



Conference Program

Seventh IP & Innovation Researchers of Asia Conference

Faculty of Law, Waseda University

4 – 6 April 2025

Supporting Institutions



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TEXAS A&M UNIVERSITY



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وَدْنَهُ رَسْمٌ الْإِسْلَامُ الْإِنْبَاءُ رَجْسًا مَلِكِيًّا
Garden of Knowledge and Virtue

Welcome Message

Dear Colleagues,

Welcome to the Seventh IP & Innovation Researchers of Asia (IPIRA) Conference. We are very pleased to host you in Tokyo for the seventh edition of our Conference. As we have been repeating in the past years, the IPIRA Conference continues to grow stronger each year, thanks to your support. We are grateful to you all for traveling to Japan and continuing to make our Annual gathering a very special occasion.

Since its launch in 2019, the IPIRA Conference has provided a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. These exchanges have been instrumental in building a strong community of scholars, and we hope that you all will continue to meet and share ideas for many years to come. This year, we are again proud to welcome researchers from all nationalities and levels of seniority at the Conference.

Once again, we sincerely thank all of you—presenters, chairs, and participants at the Conference—for your support and commitment to the IPIRA Network. We also extend our warm gratitude to the local hosts at Waseda University and colleagues from many countries who helped organize this year’s Conference. Likewise, we would like to thank the staff and students from Waseda University and our supporting institutions who have assisted us. The Conference would not be possible without their tireless work.

We trust you will find the next two days insightful and enjoy discussing IP and Innovation-related topics. Thank you again for enriching the “House of IP and Innovation Knowledge” with your research and being part of the IPIRA family!

The Organizers of the Seventh IPIRA Conference

Conference Program

FRIDAY, 4 APRIL 2025 (DAY 1)

REGISTRATION

2.00 pm – 3.00 pm

Foyer outside Room 106, 8th Building

OPENING OF THE CONFERENCE

3.00 pm – 4.00 pm

Room 106, 8th Building

WELCOME REMARKS

Masahiko Gemma, Vice President, Waseda University

Masabumi Suzuki, Faculty of Law, Waseda University

Irene Calboli, IP and Innovation Researchers of Asia Network; Texas A&M University School of Law

OPENING KEYNOTES

Hasan Kleib, Deputy Director General, World Intellectual Property Organization

Johanna Hill, Deputy Director General, World Trade Organization

Takuya Yasui, Director, Multilateral Policy Office, Japan Patent Office

GROUP PHOTO SESSION

Room 106, 8th Building

PARALLEL SESSIONS (1)

4.30 pm – 6.30 pm

PARALLEL SESSION 1.A

TRADEMARKS: COMPARATIVE PERSPECTIVES

Room 308, 8th Building

CHAIR

Nari Lee, Hanken School of Economics

PRESENTERS:

Ni Ketut Supasti Dharmawan, Faculty of Law, Udayana University

International Trademark Registration and Global Jurisdictional Protection: Do Indonesian Trademark Owners Utilize the Madrid Protocol Mechanism?

Amit Jamsandekar, Leicester Law School, University of Leicester

Trade Mark – Being Well-Known in India

Putu Aras Samsithawrati, Faculty of Law, Udayana University

Trademark Registration Incentive for MSMEs to Enter Global Market: Lesson Learned from Gianyar-Bali Local Regulation

Shahrina Anis Samsudin, Faculty of Law, Universiti Kebangsaan Malaysia

Collective and Certification Marks for Dayak Collaboration

Bram Van Wiele, University of Auckland Business School

Certification Marks in Singapore: An Empirical Analysis of Registrations and Governance

PARALLEL SESSION 1.B

ARTIFICIAL INTELLIGENCE AND COPYRIGHT: ONGOING CONVERSATIONS

Room 309, 8th Building

CHAIR

Tatsuhiko Ueno, Faculty of Law, Waseda University

PRESENTERS:

Yangzi Li, Faculty of Law, National University of Singapore

The Line: Revisiting Originality in AI-generated Outputs

Manjula Mallepalli, School of Law, Mahindra University

Generative AI: A Critical Analysis of Indian and International Copyright Legal Framework

Tao Qian, China University of Political Science and Law

How Should Copyright Law React to AI-Generated Content

Li Yang, China University of Political Science and Law

The Era of AI: From Copyright Law to Industrial Copyright Law

Yiyan Zhang, School of Law, City University of Hong Kong

Legal Regulation of Algorithmic Automated Decision-Making in China: Focusing on the Right to Explanation of Algorithms

PARALLEL SESSION 1.C

TRADITIONAL KNOWLEDGE AND CULTURAL EXPRESSIONS: QUO VADIS?

Room 310, 8th Building

CHAIR

Miranda Ayu Palar, Faculty of Law, Universitas Padjadjaran

PRESENTERS:

Priyanka Sonowal, National Law University Delhi, and **S. Chakravarthy Naik**, Alliance School of Law, Alliance University

Cultural Appropriation and Intellectual Property: Legal Challenges of Protecting Ethnic Indigenous Expressions

Veena, ICFAI Law School, Hyderabad

Indian Festivals: Unique Identity and Demonstrations of Indian Traditional Cultural Expressions — A Critical Study

Anil Vishwakarma, Department of Law and Management, University of Petroleum and Energy Studies

India's Encounter Against Biopiracy and the Protection of Traditional Knowledge: The Case Study of Neem Patent Case

Naigen Zhang, Center for Intellectual Property Study, Fudan University

New Treaty on Disclosure of Genetic Resources for Patent Application and Its Significance

Yunita Putri and Rohaini, Faculty of Law, Universitas Lampung

Initiating Protection of Traditional Medicine Research Toward Traditional Knowledge Regime: Managing Intellectual Property to Enhance HETI Medical Research Value in Universitas Lampung

PARALLEL SESSION 1.D

INTELLECTUAL PROPERTY AND (PUBLIC) HEALTH

Room 311, 8th Building

CHAIR

Timo Minssen, Centre for Advanced Studies in Bioscience Innovation Law, University of Copenhagen

PRESENTERS:

Nidhi Mehrotra and M. Padmavati, Rajiv Gandhi School of IP Law, IIT Kharagpur

Accommodating Intellectual Property in the Proposed Pandemic Agreement: Viewing Recent Development from the Lens of Developing Nations

