Conference Program

Fifth IP & Innovation Researchers of Asia Conference

Nanyang Technological University

1 - 3 March 2023

HYBRID
Welcome Message

Dear Colleagues,

Welcome to the Fifth IP & Innovation Researchers of Asia (IPIRA) Conference! After two years, we can finally meet in person. However, considering the still ongoing challenges for many colleagues in the Asian region and beyond and to allow a broader par, we have decided to host this year’s Conference both as an in-person and online event. In particular, while the Opening, Closing, and Plenary Sessions will be hosted in a hybrid format, the Conference’s parallel sessions will be hosted as in-person or online sessions.

This year, the IPIRA Conference has reached its fifth Anniversary! Founded in 2019, the Conference continues to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. We hope these exchanges will continue for many years to come. This year, we are again proud to welcome researchers from all nationalities and levels of seniority to meet and discuss their works-in-progress at the Conference.

As in previous years, the Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference. We also extend our gratitude to the colleagues that have accepted to be part of our Scientific Committee and the many supporting institutions which they represent. No need to say, the Conference would not be possible without the tireless work of many colleagues and student assistants from our respective institutions. We thank them warmly.

We trust that you will find the next four days insightful and will enjoy discussing IP and Innovation-related topics, catching-up with old friends, and meeting new ones. Thank you again for making this event special, and for enriching the house of knowledge with your research and works-in-progress.

The Organizers of the Fifth IPIRA Conference
CONFERENCE PROGRAM

WEDNESDAY, 1 MARCH 2023 (DAY 1)

REGISTRATION (for in-person participants)
2.00 pm – 3.00 pm (SG/KL)

OPENING OF THE CONFERENCE
3.00 pm – 4.00 pm (SG/KL) / 12.30 pm – 1.30 pm (India) / 8.00 am – 9.00 am (Geneva)
Lee Kong Chian Lecture Theatre, HYBRID Session
Zoom Link: Provided only to registered participants
Passcode:

WELCOME REMARKS
Christina Soh, Vice President (Strategy & Leadership), Nanyang Technological University and Dean, College of Business (Nanyang Business School)

OPENING KEYNOTES
Daren Tang, Director General, World Intellectual Property Organization
The Role of WIPO in Building IP Ecosystems That Promote Innovation and Creativity Everywhere
Annabel Gonzalez, Deputy Director General, World Trade Organization
Strengthening the Links between Public Health, Trade and IP: Applying the Lessons from the Pandemic

INTRODUCTION BY ORGANIZERS
Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Anilkumar K. Samtani, Division of Business Law, Nanyang Business School, Nanyang Technological University
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia
Agus Sardjono, Faculty of Law, Universitas Indonesia
Jacques de Werra, School of Law, University of Geneva
Irene Calboli, Texas A&M University School of Law, Singapore University of Social Sciences and Royal University of Law and Economics

GROUP PHOTO SESSION
4.00 pm – 4.15 pm (SG/KL) / 1.30 pm – 1.45 pm (India) / 9.00 am – 9.15 am (Geneva)
Break
4.15 pm – 4.30 pm (SG/KL) / 1.45 pm – 2.00 pm (India) / 9.15 am – 9.30 am (Geneva)

PARALLEL SESSIONS (1)
4.30 pm – 7.00 pm (SG/KL) / 2.00 pm – 5.00 pm (India) / 9.30 am – 12.00 pm (Geneva)

PARALLEL SESSION 1.A
DIGITAL COPYRIGHT
Lecture Theatre 22, IN-PERSON Session
CHAIR
Sean M. O’Connor, Center for Intellectual Property x Innovation Policy (C-IP2), George Mason University Antonin Scalia Law School
PRESENTERS:
Dennis W.K. Khong, Faculty of Law, Multimedia University
*Tool Slavery and the Problem of AI Authorship*
Aishwarya Chaturvedi, Jindal Global Law School
*Digital Libraries, Copyright, Controlled Digital Lending and COVID-19*
Rahkmita Desmayanti, Faculty of Law, Trisakti University
*Digitization of IPR Registration and Recording*
Justin Johari, Faculty of Law, Multimedia University and Mohd Syaufiq, University Kebangsaan Malaysia
*Music Rights Collective Management Organizations in the Age of Digitalization: An Asian Perspective*
Hohyun Lee, The Korea International Broadcasting Foundation
*Is Copyright a Vehicle for the Regulation of Deepfakes? Or Tool for a Disclaimer?*

PARALLEL SESSION 1.B
INTELLECTUAL PROPERTY MANAGEMENT
Lecture Theatre 23, IN-PERSON Session
CHAIR
Eric Gan Kok Wah, School of Business, Singapore University of Social Sciences
PRESENTERS:
Nadia Naim, University of Aston and Noor Kasri, ISRA Research Management Centre, UNCEIF University
*Policy Framework for the Development of Intellectual Property Rights Valuation under Islamic Finance Principles*
Mas Rahmah, Faculty of Law, University Airlanga
*The Journey of Indonesia Intellectual Property Financing: A Long and Winding Road to “Creative and Innovative Finance”*
Manisah Sarujee, International Islamic University Malaysia
*Application of Shariah Collaborative Elements in TRL-based Technology Commercialization for Malaysian Public Universities*
Dilip Sharma, ICFAI Law School, IFHE, Hyderabad
*Valuation of Intellectual Property Assets – An Unsolved Puzzle*
**Vikram Singh**, Indian Council of Agricultural Research
*Intellectual Assets Management in National Agricultural Research System (NARS) in India*

**PARALLEL SESSION 1.C**

**INTELLECTUAL PROPERTY AND INNOVATION**

Lecture Theatre 27, IN-PERSON Session

**CHAIR**

Gregory N. Mandel, Temple University Beasley School of Law

**PRESENTERS:**

Sajal Sharma, University of Petroleum and Energy Studies  
*Private Properties including Intellectual Properties in Outerspace Bodies: Time for Rebooting Non-Appropriation Principle of Outer Space Law in the Light of Established Economic Principles*

Mohammed Abdul-Fasi, King Fahd University of Petroleum & Minerals  

Taorui Guan, Faculty of Law, University of Hong Kong  
*Intellectual Property Legislation Holism in China*

Asanka Perera, Monash Business School, Monash University  
*The Role of IP to Stimulate Local Innovations in Sri Lanka*

Diyana Sulaiman and Rohazar Zuallcobley, Universiti Teknologi MARA  
*Heritage Gastronomy and Intellectual Property Implications*

**PARALLEL SESSION 1.D**

**INTELLECTUAL PROPERTY AND HEALTH CARE**

ONLINE Session

**CHAIR**

Josefita Pardo de Leon, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**PRESENTERS:**

Kshitij Singh, Faculty of Law, University of Delhi  
*IPR and Crisis Innovation: An Inquiry into the COVID-19 Pandemic*

Sunita Tripathy, Law Department, European University Institute  
*Regulating Medical Device Innovation: Points and Perspectives from History*

Paramita DasGupta, West Bengal National University of Juridical Sciences  
*Health Equity & IP Monopoly in a Post-Pandemic Reality – Viability of an Open-Source Vaccine Development Model*

Helen Yu, University of Copenhagen, Faculty of Law  
*The Concept of Value-Based Healthcare from a Responsible Research and Innovation Perspective*

Neigen Zhang, Fudan University Law School  
*Analysis on the Decision on the Waiver of Intellectual Property Rights Relating to the COVID-19 Vaccine and Its Significance*

