT AND CULTURE

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### CHAIR:

**Arzu Oğuz**, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University *Presenters:* 

Giovanni Maria Riccio, University of Salerno

Street Art and Cultural Heritage: A Comparative Analysis

**Annamma Samuel**, Gujarat National Law University

Copyright Protection for Contemporary Art and Street Art

Szu-Yuan Wang, Graduate Institute of IP and Communication Technology Law, Shih Hsin University

Moral Rights for Corporate Authors? The Lesson from the US and UK Copyright Law

Seemantani Sharma, University of Technology, Sydney

Comparative Analysis of Legal Concerns of Ballet and Bharatanatyam Dancers: A Performers' Rights Perspective

Fernanda Galera Soler, University of São Paulo

How to Give the Proper Credits to Each Artwork?

### PARALLEL SESSION 7.B

### INTELLECTUAL PROPERTY AND DEVELOPMENT

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

**Maegan McCann,** Intellectual Property, Government Procurement and Competition Division, World Trade Organization

### **PRESENTERS:**

### Preeti Srivastava, Muscat College

Awareness, Perception and Attitude towards Intellectual Property Rights (IPR) among Undergraduate Students in Oman: Are They Ready Yet?

### Harshavardhan Yadav, Government Law College, Ujjain

A Study of Indian Intellectual Property Regime with Special Reference to Persons with Disabilities

### Piergiuseppe Pusceddo, University of Tillburg

Intellectual Property and International Political Economy. Using International Relations Theories to Understand State Behaviour in Pharmaceutical and Technology Matters

Monika Diwakar, Symbiosis Law School, Symbiosis International Deemed University

Right to Affordable Health Care and Pharmaceutical Patent in India: A Pre and Post Covid-19 Perspective Neelesh Shukla, Institute of Law Nirma University

Interplay of "Intellectual Property Rights" with "Right To Repair" and its Impact on Global Environment Abdumumin Yuldash0v, Tashkent State University of Law

IP Policy in Uzbekistan: Current Process

### PARALLEL SESSION 7.C

### **PATENTS**

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Alessandro E. Cogo, Faculty of Law, University of Torino

### **PRESENTERS:**

Michal Barycki, Jagiellonian University

Issues Concerning the Transfer of the Right of Priority Regarding European Patent Applications

Daniel Benoliel, University of Haifa Faculty of Law

Novelty Traps, Kiwis, and other Flightless Birds

### Massimiliano Granieri, University of Brescia

Ownership and Exploitation of User-generated Inventions

Le Ma, East China University of Political Science and Law

Anti ASI over SEPs Dispute: A Way Out?

Selin Özden Merhaci, Ankara University, Faculty of Law

The Regime of Standard Essential Patents Licensing In Turkey: A Comment on the Turkish Competition Board's Decision

### Justyna Ozegalska-Trybalska, Jagiellonian University

Should European Patent Law Adopt a New Exemption for Interoperability and Decompilation of Computer Programs?

### PARALLEL SESSION 7.D

### INTELLECTUAL PROPERTY AND INNOVATION

**Zoom Link:** Only Registered Participants Will Receive the Zoom Link

Passcode:

### **CHAIR**

Martha Chikowore, WIPO Academy, World Intellectual Property Organization

### **PRESENTERS:**

Hannibal Travis, Florida International University

Gig Economy Due Process: An Enforceable Right "Not to Be Innovated" Into Poverty

### Sanaz Javadi Farahzadi

Role and Involvement of Women in Intellectual Property System: Closing the Gender Gap in Innovation and Creativity

**Ansar Mahmood Jaspal**, Ministry of Higher Education, Research and Innovation, Oman, and **Hajar Al Bloushi**, University of Turin

Role of Academia Industry Collaboration in IP Development

Anuja Misra, Maharashtra National Law University

Climate Change and the Need for Transfer of Green Technology Vis-A-Vis Ipr Concerns

Nadia Naim, Aston University

Islamic Finance as a Catalyst for an Islamic Law Based Intellectual Property Model

**Mohammad Moradi**, Pars Ara Law Firm, and **Hossein Bourzouee**, Research Center of the Ministry of Oil *Development of Intellectual Property Rights Security System* 