Subhash Chandra Roy, Chanakya National Law University

Access to Patented Medicines and Right to Health: A Discourse on Human Rights Perspectives

Tanwi Shams, National Law University Odisha, and **Bhargav Das**, Guwahati University

Intellectual Property Rights vs. Access to Medicines: Navigating the Challenges of the Patent Regime in India

Peter Immanuel D. Tenido, De La Salle University

Intellectual Property Considerations in Biomedical Device Adoption: Insights from Hospital Stakeholders

Chun-Chieh Wang and Dar-Zen Chen, National Taiwan University and **Chung-Huei Kuan**, National Taiwan University of Science and Technology

From Innovation to Market Protection: Secondary Patenting Strategies in the Pharmaceutical Industry

PARALLEL SESSION 1.E

HOW DOES INTELLECTUAL PROPERTY APPLY TO DIFFERENT INDUSTRIES?

Room 312, 8th Building

CHAIR

Arzu Oguz, Intellectual Property Law Department, Ankara University

PRESENTERS:

Lee Ting Cho, Graduate Institute of Technology Management, National Chung Hsing University

AR-HUD Technologies for Smart Cabin: Challenges and Strategies for Taiwan's Industry

Shimei Huang, Xiamen University

How Do Patent Pools Promote Technology Implementation? An Empirical Analysis of the Sisvel Wi-Fi 6 Patent Pool

Tae Man Kim, Chungnam National University

Key Success Factors of K-Food and Intellectual Property Strategies for Sustainable Growth: A Case-Based Analysis

Daria Kim, Max Planck Institute for Innovation and Competition

Enhancing Freedom to Operate in Precision Biotechnology

Jaek Min, Chungnam National University

Study on Improving the Performance of Korean Patent Literature Search Model Using KorPatBERT-based CPC Classification Model

PARALLEL SESSION 1.F

INTELLECTUAL PROPERTY EDUCATION, RESEARCH, AND GENDER

Room 313, 8th Building

CHAIR

Leanne Wiseman, Griffith University

PRESENTERS:

Noura Almutairi, Kuwait University School of Law, and **Karnika Barnal**, James Cook University
Integrating Generative AI into Higher Education: Opportunities and Challenges for Intellectual Property

Seonghee Bae and **Taehoon Kim**, Chungnam National University
Analysis of AI-Research Trends on Intellectual Property

Ajoy Jose, School of Law, Woxsen University
Education and Access to Knowledge in the Age of Copyright

Sato Naito, Faculty of Law, Waseda University
Japan's AI Regulatory Framework: Focusing on Constitutional Perspectives and Copyright Protection in the Age of Generative AI

Salman Shahzad, School of Law, Xi'an Jiaotong University
The Role of Intellectual Property Rights: Bridging Gender in the Creative Industry of Pakistan

PARALLEL SESSION 1.G

PERSPECTIVES ON INTELLECTUAL PROPERTY COMMERCIALIZATION

Room 408, 8th Building

CHAIR

Yoshiyuki Tamura, Faculty of Law, University of Tokyo

PRESENTERS:

Parulian Paidi Aritonang and **Henny Marlyna**, Faculty of Law, Universitas Indonesia
Bridging IPR and Bankruptcy Law: Public Notice System for Security Interests in Intellectual Property Assets

A.K. Balaji, SRM Institute of Science and Technology
Challenges Faced in the Commercialization of Patents by Asian Universities

Valerii Lisitsa, Institute of Philosophy and Law & Faculty of Economics, Novosibirsk State University
Applicable Law to Digital Assets in Private International Law

Ngoc Phuong Hong Nguyen, Xiamen University
Legal Transplantation of Intellectual Property-Backed Securitization in Asia: Challenges and Recommendations to Developing Countries in the Preparatory Stage

Ria Putri, Faculty of Law, Universitas Lampung and **Tristiyanto Kom**, Computer Science Study Program, Universitas Lampung
Intellectual Property Management to Leverage Intellectual Property Protection for Medical Research Innovations of the HETI Project at Universitas Lampung

Opening Reception

6.30 pm – 7.30 pm

Room 303, 8th Building

END OF DAY 1 OF THE CONFERENCE

(See next page for the program of Day 2)

SATURDAY, 5 APRIL 2025 2024 (DAY 2)

REGISTRATION

8.15 am – 8.45 am

Foyer outside Room 106, 8th Building

PARALLEL SESSIONS (2)

8.45 am – 10.30 am

PARALLEL SESSION 2.A

INTELLECTUAL PROPERTY AND COMPETITION

Room 308, 8th Building

CHAIR

Le Ma, East China University of Political Science and Law

PRESENTERS:

Jingjing Hu, Southwest University of Political Science and Law

Research on Antitrust Litigation Issues of Standard Essential Patents

Cheryl Long, Xiamen University & Xiamen University Malaysia

Economic Analysis of FRAND Injunction

Debmita Mondal, Hidayatullah National Law University

Friend or Foe of FRAND Licensing: Analyzing Legal Landscape relating to SEPs in India and other Asian Countries

Yang Chen, School of Law, City University of Hong Kong

Legally Supported Bullying? Folk Theories on Non-compete Agreements in China

PARALLEL SESSION 2.B

TRADEMARKS IN THE AGE OF ARTIFICIAL INTELLIGENCE

Room 309, 8th Building

CHAIR

Henny Marlyna, Faculty of Law, Universitas Indonesia

PRESENTERS:

Nur Syakirah Maimum Aqsha and **Dennis Khong**, Faculty of Law, Multimedia University

AI-Driven E-Commerce and the Challenge of Trademark Law: A Malaysian Perspective

Julien Cabay and **Thomas Vandamme**, Universite Libre de Bruxelles

Cross-Jurisdictional Development of AI-Powered Trademark Search Engines: A Comparison Based on EU, Benelux and Japanese Trademarks

Hina Kausar, School of Law, University of Petroleum and Energy Studies

The Future of IPR in the Metaverse: Global Perspectives on Protecting Virtual Goods and Digital Content

Nicola Lucchi, University Pompeu Fabra, and **Enrico Bonadio**, The City Law School, City St George's University of London