Hanane Nahid and Saadia Marouane, University Hassan II Casablanca  
*The New Perception of Intellectual Property by Moroccan SMEs in the Era of the CORONA Pandemic*
PARALLEL SESSION 1.E
TRADEMARKS AND PERSONALITY RIGHTS

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Marie Paule Rizo, Department for Trademarks, Industrial Design and Geographical Indication, World Intellectual Property Organization

PRESENTERS:
Avishek Chakraborty, School of Law, CHRIST (Deemed to be) University
Protection of Trademarks in the Metaverse: An Exploratory Study of the Issues and Challenges
Anna Pokrovskaya, Civil Law and Procedure and Private International Law, RUDN University
Infringement of Exclusive Rights to Trademarks on E-commerce Marketplaces: A Foreign Analysis
Naama Daniel, Federmann Cyber Security Research Center, Hebrew University
Transnational Competition: From Enforcement of Foreign Unfair Competition Judgments to Global Trademarks
Abhijeet Kumar, Queen Mary Intellectual Property Research Institute, Queen Mary University of London
Dropping the Brand Name for Public Good: Universal Healthcare Goal and Pharmaceutical Trademark Regulation in India
Jakub Kępinski, Faculty of Law and Administration, Adam Mickiewicz University
The Process of Harmonization of the Law Against Unfair Competition in the EU. Present and Future
Agnes Augustian, Inter-University Centre for IPR Studies, CUSAT
Prominence of Personality Right in the Video Games Context

PARALLEL SESSION 1.F
COPYRIGHT

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Michele Woods, Copyright Law Division, World Intellectual Property Organization

PRESENTERS:
Cristiana Sappa, IESEG School of Management
A Script on Copyright, Virtual Reality and Cultural Heritage
Saifei Wang and Jiyu Zhang, School of Law, Renmin University of China
Copyright Duty of Care of Algorithmic Recommendation Service Providers under the Principle of "Digital Good-Orientation"
Ananya Bharadwaj, Amity Law School, Amity University
Application of Blockchain Technology to Curb Copyright Infringement in Cinematograph Film
Lucky George, Tamil Nadu Dr. Ambedkar Law University and B Monisha, KLE Society’s Law College
Digital Exhaustion of Copyright: A Balance Between Copyright Owner and Copy Holder
Yuan Pengfei, School of Law, Renmin University of China
Copyright Ownership of Audiovisual Works in the Age of Media Convergence
Celia Matias, Faculty of Law, University of Macau
Digital Art, Copyright and NFTs: Bridging the Gap Between Old Paradigms and New Modes of Creativity
Opening Reception (for in-person participants)
7.00 pm – 8.00 pm (SG/KL)

END OF DAY 1 OF THE CONFERENCE
(See next page for the program of Day 2)
THURSDAY, 2 MARCH 2023 (DAY 2)

REGISTRATION (for in-person participants)
8.00 am – 9.00 am (SG/KL)

PARALLEL SESSIONS (2)
9.00 am – 11.00 am (SG/KL) / 6.30 am – 8.30 am (India) / 2.00 am – 4.00 am (Geneva)

PARALLEL SESSION 2.A
ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY
Lecture Theatre 22, IN-PERSON Session

CHAIR
Althaf Marsoof, Nanyang Business School, Nanyang Technological University

PRESENTERS:
Jacopo Ciani, Faculty of Law, University of Turin
Data Collection via Web Scraping: Different Approaches, Similar Outcomes?
Artha Dermawan, University of Lapland
Text and Data Mining Exceptions in the Development of Creative Artificial Intelligence Systems: Should the EU Learn from the Japanese 'Non-Enjoyment' Purposes?
Chakravarthy Naik, National Law University Ranchi
Growing Prominence of Artificial Intelligence in the Field of IP Rights
Viktoriia Savina, Plekhanov Russian University of Economics
Artificial Intelligence Technology and IP law
Huan Zhang, Faculty of Law, City University of Hong Kong
Regulation of Text-to-Image/Video AI Model-generated Contents from the Copyright Perspective in China

PARALLEL SESSION 2.B
PATENTS, BIOTECH, AND PLANT VARIETIES
Lecture Theatre 23, IN-PERSON Session

CHAIR
Justyna Ożegalska-Trybalska, Faculty of Law, Jagiellonian University

PRESENTERS:
Alaknanda Singh, Amity Law School, Amity University
Biotechnology and Patent Protection: Comparative Analysis of Developments In The Us And India
Niharika Bhattacharya, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur
Emerging Trends in Patenting Cosmetics: An Asian Perspective
Ranggalawe Sugiri, Faculty of Law, Universitas Indonesia
Rahi Samuel Alhat (Ajabe), Symbiosis International University
Patentability of Human Embryonic Stem Cells in India
Tayyab Mujahid Mohammed, King Fahd University of Petroleum & Minerals
Sufficient Disclosure Requirements for Patenting ‘Black-Box’ Deep Learning Inventions: Learnings from Europe and US Approaches and Solutions in Indian Context

PARALLEL SESSION 2.C
INTELLECTUAL PROPERTY, TRADE, AND INVESTMENT
Lecture Theatre 27, IN-PERSON Session
CHAIR
Martha Chikowore, WIPO Academy, World Intellectual property Organization
PRESENTERS:
Valeri Lisitsa, Novosibirsk State University
Intellectual Property in Investment Law
Mafruza Sultana, South Asian University
Bryan Mercurio, Faculty of Law, Chinese University of Hong Kong
The WTO Waiver Negotiations: What Was Accomplished and What is Next?
Balachandran Sathyan, University of Madras
Attribution, Recognition and Preservation: A Proposal for Sui Generis Protection to the Holders of Traditional Knowledge Manuscripts in the Light of Prizing Theory

PARALLEL SESSION 2.D
INTELLECTUAL PROPERTY AND COMPETITION
ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Masabumi Suzuki, Graduate School of Law, Nagoya University
PRESENTERS:
Yingying Zhu, School of Law, University of Glasgow, and East China University of Political Science and Law
The New “Encouraging Innovation” Goal of China’s Anti-Monopoly Law Requires a Stricter Standard of Proof: Analysis Based on the Merger Control Review
Alexandr Svetlicinii and Xie Fali, Faculty of Law, University of Macau
Competing for Standard Essential Patent Disputes: Anti-Suit Injunctions as a U-Turn in the Chinese Courts’ International Comity Approach?
Le Ma, East China University of Political Science and Law
China’s Anti-Suit Injunction over SEPs Dispute: Consistent with TRIPS or not?
Vishmi Fernando, Faculty of Law, University of Colombo
Taruna Jakhar and Nikita Koradia, Institute of Law, Nirma University
The End of Tussle Between Competition Law and IPR – A Tale of Grant Backs
PARALLEL SESSION 2.E  
**INTELLECTUAL PROPERTY, HEALTH, AND FARMERS’ RIGHTS**

ONLINE Session

Zoom Link: Provided only to registered participants

Passcode:

CHAIR

Benjawan Tangsatapornpan, Faculty of Law, Thammasat University

**PRESENTERS:**

David Simon, Harvard University School of Law  
*The Other FDA*

Gargi Chakrabarti, Dharmashastra National Law University  
*Breeders’ Rights and Farmers’ Rights at the Crossroad of Plant Variety Protection: Pepsico vs Gujarat Farmers Case Analysis*

Kencho Peldon, School of Law, University of Queensland  
*Rethinking Intellectual Property Law and Governance of Biological Materials through the Agricultural Crop Production in the Early Twentieth-century British Colonial India*