### **Break**

5.00 pm - 5.30 pm (SG/KL) / 2.30 pm - 3.00 pm (India) / 10.00 am - 10.30 am (Geneva)

### CLOSING OF THE CONFERENCE

5.30 pm - 6.00 pm (SG/KL) / 3.00 pm - 3.30 pm (India) / 10.30 am - 11.00 am (Geneva)

**Zoom Link: Only Registered Participants Will Receive the Zoom Link** 

Passcode:

### CLOSING REMARKS BY ORGANIZERS

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

**Antony Taubman**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**Ida Madieha Abdul Ghani Azmi,** Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Agus Sardjono, Faculty of Law, Universitas Indonesia

Jacques de Werra, School of Law, University of Geneva

**Irene Calboli**, Texas A&M University School of Law and Nanyang Business School, Nanyang Technological University

### **CLOSING GROUP PHOTO SESSION**

Online Closing Reception 6.00~pm-7.00~pm~(SG/KL)~/~3.30~pm-4.30~pm~(India)~/~11.00~am-12.00~pm~(Geneva)

**Zoom Link:** Only Registered Participants Will Receive the **Zoom Link** 

**Passcode:** 

**END OF THE CONFERENCE** 

### **Organizers** — Scientific Committee — Supporting Institutions

### **Scientific Organizers:**

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization

**Anthony Taubman**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

**Irene Calboli**, Texas A&M University School of Law; Nanyang Business School, Nanyang Technological University; Royal University of Law & Economics (Cambodia)

Martha Chikowore, WIPO Academy, World Intellectual Property Organization

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Jacques de Werra, Digital Law Center and School of Law, University of Geneva

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Annette Kur, Max Planck Institute for Innovation and Competition

Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University

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Ma Le, School of International Law, East China University of Political Science and Law

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Ferdinand M. Negre, Commercial Law and IP Department, Ateneo de Manila University School of Law

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Mespiti Poolsavasdi, Thammasat University Faculty of Law

Jerome H. Reichman, Duke University School of Law

Owais H. Shaikh, Department of Law, Shaheed Zulfiqar Ali Bhutto University of Law

Dilip Sharma, ICFAI Law School, IFHE, Hyderabad

Rudra Sharma, National Law College, Tribhuvan University

Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London

Masabumi Suzuki, Nagoya University Graduate School of Law

Benjawan Tangsatapornpan, Thammasat University Faculty of Law

Tatsuhiro Ueno, Law School, Waseda University

Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés

Coenraad Visser, School of Law, University of South Africa

V.C. Vivekanandan, Hidayatullah National Law University, Raipur, Chhattisgarh

**Jayashree Watal**, National Law University, Delhi (Honorary Professor)

Kimberlee Weatherall, University of Sydney Law School

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Centre for Law, Technology and Society, University of Ottawa (Canada)

College of Business, Peace, Leadership and Governance, Africa University (Zimbabwe)

Commercial Law and IP Department, Ateneo de Manila University School of Law (Philippines)

Department of Accounting and Commercial Law, Hanken School of Economics (Finland)

Department of Commercial Law, Business School University of Auckland (New Zealand)

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Law Department, School of Social Science and Government, Tecnológico de Monterrey (Mexico)

Nagoya University Graduate School of Law (Japan)

National Law College, Tribhuvan University (Nepal)

Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford (United Kingdom)

Research Centre Law of Intellectual Property, Waseda University (Japan).

Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University (Turkey)

Royal University of Law and Economics (Cambodia)

SARChI Research Chair in IP, Innovation & Development, Department of Commercial Law, Faculty of Law, University of Cape Town (South Africa)

School of International Law, East China University of Political Science and Law (People's Republic of China)

School of Law, University of South Africa (South Africa)

Science & Technology Division, ASEAN Secretariat

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Miranda Risang Ayu Pilar, Faculty of Law, Universitas Padjajaran

**Irene Calboli**, Texas A&M University School of Law; Nanyang Business School, Nanyang Technological University; Royal University of Law & Economics (Cambodia)

Chin Shuenn Tet, Nanyang Business School, Nanyang Technological University

Marion Consoli, School of Law, University of Geneva

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Dilip Sharma, ICFAI Law School, IFHE, Hyderabad

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