From Human Confusion to Algorithmic Perception: Rethinking Trademarks in the Age of AI

PARALLEL SESSION 2.C

THE IMPACT OF INTELLECTUAL PROPERTY ON INNOVATION

Room 310, 8th Building

CHAIR

Ben Hopper, Melbourne Law School, Melbourne University

PRESENTERS:

Peter Lee, University of California, Davis School of Law

Techno-Optimism in Innovation Law and Policy

Huei-Ru Dong, Fu Jen Catholic University, and **Szu-chia Lo**, National Taiwan University

Beyond Invalidation: The Enduring Impact of Invalid Patents on Innovation

Althaf Marsoof, Nanyang Business School, Nanyang Technological University

Balancing Innovation and Access: The Role of Patents in Achieving Article 6 Goals of the Paris Agreement

Yan Wang, Melbourne Law School, University of Melbourne

Demand-side Frameworks for Patented Inventions: Analysing the Licences of Right System

PARALLEL SESSION 2.D

DEVELOPMENTS IN INTELLECTUAL PROPERTY ENFORCEMENT

Room 311, 8th Building

CHAIR

Van Anh Le, Durham Law School, Durham University

PRESENTERS:

Jacob George Panickasseril, School of Law, Bennett University

The Road Less Travelled - Reimagining Criminal Remedies for Intellectual Property Infringement in India

Rina Arum Prastyanti, Duta Bangsa University

Law Enforcement: Fighting the Fakes — Comparative study Indonesia and Vietnam

Fen Tian, Primary People's Court, Chuanhang District of Beijing

Judicial Status and Prospects of Punitive Damages System for Intellectual Property in China

Salitorn Thongmeensuk, Thailand Development Research Institute

Balancing Safe Harbor and Intermediary Liability: Lessons from the U.S. DMCA, EU DSA, and Thailand's Evolving Framework

PARALLEL SESSION 2.E (Note this session will take place 8:45 am-10.45 am)

FROM CINDERELLA TO THE MAIN STAGE: PERSPECTIVES ON DESIGN

Room 312, 8th Building

CHAIR

Jyh-An Lee, Faculty of Law, The Chinese University of Hong Kong

PRESENTERS:

Sergül Balsever, Commercial Law Department, Yıldız Technical University

Converging Frameworks: A Comparative Analysis of Directive (EU) 2024/2823 and the WIPO Riyadh Design Law Treaty

Lung-Sheng Chen, College of Law, National Chengchi University

Functionality in Design Patents: Legal Standards and Court Practices in Taiwan

Jianwei Dang, **Yuewen Wang**, and **Lexi Liu**, Shanghai International College of Intellectual Property, Tongji University

Balancing Aesthetics and Function: Unveiling the Impact of Design and Technical Newness on Product Value

Zehra Özkan Üner, Intellectual Property Law Department, Ankara University

Design Law in the Metaverse: Impacts of EU Reform on Legal Challenges

Keita Sato, Chuo Law School, Chuo University

Metaverse and Registered Design Law: Should Existing Registered Designs Be Considered to Cover the Use of Images in the Metaverse Space?

PARALLEL SESSION 2.F

REINVENTING COPYRIGHT IN THE DIGITAL WORLD? ONGOING CHALLENGES

Room 313, 8th Building

CHAIR

Xiuqin Lin, School of Law, Xiamen University

PRESENTERS:

Chengzhe Ning, Faculty of Law, Waseda University

Creating without Sweating: How Japanese Copyright Law Can Deal with New Creative Process Influencing Authorship

Anna Pokrovskaya, Law Institute, Peoples' Friendship University of Russia, and **Lianqi Cui**, Shanghai International College of Intellectual Property, Tongji University

AI Technology as a Solution for Copyright Infringement on E-commerce Platforms: A Comparative Study in China and the EU

T.H. Rathnayake and **Rashmi Gunawardana**, The Open University of Sri Lanka

Examining the Role of Copyright Law in Fostering Brand Love and Evangelism Among Mobile Gaming Users in Sri Lanka

Khujayev Shokhjakhon, Law Department, Tashkent State University of Law

Copyright Protection in Social Networks: Problems and Prospects of Legal Regulation in Uzbekistan

PARALLEL SESSION 2.G

GREEN INTELLECTUAL PROPERTY: MUCH ADO ABOUT SOMETHING?

Room 408, 8th Building

CHAIR

Takeshi Maeda, Graduate Schools for Law and Politics, University of Tokyo

PRESENTERS:

Barasha Borthakur, Southampton Law School, University of Southampton

Building a Green Intellectual Property Regime for Environmentally Sound Technologies

Samuel Andrews, Al Yamamah University College of Law, and **Samia Hassan**, Prince Mohammad Bin Fahd University

Artificial Intelligence Systems, Creative Originality, and Sustainable Innovation: The Propertized Personhood in the Gulf Arab States of Saudi Arabia, Qatar, and the United Arab Emirates

Rashmi Gunawardana, Open University of Sri Lanka

Fostering Green Innovation in Sri Lanka: Integrating IPRs with Environmental Sustainability

Zinatul Ashiqin Zainol, Faculty of Law, Universiti Kebangsaan Malaysia

Registrability and Prospects of Green Trademarks and MyHijau Mark in Malaysia

Coffee Break

10.30 am – 11.00 am

Room 303, 8th Building

PARALLEL SESSIONS (3)

11.00 am – 1.00 pm

PARALLEL SESSION 3.A

RESOLVING INTELLECTUAL PROPERTY DISPUTES

Room 308, 8th Building

CHAIR

Valerii Lisitsa, Institute of Philosophy and Law & Faculty of Economics, Novosibirsk State University

PRESENTERS:

Xiuqin Lin, School of Law, Xiamen University

Comparative Study on Copyright Arbitration System

Saad Nusrullah, Punjab University Law College, University of Punjab

The Impact of Specialized IP Courts on Pakistan's Intellectual Property Landscape

Emeric Prevost, University of Vienna

The Implications of IP Rights Litigation for the Governance of Global Value Chains

Ahmed Essa M H Al-Sulaiti, Office of the State of Qatar, World Trade Organization