Rani Olwan, Faculty of Business and Law, School of Law, Curtin University  
*Rethinking Farmers’ Privilege in the Intellectual Property Laws of Egypt and Jordan*

Muhammad Abbas, Queensland University of Technology  
*A Review of CAMR and its Potential to Address Public Health Problems*

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PARALLEL SESSION 2.F  
**INTELLECTUAL PROPERTY ENFORCEMENT**

ONLINE Session

Zoom Link: Provided only to registered participants

Passcode:

CHAIR

Roberto Garza Barbosa, School of Social Science and Government, Tecnologico de Monterrey

**PRESENTERS:**

Nargiz Hajiyeva, UNEC Science Department, Azerbaijan State University of Economics (UNEC)  
*Legal Documents Review on the Violation of Intellectual Property Rights in the Karabakh Region of Azerbaijan*

Jingjing Hu, Southwest University of Political Science and Law  
*Gatekeeper Liability for Online Intellectual Property Infringement in China*

Sajid Sheikh and Gunjan Deshpande, Maharashtra National Law University  
*Minimizing Digital Infringement Through the Use of Technology*

Mohd Syaufiq, Faculty of Law, National University of Malaysia  
*The Role of Right Holders, Content, Providers and Government in Combating Digital Piracy in Malaysia*

Sy Luong, Law University, Hue University and Tram Ngoc Nguyen, IPGEEKLAB  
*Challenges of Vietnam in Regulating ISP and Experiences for Southeast Asia Regions*
Break
11.00 am – 11.30 am (SG/KL) / 8.30 am – 9.00 am (India) / 4.00 am – 4.30 am (Geneva)

Parallel Sessions (3)
11.30 am – 1.30 pm (SG/KL) / 9.00 am – 11.00 am (India) / 4.30 am – 6.30 am (Geneva)

Parallel Session 3.A
Trademarks
Lecture Theatre 22, IN-PERSON Session

Chair
Ng Loy Wee Loon, Faculty of Law, National University of Singapore

Presenters:
Shenali Dias, Leicester Law School, University of Leicester
The Shifting Sands of e-Commerce and Trade Mark Law – An Exploration of the Implications of e-Commerce in the Metaverse on Trade Marks

Wathsala Ravinari Samaranayake, Faculty of Law, University of Colombo
Re-Visiting the Concept of ‘Trans-Border Reputation’ in the Age of Globalization and Digitization: Indian and Sri Lankan Perspectives

Ferdinand Negre, School of Law, Ateneo de Manila University
Bad Faith Registration: Quo Vadis?

Justyna Ożegalska-Trybalska, Faculty of Law, Jagiellonian University
Metaverse and Trademarks - Recent Practices and Challenges

Parallel Session 3.B
Intellectual Property and Data Protection

Online Session

Zoom Link: Provided only to registered participants
Passcode:

Chair
Valeri Lisitsa, Novosibirsk State University

Presenters:
Nidhi Mehrotra and M. Padmavati, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur
Pharmaceutical Test Data Protection and Data Exclusivity in India: Issues and Challenges

Owais Shaikh, Shaheed Zulfiqar Ali Bhutto University of Law
Pharmaceutical Test Data Exclusivity In FTAs And Their Implementation In National Laws: An Updated Idea

Tristiyanto, Universitas of Lampung
Inclusivity vs Exclusivity of Big Data: An Intersection Between IPR and Open Sources

Shubham Anand and Karuna Jain, IIT Bombay
Managing Traditional Knowledge Protection: Role of Technology as a Catalyst

Rajat Banerjee, Amity School of Law, Amity University
Intermediary Liability in Digitized Orphan Works: An Indian Techno-legal Standpoint
PARALLEL SESSION 3.C

INTELLECTUAL PROPERTY AND ACCESS

Lecture Theatre 27, IN-PERSON Session

CHAIR
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

PRESENTERS:
Ruchika Ghosh, West Bengal National University of Juridical Sciences
Equitable Access to COVID-19 Vaccine: View from India

Andrew Mitchell, Faculty of Law, Monash University, and Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Intellectual Property and Vaccine Manufacturing: Utilising Existing TRIPS Flexibilities for COVID-19 and Other Public Health Crisis

Saad Nusrullah, Punjab University Law College
Patent Licensing and Access to Medicines in Pakistan

Ronald Tundang, Faculty of Law, Chinese University of Hong Kong
The Outlook for Transfer of Technology of mRNA Vaccines through the WHO Tech Transfer Hub

Qian Yin, Faculty of Law, Chinese University of Hong Kong
Compulsory Licenses for Pharmaceutical Patents in China in Light of the TRIPS Agreement

PARALLEL SESSION 3.D

COPYRIGHT

ONLINE Session

Zoom Link: Provided only to registered participants

Passcode:

CHAIR
Haijun Jin, Intellectual Property Academy and School of Law, Renmin University of China

PRESENTERS:
Faith Majekolagbe, Faculty of Law, University of Alberta
The Use of In-Copyright Works for Text & Data Mining Activities: (Il)Legal in Canada?

Shasika Amali Munasinghe, Faculty of Law, University of Colombo
Waiving Windfalls: Tariff Setting for Collective Management Organizations (CMOs) and State Intervention

Mahua Zahur, Faculty of Law, Jagannath University
Use of Copyrighted Works on Fashion Apparels: Copyright Infringement or ‘Transformative Work’ under Fair Use Regime? An Appraisal in the Context of Current Fashion Trend in Bangladesh

David Felipe Alvarez-Amezquita, Department of Social Science and the Law, University of Tolima
Regulating Freedom of Contract for Copyright in Latin America, a New Trend for the International Landscape?

Abdumumin Yuldashev, Tashkent State University of Law
Copyright Protection in Uzbekistan: The Role of CMO's
PARALLEL SESSION 3.E
INTELLECTUAL PROPERTY MANAGEMENT

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode: 
CHAIR
Yogesh Pai, National Law University Delhi

PRESENTERS:
Afzal Wani, School of Law, IILM University
IPR and Constitutional Commitments for Development (State Responsibilities)

Hermenio Jr. B. Cabusog, College of Administration, Bukidnon State University
The Effects of the Prototype Board Game on Risk Aversion Tendencies and Asset Allocation Strategies among Financial Management Students in a State University: A Quasi-Experimental Study

Yasmine Tadeo, Saint Louis University School of Law, Clifford Chan, Civil Services Commission National Capital Region, and Esperanza Orig, Attorney
Free Prior Informed Consent and the Influence of Valuation of Intellectual Property in the Philippines

Noviana Harsiwi, National Agency for Research and Innovation
Innovation Management for Patent Commercialization: Should it be Prioritized?