The Potential Role of ADR in Resolving IP Disputes within Qatar, Aligning with SDG 16

Amal Srivastava and Rajat Agrawal, Indian Institute of Technology Roorkee

FRAND Licensing Disputes: The Strategic Role of Alternative Dispute Resolution

PARALLEL SESSION 3.B

DISCUSSION ON COPYRIGHT, ARTS, AND SPORT EVENTS

Room 309, 8th Building

CHAIRS

Nicola Lucchi, University Pompeu Fabra, and **Enrico Bonadio**, The City Law School, City St George's University of London

PRESENTERS:

Simiao Feng, Peking University Law School

Community Autonomy in Copyright's Negative Space

Lucky George, Tamil Nadu Dr. Ambedkar Law University

Appropriation of Art: The Fair Use Doctrine and the Future of Contemporary Art

Yutong Li, Faculty of Law, Waseda University

Exploring Copyright and Conceptual Art: Insights from Japanese Law

Huaquan Yang, Beijing Institute of Technology

On the Copyrightability of Artistic Sports Events--The Example of Synchronized Swimming

PARALLEL SESSION 3.C

DEVELOPMENTS ON GEOGRAPHICAL INDICATIONS (AND BEYOND)

Room 310, 8th Building

CHAIR

Gargi Chakrabarti, Dharmashastra National Law University

PRESENTERS:

Nidhi Buch, Gujarat National Law University

Unmonitored or Unprotected: The Impact of Non-functional Inspection Bodies on Indian GIs

Justin Hughes, Loyola Law School, Loyola Marymount University

Adieu, Terroir - How Geographical Indications Law is Becoming More like Certification Mark Law

Khushi Kesari and Shivani Singh, Advanced Study Institute of Asia, SGT University

Empowering Geographical Indications Through Technology: Enhancing Value and Ensuring Authenticity

I Gede Agus Kurniawan, Faculty of Law, Universitas Pendidikan Nasional

Protection of Geographical Indication vs. Registered Trademark in Good Faith: Perspective of a Fair Period in Cancelling Trademark Protection

Sonali Agnihotri, Kalinga University, and **Abhijeet Mishra**, High Court of Chhattisgarh

Role of GI Tags in Promoting Exports by Micro Small & Medium Enterprises in India vis-à-vis One District One Product Scheme

PARALLEL SESSION 3.D

ARTIFICIAL INTELLIGENCE AND COPYRIGHT: THE ONGOING DANCE

Room 311, 8th Building

CHAIR

Peter Lee, University of California, Davis School of Law

PRESENTERS:

Tianxiang He, School of Law, City University of Hong Kong

Say No to Copyright Protection of Prompt-based AIGC

Jyh-An Lee, Faculty of Law, The Chinese University of Hong Kong

Copyright and Other Property Interests in Training Data

Keita Takano, School of Law, Chukyo University

Copyrightability of AI-generated Content and the Creator Doctrine

Leslie Wellington Sirora, Harare Institute of Technology

Tracing the Data Roots – Towards Mitigating Copyright Infringement in Retrieval-Augmented Generation-Based Generative Artificial Intelligence Models

Jiyu Zhang, Law School, Renmin University of China

Copyright Infringement Liability of Generative AI Service Providers

PARALLEL SESSION 3.E

AND WHAT ABOUT PATENTS AND ARTIFICIAL INTELLIGENCE?

Room 312, 8th Building

CHAIR

Christoph Rademacher, Faculty of Law, Waseda University

PRESENTERS:

Lital Helman, Faculty of Law, Ono Academic College, and **Gideon Parchomovsky**, University of Pennsylvania Carey Law School

Artificial Inventorship

Mohd Imran, Aligarh Muslim University

Exploring Patent Eligibility Standards and Legal Frameworks for AI-Generated Inventions: A Cross-Jurisdictional Study of India and Europe

Zarina Iqbal, School of Biochemistry and Biotechnology, University of the Punjab

Patent Eligibility Threshold for AI and ML-Driven Innovations

Arzu Oguz, Intellectual Property Law Department, Ankara University

Can Patent Law, Especially Technology Transfer, Be The Key Solution To Climate Change?

Abhijeet Kumar, Leicester Law School, University of Leicester
AI Revolution and Algorithmic Colonisation of Indigenous Products and Practices

PARALLEL SESSION 3.F

LIASONS DANGEREUSES: INTELLECTUAL PROPERTY AND DATA

Room 313, 8th Building

CHAIR

Jeremy de Beer, Faculty of Law, University of Ottawa

PRESENTERS:

Kui Cai, School of Law and School of Intellectual Property, Shanghai University

“AI Sun Yanzi” Doing Covers: Copyright Infringement or Data Law Violation in China?

Tong Liu, School of Law, City University of Hong Kong

Commodified Database and Its Legal Protection in China in the Context of Big Data

Alexander Lou, Faculty of Law, University of Macau

Chinese Judicial Dominance in Data Intellectual Property

Yuyang Tian, School of Law, Renmin University of China

Re-evaluation of the Protection of Enterprise Data by Intellectual Property Law in China

Nuobeier Chen, Faculty of Law, Shanghai University of International Business and Economics

Data Quality Assurance Obligations of Generative Artificial Intelligence Providers: China's Legal Dilemma and the Construction of Assurance Obligations

PARALLEL SESSION 3.G

FOCUS ON ONLINE INTELLECTUAL PROPERTY ENFORCEMENT

Room 408, 8th Building

CHAIR

Althaf Marsoof, Nanyang Business School, Nanyang Technological University

PRESENTERS:

Saeedeh Mazinianian, Faculty of Law, Shahid Beheshti University

Regulation of Intellectual Property Rights in Cyberspace within the Iranian Legal System

Van Anh Le, Durham Law School, Durham University, and **Vinh Ha Hoang**, General Department of Vietnam Customs

Challenges in Combating IP Infringement in Cross-Border E-Commerce: The Role and Strain on Vietnam Customs

Sanqiang Qu, Beijing Institute of Technology

Infringement and Liability of Online Platforms

Mingzhu Zhang, School of Law, University of Galway

Copyright-Infringing Content Moderation, Transparency and Multistakeholderism in Online Secondary Creation Management: A Comparative Study between China and the European Union

Lunch Break

1.00pm – 2.15 pm

Okuma Garden House

GROUP PHOTO SESSION

2.15 pm – 2.30 pm

In front of Okuma Auditorium

PARALLEL SESSIONS (4)

2.30 pm – 4.30 pm

PARALLEL SESSION 4.A

COPYRIGHT AND FAIR USE: COMPARATIVE PERSPECTIVES

Room 308, 8th Building

CHAIR

Tianxiang He, School of Law, City University of Hong Kong

PRESENTERS:

Yoojin Lee, Seoul National University Law School

The Expansion of Fair Use and the Case of Korea

Cristiana Sappa, IÉSEG School of Management, Lille

Ideas and Form of Expressions in Derivative Works. A Reflection on The Roses of Versailles

Maria Angerhofer, School of Law, University of Petroleum and Energy Services

Copyright and Fair Use in the Digital Age: A Comparative Study

Qianyun Bi, Shanghai International College of Intellectual Property, Tongji University

Copyright Fair Use Rules for Data Training in Generative Artificial Intelligence

Eun Chang Choi, Graduate School of Big Data Analytics, Kyung Hee University

International Variations in Fair Use Criteria for Machine Learning: Comparative Thoughts on Copyright in Canada, Japan and the U.S.

PARALLEL SESSION 4.B

PATENTS, MEDICINES, AND MEDICAL TECHNOLOGY INNOVATION

Room 309, 8th Building

CHAIR

Naigen Zhang, Center for Intellectual Property Study, Fudan University

PRESENTERS:

Xiaoyu Fan, China Jililang University School of Law

The Implementation of the Drug Patent Linkage System in China

M Hawin, Faculty of Law, Universitas Gadjah Mada

Addressing Evergreening Practices: Examining Indonesia's New Policy on the Patentability of New Uses

Rujitha Shenoy, National Law University Odisha

Patenting AI Related Biomedical Inventions: Problems and Perspectives

Chao-Chih Hsueh, National Pingtung University of Science and Technology and **Mu-Hsuan Huang**, National Taiwan University

Discover the Characteristics of Patents Involved in Litigation as an Example of Blockbuster Drugs

Habiba Sheikh and **Niharika Bhattacharya**, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur

Patents as Barriers to Biosimilar Access in Low- and Middle-Income Countries: A Case Study on Breast Cancer

PARALLEL SESSION 4.C

MORE ABOUT TRADEMARKS ...

Room 310, 8th Building

CHAIR

Julien Cabay, Universite Libre de Bruxelles

PRESENTERS:

Guimin Fang, Wuhan University School of Law

Duplicate Trademark Applications: Classification and Regulatory Frameworks

Bon Gyoung Goo, Chungnam National University

Introduction and Proposed Improvements to the Public Notice System for Trademarks under Coexistence Agreements

Henny Marlyna, Faculty of Law, Universitas Indonesia

New Provision of Non-Use of Trademark in Indonesia: Is it a Good Thing?

Monika Yadav, ICFAI Law School, The ICFAI University Jaipur

Digital Trademark Infringement: A Comparative Legal Analysis of India and the USA

Ryan Whalen, Faculty of Law, University of Hong Kong

A Wine by Any Other Name: Measuring the Price Premium for Trademark Distinctiveness

PARALLEL SESSION 4.D

INTELLECTUAL PROPERTY THEORY AND INNOVATION

Room 311, 8th Building

CHAIR

Justin Hughes, Loyola Law School, Loyola Marymount University

PRESENTERS:

Ben Hopper, Melbourne Law School, Melbourne University

An Idea of Intellectual Property

Dennis Khong, Faculty of Law, Multimedia University

Complementaries to Intellectual Property Rights

Biyu Ma and **Yue Qing**, Yunnan University Law School

Incentives and Innovation: A Comparative Study of Compensation Mechanisms for Employee Inventions in China, Japan, South Korea, and Singapore

Marc Mimler, The City Law School, City St. George's University of London

Exceptions as Collision Norms – A Systems Theoretical Analysis of Exceptions to Intellectual Property Rights

Nur Arfah Mustapha, Universiti Teknologi MARA and **Evan Hanif Dwi Novianto**, Graduate School of Innovation and Technology, Management, Yamaguchi University

Intellectual Property-Based Innovation Research in Malaysia: A Systematic Literature Review

Aneel Sagar, Shaukat Khanum Memorial Cancer Hospital, **Urooj Bashir**, Faculty of Law, University of Lahore and **Ansar Mahmood**, City Law Solicitors & Consultants

The Relationship Between IPR Strategies and Sustainable Economic Development in Pakistan

PARALLEL SESSION 4.E

MORE ON THE ARTIFICIAL INTELLIGENCE AND COPYRIGHT DEBATE

Room 312, 8th Building

CHAIR

Abdumumin Yuldashov, Tashkent State University of Law

PRESENTERS:

Wangjie Chen, East China University of Political Science and Law

Adjusting the System of Moral Rights in Copyright Law in the Age of Artificial Intelligence: Responding to the Challenges Raised by the Development of Artificial Intelligence Technology

Stefan Papastefanou, Bucerius Law School, Bucerius University

Generative AI and Contributory Authorship in Copyright Law – Utilizing the Information Delta Theory

Laina Rafianti, Faculty of Law, Universitas Padjadjaran

Intellectual Property and Artificial Intelligence Intersection on Tradition-based Dance Creation

Ho Minh Thanh and **Doan Duc Luong**, Hue University

Copyright Recognition for AI-Generated Works: A Global Outlook and Directions for Asian Countries

Linfan Li, Faculty of Law, Renmin University of China

Typological Application of Copyright Rules to Machine Learning Training Data

PARALLEL SESSION 4.F

INTELLECTUAL PROPERTY AND SUSTAINABLE DEVELOPMENT

Room 313, 8th Building

CHAIR

Qi Jun Kwong, Graduate School of Law, Hokkaido University

PRESENTERS:

Hsiao-Fen Hsu, Department of Law, National Cheng Kung University

Beyond Identification: Geographic Indication and Trademark Systems as Tools for Agricultural Sustainability: A Study of Three Models in Taiwan