Nobuya Fukugawa, Graduate School of Engineering, Tohoku University
Determinants of Commercialization Modes of Science: Evidence from Panel Data of University Technology Transfer in Japan

Fernanda Galera Soler, Law School, University of São Paulo
The Assignment of User’s Copyright by the Terms of Service

PARALLEL SESSION 3.F
PATENTS AND GENDER

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode: 
CHAIR
Naazima Kamardeen, University of Columbo, Faculty of Law

PRESENTERS:
Caleb Adelowo, Faculty of Economic and Management Sciences, North-West University
Level of Support and Motivation for Academic Patenting in Nigerian Universities

Ifeoluwa Olubiyi, Afe Babalola University College of Law
The Use Of Utility Models/Patents For The Encouragement Of Local Innovation In Developing Countries: Lessons For Nigeria

Mohammad Aljoratle, Faculty of Law, Al-Baath University and Amal Sharba, Faculty of Law, University of Damascus
Patent Litigations: A Case Study between France and Syria

Vicki Huang, School of Law, Deakin University
Patents And Gender: A Big Data Analysis of 15 Years of Australian Patent Applications

Mayuree Sengupta, Indian Institute of Management Kashipur
Wherewithal of Women Inventors in India: Lacunae and Opportunities
**Lunch Break**
1.30 pm – 2.30 pm (SG/KL) / 11.00 am – 12.00 pm (India) / 6.30 am – 7.30 am (Geneva)

**PARALLEL SESSIONS (4)**
2.30 pm – 4.30 pm (SG/KL) / 12.00 pm – 2.00 pm (India) / 7.30 am – 9.30 am (Geneva)

**PARALLEL SESSION 4.A**
**GEOGRAPHICAL INDICATIONS**
Lecture Theatre 22, IN-PERSON Session

**CHAIR**
Susanna Leong, NUS Business School, National University of Singapore

**PRESENTERS:**
Richa Yadav, Amity Law School, Amity University and Shweta Amrawanshi, Government Law College, Seoni

Geographical Indications and Sustainability: What Can we learn from the European Union?

Henny Marlyna, Faculty of Law, Universitas Indonesia

Stop Producing and Selling as a Non-Use Defence for Geographical Indication Infringement: Case Study on the Scotch Whisky Association vs. Pt Industri Semank

Althaf Marsoof, Nanyang Business School, Nanyang Technological University

Sustainable Geographical Indications

Nagamanickam Meenakshi and KD Raju, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur

The Challenges Faced by the Authorized Users of Geographical Indications in the Handicraft Sector: Case Study of Pochampally Ikat (Telangana)

**PARALLEL SESSION 4.B**
**COPYRIGHT**
Lecture Theatre 23, IN-PERSON Session

**CHAIR**
George Hwang, George Hwang LL.C.

**PRESENTERS:**
Samuel Andrews, Prince Mohammad Bin Fahd University

Copyright Originality Theories of Saudi Arabia in the Digital Era: Choosing from the Triparte (Gordian) Knot?

Keita Sato, Chuo Law School, Chuo University

Why are Prints (Hanga) Considered as Works of Art? Japanese Perspectives

Stefan Papastefanou, Center for Transnational IP, Media and Technology Law and Policy, Bucerius Law School


Laina Rafianti, Faculty of Law, Universitas Padjadjaran

Wrapping and Guarding Local Music in the Era of the Industrial revolution 5.0: Indonesian Perspective
Corinne Tan and Carmen Sin, Nanyang Business School, Nanyang Technological University

Anything Can Be a Meme: Ramifications for Copyright and the Right of Publicity

PARALLEL SESSION 4.C

PATENTS, BRANDS, AND IP TEACHING

Lecture Theatre 27, IN-PERSON Session

CHAIR

Dilip Sharma, ICFAI Law School, IFHE, Hyderabad

PRESENTERS:

Mihai Barsan, Titu Maiiorescu University

Current Trends in Teaching Intellectual Property in European Higher Education

Shih-Wei Chao, University of California, Berkeley

The Promise of Platform Patent Adjudication

Mini Srivastava, Amity Law School, Amity University

Technological Trends qua Patents in India: A Snapshot of the Past, Present and Future

Abhijit Bhand, Kanadlab Institute of IP and Research, and Ansar Jaspal, City Law Solicitors & Consultants

Cost of Patent Protection, Maintenance and Enforcement: Challenges and Solutions

Archana Thakur, Chandigarh University

An Overview of the Patenting Stevia-Based Sweeteners in India

PARALLEL SESSION 4.D

INTELLECTUAL PROPERTY ENFORCEMENT

ONLINE Session

Zoom Link: Provided only to registered participants

Passcode:

CHAIR

Alison Firth, School of Law, University of Surrey

PRESENTERS:

Apoorv Chaudhary, National Law School of India University

Criminal Enforcement of Copyright in India: Need for a Relook?

Ajay Sharma, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur

Intellectual Property Enforcement in Cross Border Cases: Indian Perspective

Debmita Mondal, Hidayatullah National Law University

Right to Repair in India: Intellectual Property Rights and End User Rights at Crossroad

Riccardo Vecellio Segate, Law School, University of Dundee

Precedential Value of Judicial Decisions in Increasingly Hybridised Civil-law Systems: Chinese Choreographies at the WTO

Jiong He, East China University of Political Science and Law

International Cooperation of IP Protection under the RCEP

Umut Erkan, Faculty of Law, Ankara University

Claim For Material And Immaterial Damages in Case of Infringement of Authors’ Rights in Turkish Law
PARALLEL SESSION 4.E
GEOGRAPHICAL INDICATIONS
ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIRS
Annette Kur, Max Planck Institute for Innovation and Competition, and Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford
PRESENTERS:
Bernardo Calabrese, Law Department, University of Verona
A Change of “Formula” in the EU Protection of Geographical Indications for Processed and Manufactured Products
Kay Dunn, Queen Mary Intellectual Property Research Institute, Queen Mary University of London
Tartan vs Tweed: A Divide in Approaches to Scottish Cultural Heritage
Jianmei Gao and Xin Le, Shanghai International College of Intellectual Property, Tongji University
Unleash Geographical Indication's Sustainable Potential in China with the Help of Social Enterprises
Shahrina Anis Samsudin, Faculty of Law, Multimedia University
Geographical Indication in Malaysia: A Case of Protecting Pua Kumbu Designs
Ankita Chakraborty, Faculty of Law, University of Delhi
The Quintessential Consequence of Development Attributed to Geographical Indications: Place that Matters: A Case Example of Darjeeling Tea

PARALLEL SESSION 4.F
INTELLECTUAL PROPERTY AND INNOVATION
ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Arzu Oğuz, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University
PRESENTERS:
Huan-Wei Liang, Graduate Institute of Technology, Innovation & Intellectual Property Management, National Chengchi University
Reflect Value of Intellectual Properties: Known and Unknown?
M. M. Goel and Gunjan Sharma, Needonomics School of Thought
Relevance of NAW Approach of Needo-Marketing for Recession in Global Economy
Lipsa Dash and Sambhabi Patnaik, KIIT University School of Law
Intellectual Property and Greenwashing: Ethics and Practice
Rima Ghosh, West Bengal National University of Juridical Sciences
Contour of Intellectual Property Right and Future of Innovation with Special References to the Entertainment Industry
Abhinav Prakash, National University of Study and Research in Law
The Role and Scope of Intellectual Property Rights (IPR) as a Catalyst to the Realization of Global Green Energy Transition
Sheikha Al-Akhzami, College of Agricultural and marine science, Sultan Qaboos University
**Break**
4.30 pm – 5.00 pm (SG/KL) / 2.00 pm – 2.30 pm (India) / 9.30 am – 10.00 am (Geneva)

**PLENARY SESSION I**
**INTELLECTUAL PROPERTY AS ENGINE FOR INNOVATION: HOW TO IMPLEMENT A BALANCED APPROACH?**
5.00 pm – 6.30 pm (SG/KL) / 2.30 pm – 4.00 pm (India) / 10.00 am – 11.30 am (Geneva)
Lee Kong Chian Lecture Theatre, HYBRID Session
Zoom Link: Provided only to registered participants
Passcode:

**CHAIR:**
Irene Calboli, Texas A&M University School of Law, Singapore University of Social Sciences, and Royal University of Law and Economics