Parul Sinha, School of Law, Bennett University

Patent Thickets and Sustainability of Innovation: Need for a Conservative Approach in Granting Patents

Leanne Wiseman, Griffith University

Harnessing IP for the UNSDGs

Sunanda Bharti, Faculty of Law, University of Delhi

Going Green as a Garnish — A Brief Analyses of Green Trademarks and Related Ethos

Shambhavi Tripathi, Hidayatullah National Law University

Achieving SDG 2 through Agricultural Geographical Indications: A Case Study of Jeeraphool and Nagri Dubraj Rice in India

PARALLEL SESSION 4.G

THE (COMPLEX) DISCUSSION ON DATA, TECHNOLOGY, AND INTELLECTUAL PROPERTY

Room 408, 8th Building

CHAIR

Gideon Parchomovsky, University of Pennsylvania Carey Law School

PRESENTERS:

Li-Ru Chen, National Taiwan University of Science & Technology

Analysis of Legal Issues Related to Personal Data Leakage and Privacy Rights in Community Surveillance Systems

Lingjun Gao, City University of Hong Kong

Proposal for Commercial Data Protection in China - Placing it under the Intellectual Property System

Le Ma, East China University of Political Science and Law

Between Security and Sharing: Regulation on Outbound Flow of Human Genetic Data in China

Priyanka Dhar, Hidayatullah National Law University

AI Systems for Disease Diagnosis: Balancing Privacy Concerns and Intellectual Property Rights in Healthcare

Saifei Wang, School of Law, Renmin University of China

Judging the Illegality of Data Utilization in Economic Interest Disputes Over Data in Chinese Courts: Based on Different Reference Factors

Coffee Break

4.30 pm – 5.00 pm

Room 303, 8th Building

PLENARY ROUNDTABLE

INTELLECTUAL PROPERTY IN A TURBULENT WORLD: WHAT ROLE FOR ACADEMICS AND INSTITUTIONS?

5.00 pm – 6.30 pm

Room 106, 8th Building

CHAIR

Masabumi Suzuki, Faculty of Law, Waseda University

PRESENTERS:

Roshan Khan, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

Bernard Ong, Intellectual Property Office of Singapore

Irene Calboli, IP and Innovation Researchers of Asia Network; Texas A&M University School of Law

Justin Hughes, Loyola Law School, Loyola Marymount University

Nari Lee, Hanken School of Economics

Xiuqin Lin, School of Law, Xiamen University

Conference Dinner

7.00 pm – 9.00 pm

RIHGA Royal Hotel

END OF DAY 2 OF THE CONFERENCE

(See next page for the program of Day 3)

SUNDAY, 6 APRIL 2025 (DAY 3)

REGISTRATION

8.15 am – 8.45 am

Foyer outside Room 106, 8th Building

PARALLEL SESSIONS (5)

8.45 am – 10.45 am

PARALLEL SESSION 5.A

TRADITIONAL KNOWLEDGE, GENETIC RESOURCES, AND BENEFIT SHARING

Room 308, 8th Building

CHAIR

Lihini De Silva, General Sir John Kotelawala Defence University

PRESENTERS:

Shubham Anand, Rajendra Sonar, and Karuna Jain, Shailesh J. Mehta School of Management, Indian Institute of Technology Bombay

Technological Frontiers in Traditional Knowledge Protection: A Critical Assessment

Miranda Ayu Palar and Laina Rafianti, Faculty of Law, Universitas Padjadjaran

Fair and Equitable Benefit Sharing for Sacred and/or Secret Communal Intellectual Property in the Indonesian System.

Gyandeep Chaudhary, School of Law, Bennett University, and **Laxmi Kumari**, REVA University

Preserving and Protecting Tribal Heritage: AI in Documenting, Reviving, and Legally Safeguarding Jharkhand's Tribal Tales

Elnur Karimov, Max Planck Institute for Innovation and Competition

A Social Network Perspective on the Digital Sequence Information Debate

Paramita DasGupta, West Bengal National University of Juridical Sciences

TCE Protection in The Wake of The WIPO GRATK Treaty 2024 – A Test for Conscientious Multilateralism?

PARALLEL SESSION 5.B

THE ROLE OF TRADE SECRETS FOR INNOVATION DEVELOPMENT

Room 309, 8th Building

CHAIR

Jeremy de Beer, Faculty of Law, University of Ottawa

PRESENTERS:

Xueni Chen and Chunming Xu, Shanghai International College of Intellectual Property, Tongji University
Balancing Trade Secrets and Innovation: Strategies for Developing Countries in Technology Trade

Deli Cheng and Xiaoguang Shan, Shanghai International College of Intellectual Property, Tongji University
Patent System, Trade Secret System, and Technological Revolution: Logic and Choice

Lingzi Liu, School of Economics and Management, Xiamen University Malaysia

How to Evaluate the Existence of Trade Secrets: An Economic Analysis

Dai Yokomizo, Graduate School of Law, Nagoya University

The Recent Development of Japanese Law on Cross-border Trade Secret Infringement

PARALLEL SESSION 5.C

FROM IDEAS TO INTELLECTUAL PROPERTY ASSETS: DISCUSS

Room 310, 8th Building

CHAIR

Dennis Khong, Faculty of Law, Multimedia University

PRESENTERS:

Nobuya Fukugawa, Graduate School of Engineering, Tohoku University

Complementarity in Design Patent Commercialization: Evidence from Public Technology Transfer Organizations

Xing Le Kong, Intellectual Property Office of Singapore

Firm Market Valuation and Intellectual Property Assets: A Singapore Study

Fennieka Kristianto, Faculty of Law, President University

How to Secure the Appraisal of Intellectual Property Rights as Collateral?