**PRESENTERS:**
Marco Aleman, IP and Innovation Ecosystem Sector, World Intellectual Property Organization
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Sean M. O’Connor, Center for Intellectual Property x Innovation Policy (C-IP2), George Mason University Antonin Scalia Law School
Manda Tay, Intellectual Property Office of Singapore
V.C. Vivekanandan, Hidayatullah National Law University

**GROUP PHOTO SESSION**

**Conference Dinner** (for in-person participants)
7.00 pm – 8.30 pm (SG/KL)

**END OF DAY 2 OF THE CONFERENCE**
(See next page for the program of Day 3)
FRIDAY, 3 MARCH 2023 (DAY 3)

REGISTRATION (for in-person participants)
8.00 am – 9.00 am (SG/KL)

PARALLEL SESSIONS (5)
9.00 am – 11.00 am (SG/KL) / 6.30 am – 8.30 am (India) / 2.00 am – 4.00 am (Geneva)

PARALLEL SESSION 5.A
COPYRIGHT, EXCEPTIONS, AND CREATIVE INDUSTRIES
Lecture Theatre 22, IN-PERSON Session
CHAIR
Henny Marlyna, Faculty of Law, Universitas Indonesia and Laina Rafianti, Faculty of Law, Universitas Padjadjaran
PRESENTERS:
Frank Pham, Pham Law Firm and Ansar Jaspal, City Law Solicitors & Consultants
Fair Use: How Far Can It Go?
Oshada Rodrigo, General Sir John Kotelawala Defence University
Access to Copyright Material for Persons with Disabilities: A Comparative Analysis of the Fair Use and Fair Dealing Provisions in Sri Lanka and Australia
Suvarna Nilakh, ILS Law College, Pune
Implementing the Marrakesh Treaty in India in the Light of Technological Advances
Edy Santoso, University of Langolangbuana
Computer Program Protection: An Effort to Improve the Creative Industry in Indonesia
Uchechukwu Ani, Queen Mary Intellectual Property Research Institute, Queen Mary University of London
Calling All Women Authors: Gender Inequality and Copyright in Indian Cinema

PARALLEL SESSION 5.B
INTELLECTUAL PROPERTY MANAGEMENT
Lecture Theatre 23, IN-PERSON Session

DANCHAIR
Daniel Benoliel, Faculty of Law, University of Haifa
PRESENTERS:
Ranjeet Kumar, Meerut Institute of Engineering and Technology
Intellectual Property Valuation Using Artificial Intelligence Approach
Le Thi Thu Ha and Luong Thi Dai Trang, Foreign Trade University
The Relationship Between Intellectual Property Management, Innovation, and Firm Performance: Approach from the AIDA Model
Shaista Peerzada, Ajeenkya D Y Patil University, Pune
Intellectual Property Challenges for Trading in Cryptocurrency
James Heller, State University of New York
Copyright Financing and Copyright Registries
**Fennieka Kristianto**, President University

*Intellectual Property Rights as Collateral Goods in Bankruptcy: How to Appraise and Execute It*

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**PARALLEL SESSION 5.C**

**INTELLECTUAL PROPERTY THEORY**

Lecture Theatre 27, IN-PERSON Session

**CHAIR**

Stefan Papastefanou, Center for Transnational IP, Media and Technology Law and Policy, Bucerius Law School

Bucerius Law School

**PRESENTERS:**

Soorya Balendra, Centre for Human Rights and Legal Pluralism, McGill University

*Theorizing ‘Digital Democracy’ – Regulating Digital Platforms in Global South*

Divya Sumit Khurana, School of Law, CT University

*The Changing Parameters of Indian IPR Regime*

Nandini CP, Damodaram Sanjivayya National Law University

*Incentives in Justification of Intellectual Property: Moral and Economic Right Expression in Contract to Utilitarianism – A Philosophical Approach*

Chuqi Feng, Faculty of Law, Ludwig-Maximillian-University Munich

*Methodological Reflection on the Chinese Case Guidance System Regarding Intellectual Property Law*

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**PARALLEL SESSION 5.D**

**TRADE SECRETS**

ONLINE Session

Zoom Link: Provided only to registered participants

Passcode:

**CHAIR**

Jeremy de Beer, Centre for Law, Technology and Society, University of Ottawa

**PRESENTERS:**

Khushbu Kumari, Wellington School of Business and Government, Victoria University of Wellington

*Data Exclusivity: An Alternative to Patent Protection? An Indian Perspective*

R. Karuppasamy and N. Ramapiran Ranjith Singh, Government Law College, Karaikudi

*Trade Secrets vis-à-vis India’s Intellectual Property System – A Long Wait for a New Dawn*

Sara Migliorini, Faculty of Law, University of Macau

*Independent Research into Social Media Platforms: Reconciling Trade Secrets, Data Protection and Public Interest*

Subhash Chandra Roy, Chanakya National Law University

*Competitive Advantages of Trade Secrets (Undisclosed Information) and Protection Under Intellectual Property Rights Law: Indian Perspectives*

Abhijeet Mishra, Advocate, High Court of Chhattisgarh and Sonali Agnihotri, Faculty of Law, Laxmi Chand Institute of Technology

*Trade Secrets in India & Legislations for Protecting Them in the Absence of a Specific Regime*
PARALLEL SESSION 5.E

TRADEMARKS

ONLINE Session

Zoom Link: Provided only to registered participants
Passcode:

CHAIR
J. Glynn Lunney, Texas A&M University School of Law

PRESENTERS:

Siti Baqurutul, Inti International University and Colleges and Zinatul Zainol, National University of Malaysia

Graphical Representation for Registration of Non-Traditional Trademarks in Malaysia and the U.K.

P. Sree Sudha, Damodaram Sanjivayya National Law University

Judicial Response Towards Deceptive Similarity: Public Policy Perspectives

Shubhi Trivedi, Gujarat National Law University

Motion Mark Protection for Sports Moves in India

Rudra Sharma, Faculty of Art, Law, and Education, Purbanchhal University

Protection of Trademark across the Borders: A Case of Nepal

Rani Mol. Dabster, Inter University Centre for IPR Studies, Cochin University of Science and Technology

Implications of NFTs in Trademark Law

PARALLEL SESSION 5.F

TRADITIONAL KNOWLEDGE AND CULTURAL EXPRESSIONS

ONLINE Session

Zoom Link: Provided only to registered participants
Passcode:

CHAIR
Miranda Risang Ayu Palar, Faculty of Law, Universitas Padjadjaran

PRESENTERS:

Kasmawati SH, Faculty of Law, University of Lampung

How Should We Addressed Cultures Appropriation Toward Intellectual Property Rights Regimes in Indonesia

Yulia Yulia, Faculty of Law, Malikussaleh University

Management of Traditional Knowledge that Supporting Geographic Indications in Aceh

Sartika Nanda Lestari, School of Law, University of Aberdeen

The Protection of Traditional Knowledge: The Dispute Between the North and the South Upon the Form of Legal Protection

Dwi Martini, Faculty of Law, University of Mataram

The Recognition of Traditional Knowledge in Indonesian Patent Law: A Compromise between International Pressure and National Interests?

Wazida Rahman, Rajiv National University of Law, Punjab

Preservation of Traditional Curative Plants Used in Indigenous Health Care Systems in Assam
Break
11.00 am – 11.30 am (SG/KL) / 8.30 am – 9.00 am (India) / 4.00 am – 4.30 am (Geneva)

PARALLEL SESSIONS (6)
11.30 am – 1.30 pm (SG/KL) / 9.00 am – 11.00 am (India) / 4.30 am – 6.30 am (Geneva)

PARALLEL SESSION 6.A
INTERMEDIARIES LIABILITY
Lecture Theatre 22, IN-PERSON Session
CHAIR
Harry S.K. Tan, Nanyang Business School, Nanyang Technological University
PRESENTERS:
Priyanka Gangwar, ICFAI School of Law, IFHE, Hyderabad
Intermediaries Liability in Intellectual Property Infringement: A Critical Analysis
Dayananda Murthy, Damodaran Sanjivayya National Law University
New Legal Regime of European Union on Protection of Copyright and Liability on Internet Service Provider: Certain Death of Internet
Hang Nguyen, School of Law, University Eastern Finland
ISP’s Liabilities in the Trademark Infringement in the Digital Environment in Vietnam – When Enough is Enough?
Kiran Sharma, ICFAI Law School, IFHE, Hyderabad
“Latching On”: An Intellectual Property Infringement by E-commerce Platform

PARALLEL SESSION 6.B
INTELLECTUAL PROPERTY AND INNOVATION POLICY
Lecture Theatre 23, IN-PERSON Session
CHAIR
Shambhu Chakrabarty, University of Engineering and Management
PRESENTERS:
Teodoro Kalaw IV, School of Law, Ateneo de Manila University
Philippine Intellectual Property Strategy: A Midterm Assessment
Ria Putri and Dorothy Pandjaitan, University of Lampung
Seeking Common Denominators in the Law Regime: Achieving Intellectual Property Rights Compliance in ASEAN
Bhupinder Singh, NMIMS (Deemed to be) University
IPRs, Innovation and Development: Complexities in Fostering Critical Thinking in Curriculum Innovation Concerning Legal Regimes
Ella Gorian, School of Law, Vladivostok State University
Innovations as a Lever of Political Influence in a Post-COVID-19 Era
PARALLEL SESSION 6.C
INTELLECTUAL PROPERTY IN SELECTED INDUSTRIES
Lecture Theatre 27, IN-PERSON Session

CHAIR
KD Raju, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur

PRESENTERS:
Sherin Priyan and Gouri Gargate, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur

Innovation-Based Patent Pool Models in Automobile Industry in the Smart Car Era
Ansar Jaspal, City Law Solicitors & Consultant, Hajar Darwish Al Bloushi, IP Office, Sultan Qaboos University, and Aneel Sagar, Shaukat Khanum Memorial Hospital

Impact of Intellectual Property on the Development of Green Technologies from the Perspective of Developing Countries
Nitan Sharma and Kardita Bakshi, Amity School of Law, Amity University

Technological Innovation for Air Quality Management: Analysis and Perspectives
Wenyan Zhang, East China University of Political Science and the Law

Barasha Borthakur, Queen Mary Intellectual Property Research Institute, Queen Mary University of London

Who Owns What? Patent Landscape of Environmentally Sound Technologies

PARALLEL SESSION 6.D
COPYRIGHT EXCEPTIONS AND LIMITATIONS
ONLINE Session

Zoom Link: Provided only to registered participants
Passcode:

CHAIR
Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés

PRESENTERS:
Justin Koo, University of the West Indies, St. Augustine

Exporting Fair Use to Developing Copyright Systems

Alexander Lou, School of Law, Tsinghua University

Fair Use in Douyin: From US Copyright to Chinese Personal Information

Zehra Ozkan Uner, Faculty of Law, Ankara University

Flexibility in Turkish Copyright Law: Focusing on a Caricature Case

Hannibal Travis, Florida International University College of Law

The Nexus between Knowledge Preservation and Freedom of Expression in a Circular Global Economy

John Joshua F. Montañez, Bicol State College of Applied Sciences & Technology

Copyright Awareness and Management in Flexible Learning: Challenges and Initiatives in the New Normal
PARALLEL SESSION 6.E

PATENTS

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:

CHAIR
Jayashree Watal, National Law University, Delhi

PRESENTERS:
Li Liu, St. Catherine’s College, University of Oxford
Patent Quality: A Rabbit Hole
Adekola Tolulope, School of Law, University of Queensland
The Bourgeoning mRNA Technology Patent Landscape- Implications for Innovation and Concerns Regarding Technology Underutilisation
Hewei Zhou, Beijing University of Technology
Understanding “Abnormal Patent Application”
Michal Barycki, Faculty of Law, Jagiellonian University

PARALLEL SESSION 6.F

INTELLECTUAL PROPERTY IN THE DIGITAL ENVIRONMENT

ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:

CHAIR
Tatsuhiro Ueno, Law School, Waseda University

PRESENTERS:
Israel Cedillo Lazcano, Universitas de las Américas Puebla
A New Intellectual Property Right for the Digital Commercial Society
Arunima Shastri, School of Law, CHRIST (Deemed to be) University
Analyzing Deepfake’s Distress on Intellectual Property Rights
Gunjan Chawla Arora, Institute of Law, Nirma University
The Future of Metaverse: A Study under Intellectual Property Rights Jurisprudence
Paramita Sengupta, Karnataka State Law University
Erasing Digital Footprints and the Right to be Forgotten - A Legal Conundrum
Peter Mezei, Faculty of Law, University of Szeged
Regulation of and Regulation by Platforms – The Comparative and Empirical Analysis of Article 17 CDSM Directive

Lunch Break
1.30 pm – 2.30 pm (SG/KL) / 11.00 am – 12.00 pm (India) / 6.30 am – 7.30 am (Geneva)
PARALLEL SESSIONS (7)
2.30 pm – 4.30 pm (SG/KL) / 12.00 pm – 2.00 pm (India) / 7.30 am – 9.30 am (Geneva)

PARALLEL SESSION 7.A
TRADITIONAL KNOWLEDGE AND BENEFIT SHARING
Lecture Theatre 22, IN-PERSON Session
CHAIR
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
PRESENTERS:
Shambhu Chakrabarty, University of Engineering and Management and Ana Penteado, University of Notre Dame
Friends with Benefits: Fair and Equitable Benefit Sharing to Indigenous Knowledge, an Interdisciplinary view on Harmonisation of Multilateral Agreements
Tri Rusti Maydrawati, Hang Tuah University
Protection of Genetic Resources in Drug Development in the Implementation of the Regional Comprehensive Economic Partnership
Yunita Putri, University of Lampung
Access and Benefit-Sharing on Communal Rights in Indonesia
Elnur Karimov, Graduate School of Law, Kyushu University
Data-Driven Intellectual Property Regulations to Prevent Biopiracy via Social Network Analysis

PARALLEL SESSION 7.B
INTELLECTUAL PROPERTY INFRINGEMENT
Lecture Theatre 23, IN-PERSON Session
CHAIR
Le Thi Thu Ha, Foreign Trade University
PRESENTERS:
Vikesh Ram Tripathi, Faculty of Law, University of Delhi and Shweta Shukla, Advocate Allahabad High Court
Settlement of IP Disputes in India Through Mediation with Special Reference to Draft Mediation Bill 2021
Chih-Chieh Yang, National Yunlin University of Science & Technology
How to File Lots of Copyright Infringement Lawsuits Against BitTorrent Users? A Comparative Review
Sumeet Guha and Shreya Matilal, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur
Copyright Infringement Liability and Immunity Of The Intermediaries In India- A Critical Analysis
Jacob George Panickasseril, School of Law, Bennett University
A Square Peg in a Round Hole - Infringement of Intellectual Property Rights as a Crime in India
Pranjali Sahni, School of Law, CHRIST (Deemed to be) University
Checking Online Content Piracy in the Indian Digital Market – Is DRM the Right Answer?
PARALLEL SESSION 7.C