Bui Thi Xuan and **Le Thi Thu Ha**, Foreign Trade University

The Impact of Employees' Psychological Capital on Innovation Capability in Social Impact Businesses in Vietnam: The Mediating Role of Organizational Commitment

Hong-Wen Tsai, National Taiwan University of Science & Technology

Policies for Encouraging Companies to Disclose Owned Intangible Assets

PARALLEL SESSION 5.D

ARTIFICIAL INTELLIGENCE AND COPYRIGHT: THE DANCE CONTINUES

Room 311, 8th Building

CHAIR

Cristiana Sappa, IÉSEG School of Management, Lille

PRESENTERS:

Xinmeng Li, Faculty of Law, Renmin University of China

Study on the Reasonable Duty of Care of AI Service Providers in Copyright Infringement

Mani Pratap, School of Law and Governance, Central University of South Bihar, **Tumul Kumar**, Accenture Japan, **Swati**, ADC, University of Allahabad, and **Tanmay Kumar**, Symbiosis Law School

Generative AI, Cultural Creativity, and IP Rights: Challenges and Responses in India's Folk Music and Japan's Manga and Voice Arts

Viktoriia Savina, Civil Law Disciplines Department, Plekanov Russian University of Economics

Copyright Qualification of Creation and Legal Use of Results Created by Artificial Intelligence

Szu-Yuan Wang, Faculty of Law, Shih Hsin University

Protecting Rights While Fostering Innovation: Lessons for Taiwan from UK's Experience in Copyright Law Reform for the AI Era

Ludi Jiang, Zhongnan University of Economics and Law

Copyright Disputes and Solutions in Generative AI Machine Learning

PARALLEL SESSION 5.E

MEDICINES, DIAGNOSTICS, AND INTELLECTUAL PROPERTY

Room 312, 8th Building

CHAIR

Ichiro Nakayama, Graduate School of Law, Hokkaido University

PRESENTERS:

Kiyoshi Adachi, National Graduate Institute for Policy Studies

The Enigma of 'Pay-for-Delay' in Japan (or Lack Thereof)

Gargi Chakrabarti, Dharmashastra National Law University, and **Lopamudra Dutta**, National AIDS Control Organization

Critical Analysis of Scope of Diagnostic and Treatment Methods as Exclusions to Patentable Subject Matter: How It Has Been Handled by Indian Patent Office and Judiciary

Zidi Wu, Graduate School of Law, Hokkaido University

Clarifying the Scope of Research Exception and Bolar Exception to Patent Infringement in Pandemic Response

Paulo Lozano, De La Salle University

Bridging Regulatory Challenges and Funding Gaps: Government's Role in Commercializing Biomedical Devices from Higher Education Institutions

Huaiyin Zhang, Shanghai International College of Intellectual Property, Tongji University

The Redemption of Drug Patent Linkage System: The Dilemma and Improvement in the Qualification System of Market Exclusivity Period for China's First Generic Drug

PARALLEL SESSION 5.F

INTELLECTUAL PROPERTY ENFORCEMENT: COMPARING AND LEARNING

Room 313, 8th Building

CHAIR

Hao-Yun Chen, College of Law, National Taiwan University and **Rostam Neuwirth**, Faculty of Law, University of Macau

PRESENTERS:

Ajay Kumar Sharma, Indian Institute of Technology, Kharagpur

A Critical Study of the Difficulties in Enforcing Trademark Law in India

Yii-Der Su, Graduate Institute of Intellectual Property, National Taipei University of Technology

The Requirements for Perpetuation of Evidence in Patent Infringement: A Comparative Study of Taiwanese, French, and European Unified Court Systems

Jingying Jiang, Renmin Business School, Renmin University of China

On the Ranking of Trademark Values and its Impact on Adjudication

Paul Gugliuzza, Temple University Beasley School of Law

Infringement by Label

PARALLEL SESSION 5.G

COPYRIGHT, SOCIAL NETWORK, AND MUCH MORE ...

Room 408, 8th Building

CHAIR

Tao Qian, China University of Political Science and Law

PRESENTERS:

Angga Priancha, Faculty of Law, Universitas Indonesia

Copyrights, Fan-Works, and Rights to Interact: Rethinking Copyrights Goals in The Era of Internet Creativity

Kirtika Sahu, Faculty of Law, VIT-AP School of Law, VIT-AP University and **Avnish Mishra**, Toprankers
IP Regime for Social Media Influencers and Content Creators: Need for Reforms in Digital Age

Hongqian Zhou, School of Intellectual Property, East China University of Political Science and Law

Public Digital Lending: Current Situation and the Way to Go

Zijun Yang, Faculty of Law and Criminology, Free University of Brussels

Revisiting the Right of Revocation in China: A Comparative Copyright Law Perspective (China, France, and Belgium)

Coffee Break

10.45 am – 11.00 am

Room 303, 8th Building

PARALLEL SESSIONS (6)

11.00 am – 1.00 pm

PARALLEL SESSION 6.A

ARTIFICIAL INTELLIGENCE AND IP: THE PRIVATE AND PUBLIC INTERFACE

Room 308, 8th Building

CHAIR

Paul Gugliuzza, Temple University Beasley School of Law

PRESENTERS:

Qi Jun Kwong, Graduate School of Law, Hokkaido University

Intellectual Property Indemnification in Generative AI Agreements

Kateryna Militsyna, Max Planck Institute for Innovation and Competition

Is Unfair Competition Law an Overlooked Sleeping Giant for 'AI Output'?

Edy Santoso, Faculty of Law, University of Langlangbuana

Legal Challenges: Using Artificial Intelligence Technologies in Intellectual Property

Anna Ubaydullaeva, Tashkent State University of Law

Democratizing Innovations: A New Perspective on Intellectual Property to Advance Social Justice in the Age of AI

Raina Haque, Wake Forest University School of Law and **Nick Desetto**, Dority & Manning, P.A.