INTELLECTUAL PROPERTY AND COMPETITION

Lecture Theatre 27, IN-PERSON Session

CHAIR
Bryan Mercurio, Faculty of Law, Chinese University of Hong Kong

PRESENTERS:
Aneesh V. Pillai, Cochin University of Science & Technology
Licensing of Intellectual Property Rights and its Anti-Competitive Scrutiny: An Analysis of Standards Developed in Various Jurisdictions with Special Reference to India

Kiyoshi Adachi, National Graduate Institute for Policy Studies
Pay-for-Delay: How East Asian Countries are Approaching the Issue

KD Raju, Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur
The Use and Abuse of Intellectual Property Rights and Anti-trust Actions in Technology Markets: The Emerging Jurisprudence in India

Daniel Benoliel, Faculty of Law, University of Haifa
IP Amid Concentration and Inequality

PARALLEL SESSION 7.D

DATA, TRADE, AND ARTIFICIAL INTELLIGENCE

ONLINE Session

Zoom Link: Provided only to registered participants
Passcode:

CHAIR
Caroline Ncube, SARchI Research Chair in IP, Innovation & Development, Faculty of Law, University of Cape Town

PRESENTERS:
Lucas Rizzo-Arrivillaga, Faculty of Law, University of Neuchatel
What Can International Arbitration do for Regulatory Test Data Protection at Multilateral Level?

Kimani Goddard, Faculty of Law, Maastricht University
Life - Data: Understanding the Complex Relationship Between Cross-Border Data Flows, Intellectual Property, Trade, and Privacy

Piyumi Lekamge, General Sir John Kotelawala Defence University
Information Licensing: The Need for a Sui Generis Law

Yaroslava Kuchina, Faculty of Law, University of Macau
Artificial Intelligence and the Recent Legal Initiative of UNCITRAL

Rostam Neuwirth, Faculty of Law, University of Macau
Brain Spyware, Freedom of Thought and Copyright Law in the Age of Subliminal Artificial Intelligence (AI) Systems
PARALLEL SESSION 7.E
COPYRIGHT
ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Uma Suthersanen, Queen Mary Intellectual Property Research Institute, Queen Mary University of London and Coenraad Visser, School of Law, University of South Africa
PRESENTERS:
Orit Fischman-Afori, Striks Faculty of Law, College of Management and Dalit Ken-Dror Feldman, Faculty of Law, University of Haifa
Reconceptualizing Open Access to Theses and Dissertations
Ayyappan Palanissamy, Modern College of Business and Science
Digital Copyright Protection and Enforcement Measures – A Review
Imge Hazal Yilmaz Tekin, Faculty of Law, Hacettepe University
The Legal Rights on Photographs
Ufuk Tekin, Faculty of Law, Eskisehir Osmangazi University
About the Decision of the Turkish Constitutional Court dated 14 September 2022 Regarding the Duration of Term of Protection for Adaptations
Nicola Lucchi, Faculty of Law, Pompeu Fabra University, Enrico Bonadio, The City Law School, University of London, and Giuseppe Mazziotti, Católica Lisbon School of Law
Copyright in a New Technology-Aided Environment: The Challenge of Restoring Creators' Rights

PARALLEL SESSION 7.F
INTELLECTUAL PROPERTY AND ARTIFICIAL INTELLIGENCE
ONLINE Session
Zoom Link: Provided only to registered participants
Passcode:
CHAIR
Alessandro E. Cogo, Faculty of Law, University of Torino
PRESENTERS:
Faye Wang, Brunel Law School, Brunel University London
Legal Consideration for Voluntary AI-assisted Content Moderation on Social Media
Li Yi, Faculty of Law, University of Macau
Copyright Issues of AI-generated Works in China
Jakub Wyczik, Institute of Law, Faculty of Law and Administration, University of Silesia in Katowice
Artificial Intelligence and the Death of Copyright
Imad Ibrahim, College of Law, University of Qatar
A Sandbox Approach to Regulating High-Risk Artificial Intelligence Applications
Tugba Gules, Faculty of Law, Istanbul 29 Mayis University
Artificial Intelligence Technologies and Intellectual Property Protection: Key Considerations and Challenges
Break
4.30 pm – 5.00 pm (SG/KL) / 2.00 pm – 2.30 pm (India) / 9.30 am – 10.00 am (Geneva)

**PLENARY SESSION II**

**THE ROLE OF INTELLECTUAL PROPERTY FOR A GREEN AND SUSTAINABLE FUTURE**

5.00 pm – 6.30 pm (SG/KL) / 2.30 pm – 4.00 pm (India) / 10.00 am – 11.30 am (Geneva)

Lee Kong Chian Lecture Theatre, HYBRID Session
Zoom Link: Provided only to registered participants
Passcode:

**CHAIR:**
Martha Chikowore, WIPO Academy, World Intellectual Property Organization

**PRESENTERS:**
Edward Kwakwa, Global Challenges and Partnerships Sector, World Intellectual Property Organization
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Gregory N. Mandel, Temple University Beasley School of Law
Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics
Jacques de Werra, School of Law, University of Geneva

**CLOSING OF THE CONFERENCE**

6.30 pm – 7.00 pm (SG/KL) / 4.00 pm – 4.30 pm (India) / 11.30 am – 12.00 pm (Geneva)
Lee Kong Chian Lecture Theatre, HYBRID Session
Zoom Link: Provided only to registered participants
Passcode:

**CLOSING REMARKS BY ORGANIZERS**

Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Anilkumar K. Samtani, Division of Business Law, Nanyang Business School, Nanyang Technological University
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia
Agus Sardjono, Faculty of Law, Universitas Indonesia
Jacques de Werra, School of Law, University of Geneva
Irene Calboli, Texas A&M University School of Law, Singapore University of Social Sciences, and Royal University of Law and Economics

**END OF THE CONFERENCE**
Organizers — Scientific Committee — Supporting Institutions

Scientific Organizers:
Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Anthony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia
Irene Calboli, Texas A&M University School of Law; Nanyang Business School, Nanyang Technological University; Royal University of Law & Economics (Cambodia)
Martha Chikowore, WIPO Academy, World Intellectual Property Organization
Anilkumar K. Samtani, Division of Business Law, Nanyang Business School, Nanyang Technological University
Agus Sardjono, Faculty of Law, Universitas Indonesia
Jacques de Werra, Digital Law Center and School of Law, University of Geneva

Scientific Committee:
Sheikha Al Akhzami, Sultan Qaboos University
Miranda Risang Ayu Palar, Faculty of Law, Universitas Padjajaran
Jeremy de Beer, Centre for Law, Technology and Society, University of Ottawa
Sergio Branco, Instituto de Tecnologia & Sociedade de Rio de Janeiro
Alessandro E. Cogo, Faculty of Law, University of Torino
Erdenechimeg Dashpuntsag, Faculty of Law, Otgontenger University
Roberto Garza Barbosa, Law Department, School of Social Science and Government, Tecnologico de Monterrey
Henning Grosse Ruse – Khan, Centre for Intellectual Property and Information Law, Faculty of Law, University of Cambridge
Federico Ferretti, Jean Monnet Centre of Excellence “Consumers and SMEs in the Digital Single Market,” Department of Sociology and Economic Law, Alma Mater University of Bologna
Alison Firth, School of Law, University of Surrey
Dev S. Gangjee, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford
Taslina Jahan, Faculty of Industrial Business and Law, United International University
Haijun Jin, Intellectual Property Academy and School of Law, Renmin University of China
Sang Jo Jong, Center for Law & Technology, Seoul National University School of Law
Naazima Kamardeen, Faculty of Law, University of Colombo
Annette Kur, Max Planck Institute for Innovation and Competition
Le Thi Thu Ha, FTU Incubation and Innovation Space, Foreign Trade University
Michael Handler, Faculty of Law, University of New South Wales
Nari Lee, Department of Accounting and Commercial Law, Hanken School of Economics
Susanna HS Leong, NUS Business School, National University of Singapore
Valeriy N. Lisitsa, Institute of Philosophy and Law & Faculty of Economics, Novosibirsk State University
Ma Le, School of International Law, East China University of Political Science and Law
J. Glynn Lunney, Texas A&M University School of Law
Pamela Machakanja, College of Business, Peace, Leadership and Governance, Africa University
Gregory N. Mandel, Temple University Beasley School of Law
Henny Marlyna, Faculty of Law, Universitas Indonesia
Althaf Marsoof, Nanyang Business School, Nanyang Technological University
Bryan Mercurio, Centre for Comparative and Transnational Law, Faculty of Law, Chinese University of Hong Kong
Caroline Ncube, SARChI Research Chair in IP, Innovation & Development, Department of Commercial Law, Faculty of Law, University of Cape Town
Rostam J. Neuwirth, Department of Global Legal Studies, Faculty of Law, University of Macau
Ferdinand M. Negre, Commercial Law and IP Department, Ateneo de Manila University School of Law
Sean M. O’Connor, Center for Intellectual Property x Innovation Policy (C-IP²), George Mason University Antonin Scalia Law School
Arzu Oğuz, Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University
Sovath Phin, Pannasastra University of Cambodia
Justyna Ożegalska-Trybalska, Intellectual Property Chair, Faculty of Law, Jagiellonian University
Josefita Pardo de Leon, Intellectual Property, Government Procurement and Competition Division, World Trade Organization
Tana Pistorius, Department of Commercial Law, Business School University of Auckland
Mespiti Poolsavasdi, Thammasat University Faculty of Law
Jerome H. Reichman, Duke University School of Law
Owais H. Shaikh, Department of Law, Shaheed Zulfiqar Ali Bhutto University of Law
Dilip Sharma, ICFAI Law School, IFHE, Hyderabad
Rudra Sharma, National Law College, Tribhuvan University
Uma Suthersanen, Centre for Commercial Law Studies, Queen Mary University of London
Masabumi Suzuki, Nagoya University Graduate School of Law
Benjawan Tansatapornpan, Thammasat University Faculty of Law
Tatsuhiro Ueno, Law School, Waseda University
Maria de Lourdes Vazquez, Department of Law, Universidad de San Andrés
Coenraad Visser, School of Law, University of South Africa
V.C. Vivekanandan, Hidayatullah National Law University, Raipur, Chhattisgarh
Jayashree Watal, National Law University, Delhi
Kimberlee Weatherall, University of Sydney Law School

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Supporting Institutions:

Center for Law & Technology, Seoul National University School of Law (South Korea)
Center for Intellectual Property x Innovation Policy (C-IP²), George Mason University Antonin Scalia Law School (United States of America)
Centre for Comparative and Transnational Law, Faculty of Law, Chinese University of Hong Kong (Hong Kong, China)
Centre for Intellectual Property and Information Law, Faculty of Law, University of Cambridge (United Kingdom)
Centre for Law, Technology and Society, University of Ottawa (Canada)
College of Business, Peace, Leadership and Governance, Africa University (Zimbabwe)
Commercial Law and IP Department, Ateneo de Manila University School of Law (Philippines)
Department of Accounting and Commercial Law, Hanken School of Economics (Finland)
Department of Commercial Law, Business School University of Auckland (New Zealand)
Department of Global Legal Studies, Faculty of Law, University of Macau (Macau, China)
Department of Law, Shaheed Zulfiqar Ali Bhutto University of Law (Pakistan)
Department of Law, Universidad de San Andrés (Argentina)
Faculty of Industrial Business and Law, United International University (Bangladesh)
Faculty of Law, Universitas Padjajaran (Indonesia)
Faculty of Law, University of Colombo (Sri Lanka)
Faculty of Law, University of New South Wales (Australia)
Faculty of Law, University of Torino (Italy)
Faculty of Law, Otgontenger University (Mongolia)
Foreign Trade University (Vietnam)
Hidayatullah National Law University, Raipur, Chhattisgarh (India)
ICFAI Law School, Hyderabad (India)
Instituto de Tecnologia & Sociedade de Rio de Janeiro (Brazil)
Intellectual Property Academy and School of Law, Renmin University of China (People’s Republic of China)
Intellectual Property Chair, Faculty of Law, Jagiellonian University (Poland)
Jean Monnet Centre of Excellence “Consumers and SMEs in the Digital Single Market,” Alma Mater University of Bologna (Italy)
Law Department, School of Social Science and Government, Tecnológico de Monterrey (Mexico)
Nagoya University Graduate School of Law (Japan)
National Law College, Tribhuvan University (Nepal)
Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford (United Kingdom)
Research Centre Law of Intellectual Property, Waseda University (Japan).
Research Center of Intellectual and Industrial Rights, Faculty of Law, Ankara University (Turkey)
Royal University of Law and Economics (Cambodia)
SARChI Research Chair in IP, Innovation & Development, Department of Commercial Law, Faculty of Law, University of Cape Town (South Africa)
School of International Law, East China University of Political Science and Law (People’s Republic of China)
School of Law, University of South Africa (South Africa)
Science & Technology Division, ASEAN Secretariat
Singapore University of Social Sciences (Singapore)
Sultan Qaboos University (Oman)
Temple University Beasley School of Law (United States of America)
Thammasat University Faculty of Law (Thailand)
University of Sydney Law School (Australia)

***
Logistics, Information Technology, and Conference Support Committee:

Frederick Ang, Nanyang Business School, Nanyang Technological University
Irene Calboli, Texas A&M University School of Law, Singapore University of Social Sciences, and Royal University of Law & Economics
Margaret Chen Sui Si, NTU Events Office, Nanyang Technological University
Chin Shuenn Tet, Nanyang Business School, Nanyang Technological University
Marion Consoli, School of Law, University of Geneva
Goh Soh Hsien, Nanyang Business School, Nanyang Technological University
Ammihud Alazar Joseph, School of Law, University of Geneva
Jasmine Kin, Nanyang Business School, Nanyang Technological University
Katie Kruisselbrink, Texas A&M University School of Law
Madison Kuczynski, Texas A&M University School of Law
Desmond Lim, Nanyang Business School, Nanyang Technological University
Koh-Chua Man-Tiang, Nanyang Business School, Nanyang Technological University
Althaf Marsoof, Nanyang Business School, Nanyang Technological University
Nink Ng, NTU Events Office, Nanyang Technological University
Megan Pharis, Texas A&M University School of Law
Priyanka Subhashree Stapathy, Nanyang Business School, Nanyang Technological University
Tan Kia Fern, NSS Information Technology, Nanyang Technological University
Tan Wee Siong, Nanyang Business School, Nanyang Technological University
Kuhu Tiwari, Rajiv Gandhi School of Intellectual Property Rights, IIT Kharagpur
Leela V, Nanyang Business School, Nanyang Technological University
Leela d/o Vailoo, Nanyang Business School, Nanyang Technological University
And Academic Support Unit members of the Nanyang Business School, Nanyang Technological University

***