The Non-Obvious Razor & Generative AI

PARALLEL SESSION 6.B

INTELLECTUAL PROPERTY AND (INTERNATIONAL, REGIONAL, AND NATIONAL) TRADE

Room 309, 8th Building

CHAIR

Phin Sovath, Paññasasra University of Cambodia

PRESENTERS:

Abdumumin Yuldashov, Tashkent State University of Law

Intellectual Property Policy in the Process of Accession to the WTO: TRIPS Agreement and National Legislation of Uzbekistan

Yung-Chieh Tsai, Ocean University of China

IP Provisions in China's RTAs: A Comparative Analysis with CPTPP and DEPA

Qinqing Xu, University of Manchester

Intellectual Property Protection and China's Participation in Asia Pacific

Chih-Chieh Yang, National Yunlin University of Science and Technology

Preventing Influence from Foreign Adversaries Through Platforms: Content Manipulation and Recommendation Algorithm

Taorui Guan, Faculty of Law, University of Hong Kong

China's Intellectual Property Nationalism

PARALLEL SESSION 6.C

GEOGRAPHICAL INDICATIONS BETWEEN TECHNOLOGY AND TRADITION

Room 310, 8th Building

CHAIR

Laina Rafianti, Faculty of Law, Universitas Padjadjaran

PRESENTERS:

Noor Asfia Awan, Intellectual Property Experts' Consultancy (IPEC)

Harnessing Geographical Indications: A Pathway to Global Trade and Brand Excellence for Agri-Business in Developing Economies-A Case of Pakistan

Syantani Datta, Alliance University

Quality control mechanism of processed GI foodstuffs in the South Asian countries: A comparative analysis

Lihini De Silva, General Sir John Kotelawala Defence University

Strengthening Producer Groups: A Catalyst for the Protection of Geographical Indications in Sri Lanka?

Ho Bich Hang Nguyen, Law School, University of Eastern Finland

Artificial Intelligence in Geographical Indications: Advancing Protection, Traceability, and Market Access

Richa Yadav, Amity Law School, Amity University and **Shweta Amrawanshi**, National Law University Jodhpur

Leveraging Technology for the Geographical Indications in India: A New Era of Transparency, Authenticity and Efficiency

PARALLEL SESSION 6.D

INTELLECTUAL PROPERTY AND DISPUTES' POTPOURRI

Room 311, 8th Building

CHAIR

Dai Yokomizo, Graduate School of Law, Nagoya University

PRESENTERS:

Lixian Cong, East China University of Political Science and Law

Judicial Practices of Copyright Protection for AIGC in China

Haotian Geng, Beijing Institute of Technology

The Process and Outlook of Transplanting Intellectual Property Injunction in China

Afzal Wani, IILM University Greater Noida

Patterns of Indian Judging on Patents: Enchantment and Allusion

Cheryl Xiaoning Long and **Jitai Chen**, Xiamen University

Is There Judicial Discrimination against Foreigners in China: An Empirical Study of First Instance IP Cases

Dongyan Yu, The George Washington University Law School

The Impact of Artificial Intelligence on Intellectual Property Development: Focusing on Asia and Global Litigation Cases

PARALLEL SESSION 6.E

MORE ON GREEN, SUSTAINABILITY, AND INTELLECTUAL PROPERTY EXHAUSTION

Room 312, 8th Building

CHAIR

Le Thi Thu Ha, Foreign Trade University

PRESENTERS:

Jesebel D. Aguilar, Villaluz Galapon Cadabuna & Associates, **Yasmine Lee Tadeo**, Saint Louis University School of Law, and **Clifford Chan**, Legal Services Division, Civil Service Commission

A Preliminary Assessment on the Sufficiency of Philippine Laws to Incentivize Intellectual Property Registration in Green Technology

Hao-Yun Chen, College of Law, National Taiwan University

From Goods to Services: Patent Exhaustion Doctrine in the Era of Internet of Things (IoT)

Somalatha Moly TS, Shree Guru Gobind Singh Tricentenary University, Gurugram

The Shrinking Public Domain: An Analysis of the Registration Trends under the Protection of Plant Varieties and Farmers' Rights Act, 2001 of India

Taslima Jahan, Jahangir Nagar University

Scope and Challenges of Up-cycling Fashion Innovation, Intellectual Property into the Textile Industry of Bangladesh: A Back Door Waste Management Towards the Struggle of Sustainability

PARALLEL SESSION 6.F

ARTIFICIAL INTELLIGENCE AND COPYRIGHT: CERTAINLY NOT THE LAST DANCE

Room 313, 8th Building

CHAIR

Subhash Chandra Roy, Chanakya National Law University

PRESENTERS:

Brian Amy Prastyo and **Agus Sardjono**, Faculty of Law, University of Indonesia

Copyright Law and AI: Towards a New Berne Convention

Tayyab Mujahid, King Fahd University of Petroleum and Minerals

LLM Agentic Software Development and Copyright Challenges

Ziyan Qiu, School of Intellectual Property, East China University of Political Science and Law

Determining Copyright Infringement Liability of AIGC: from Ownership to Accountability

Rostam Neuwirth, Faculty of Law, University of Macau

The Global Governance of GenAI and IP Law: The Last Chance for the Fair Remuneration of Creators?

Mauricio Figueroa, Newcastle Law School, Newcastle University

Reconciling Intellectual Property Rights and Tort Remedies in the Context of Social Media Misappropriation

PARALLEL SESSION 6.G

DATA PROTECTION BETWEEN INTELLECTUAL PROPERTY AND COMPETITION

Room 408, 8th Building

CHAIR

Masabumi Suzuki, Faculty of Law, Waseda University

PRESENTERS:

Julia Szczesniak, Doctoral School of Social Sciences, University of Warsaw

Comparison of Copyright Exceptions in Polish and Japanese Law: The Case of Text and Data Mining

Wayne Wei Wang, Faculty of Law, University of Hong Kong

AI's Creativity: Spillover Effects of Data Supply Chain in China

Jingwen Liu, Faculty of Law, The Chinese University of Hong Kong

The Role of Standardization in Artificial Intelligence: Enhanced Trustworthiness, Locked-in Capabilities?

Nari Lee, Hanken School of Economics

Fair, Reasonable and Non-Discriminatory (FRAND) Data Sharing and Disclosure - A Comparative Study on Governance of Data in Europe and Japan

Xianwei Zhang and **Doug Wang**, School of Law, Shenzhen University

Between "Carrier Fences" and the "Data Flood": Metaphorical Shifts and Interest Balancing in Public Data Flows

Lunch Break

1.00 pm – 2.15 pm

Okuma Garden House

CLOSING REMARKS BY ORGANIZERS

2.15 pm – 2.30 pm

Room 106, 8th Building

Masabumi Suzuki, Faculty of Law, Waseda University

Irene Calboli, IP and Innovation Researchers of Asia Network; Texas A&M University School of Law

GROUP PHOTO SESSION

2.30 pm – 2.45 pm

Foyer outside Room 106, 8th Building

END OF THE CONFERENCE